Automotive Lead Acid Battery Market: Global Industry Analysis and Opportunity Assessment, 2016 - 2026

Description: This report examines the automotive lead acid battery market for the forecast period 2016-2026. The primary objective of the report is to identify opportunities in the market and present updates and insights pertaining to various segments of the automotive lead acid battery market.

Automotive lead acid battery, also called starting, lighting & ignition (SLI) battery, is a rechargeable battery mainly used for starting a vehicle's engine and supplying electric current to an automobile. Most of the automobiles use lead acid battery as an SLI battery — other type of batteries are also available in the market but their usage is mostly restricted to hybrid and electric vehicles.

Increasing vehicle production, rising vehicle electrification, increasing vehicle parc, and increasing adoption of advanced automotive technologies such as start-stop are some of the major factors contributing to growth of the global automotive lead acid battery market.

To understand and assess opportunities in this market, the report is categorically divided into four sections: battery type, vehicle type, sales channel and region. The report analyses the automotive lead acid battery market in terms of market volume ('000 Units) and market value (US$ Mn)

The report covers the automotive lead acid battery market performance in terms of value and volume contribution. The report also includes the author's analysis of drivers, restraints and opportunities witnessed in the market. Key trends are also included in the report to equip the client with crystal-clear decision-making insights.

The subsequent

By Sales Channel

OEM
Aftermarket

By Vehicle Type

Passenger Car
ICE
Hybrid
Electric
Light Commercial Vehicle
ICE
Hybrid

By Battery Type

Flooded Battery
Enhanced Flooded Battery (EFB)
Absorbent Glass Mat (AGM) Battery

By Region

Asia Pacific
North America
Latin America
Europe
Middle East & Africa (MEA)

To deduce market size, the report considers various aspects based on secondary research. Furthermore,
data points such as region-wise split and market split by battery type, vehicle type, sales channel and qualitative inputs from primary respondents have been incorporated to arrive at appropriate market estimates. The forecast presented in the report assesses the total revenue generated and expected revenue of the automotive lead acid battery market over the forecast period.

When developing the market forecast, the report begins by sizing up the current market, which forms the basis for forecasting how the market is anticipated to take shape in the near future. Given the characteristics of the market, the author triangulates the data via different analysis based on supply side, demand side and dynamics of the automotive lead acid battery market. However, quantifying the market across the abovementioned segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed.

It is imperative to note that in an ever-fluctuating economy, we not only provide forecasts in terms of CAGR, but also analyse on the basis of key parameters, such as year-on-year (Y-o-Y) growth, to understand predictability of the market and identify right opportunities.

Another key feature of this report is the analysis of automotive lead acid battery market and the corresponding revenue forecast in terms of absolute dollar opportunity. This is usually overlooked while forecasting the market. However, absolute dollar opportunity is critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales perspective of the automotive lead acid battery market.

To understand key segments in terms of their growth and performance in the automotive lead acid battery market, the publisher has developed a market attractiveness index. The resulting index should help providers identify existing market opportunities in the automotive lead acid battery market.

In the final section of the report, automotive lead acid battery market competitive landscape is included to provide a dashboard view of automotive lead acid battery companies. The report contains company profiles of some of the major players.

Some market players featured in this report are:

- Enersys Inc.
- Johnson Control Inc.
- GS Yuasa Corporation
- Panasonic Corporation
- Leoch International Technology Ltd.
- Exide Technologies
- East Penn Manufacturing Company
- CBS Battery Technologies
- Exide Industries
- FIAMM SpA

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