The Probiotics Market: Ingredients, Supplements, Foods

Description: The global probiotics market totaled $31.8 billion and $34.0 billion in 2014 and 2015 respectively. The market should total $50.0 billion by 2020, growing at a compound annual growth rate (CAGR) of 8.0% from 2015 to 2020.

This report provides:

- An overview of the global probiotics market including ingredients, supplements, and foods.
- Analyses of global market trends, with data from 2014, 2015, and projections of compound annual growth rates (CAGRs) through 2020.
- Discussion of the importance of scientific research, product innovation, consumer awareness and preferences, and government regulatory requirements.
- A focus on probiotic-enhanced products designed for human use, as well as the market potential for products developed for pets and veterinary animals.
- Examination of historical trends in global and regional sales of probiotics, industry structure, patents and technologies, and current government regulatory requirements that are relevant to the industry.
- Profiles of major players in the industry.

Scope of the report:

The scope of this report is broad and covers all the applications of probiotics, globally. The market is broken down into major types of ingredients, applications, end users, functions and regions. Revenue forecasts from 2015 through 2020 are given for each major type, including regional revenue shares. Estimated values used are based on manufacturers' total revenues. Market values are presented in U.S. dollars, unadjusted for inflation.

The report also includes a discussion of the major players in each of the regional markets and explains the major global drivers, the current trends, and the regional dynamics of the market. The report concludes with a special focus on the supplier landscape. It includes detailed profiles of the major vendors of probiotics globally and discusses the market shares of the major players by region.

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