Pest Control Services Market: Global Industry Analysis and Opportunity Assessment, 2016 - 2026

Description: In this report, the publisher offers a 10-year forecast of the global pest control services market for the forecast period 2016-2026. In terms of value, the market is expected to expand at a CAGR of 5.4% through 2026. The current study reveals the market trends and market dynamics in all seven regions that are expected to positively affect the current market environment and future scenario of the pest control services market over the forecast period.

Report Description

This report inspects the pest control services market for the period 2016-2026. The prime objective of this report is to offer insights into developments in the pest control services market that are gradually helping transform global businesses associated with the same.

The global pest control services market report begins by defining various categories and their usage in pest control service. It is followed by market dynamics overview of the global pest control services market, which includes an analysis of market trends, drivers, restraints and opportunities, regulations, service demand analysis and government initiatives that are affecting growth of the pest control services market. It also covers an insight into population distribution versus price range of the services, by region, highlighting the popularity of different price ranged services. Impact analysis of the key growth drivers and restraints based on the weighted-average model has also been included in this report on the pest control services market after examining individual regions, to better equip readers with qualitative and quantitative insights on the ongoing progress of the services market and the corresponding latest trends in the market.

The prime factors powering the demand for pest control services are expansion of urban population, growing consumer awareness concerning health and hygiene, prevalent weather conditions supporting insect growth and rapid increase in lifestyle expenditures and international tourism. Increase in intolerance towards pest across the globe is also a positive factor favouring growth of the pest-control services market. Apart from the above factors, demographic shifts and increase in global population are among the major factors that could lead to rise in demand for pest control services in the near future.

Based on application type, the market is categorized into ant control, bedbug control, beetle control, bird control, cockroaches, mosquitoes & flies control, rat & rodent control, termite control and others segments. Among all the application type segments, the termite control segment is expected to exhibit the highest growth, followed by the mosquitoes & flies control segment, over the forecast period.

The market has also been segmented based on various services, such as chemical control service, mechanical control service and other pest control services segments. The chemical control service segment is further classified into organic control & synthetic control services in order to provide more deep insights on the segment. According to the analyses, the chemical control service segment is expected to exhibit a comprehensive and rapid growth, and acquire high attractiveness in the pest control services market over the forecast period. Under chemical pest control services, the synthetic chemical control segment is presently the most dominating segment in terms of value, whereas the organic chemical control segment is anticipated to gain more popularity in the coming years and is expected to expand at higher CAGR. Further, on the basis of end-user segment, the commercial end-user segment is found to currently dominate the pest control services market in terms of value, and is expected to remain the most attractive segment, among the rest. Meanwhile, the agriculture segment is expected to expand at the highest CAGR over the forecast period.

The next section of the report highlights the pest control services adoption, by region, and provides the market outlook for 2016-2026. The study investigates the regional trends contributing to growth of the pest control services market globally, as well as analyses the limit to which the drivers are influencing the pest control services market in each region. Main regions assessed in this report include North America, Latin America, Western Europe, Eastern Europe, Asia Pacific Excluding Japan (APEJ), Japan and the Middle East & Africa (MEA).
The above sections, by application type, service, end-user and region, evaluate the present scenario and growth prospects of the pest control services market for 2016-2026. We have considered 2015 as the base year and provided data for the forecast period, i.e., 2016-2016.

To ascertain the pest control services market size, we have also taken into account the revenue generated by the various service providers. The forecast presented here assesses the total revenue by value across the pest control services market. In order to provide an exact forecast, we initiated by sizing up the current market, which forms the basis on how the pest control services market is expected to grow in the future. Given the characteristics of the market, we triangulated the outcome on the basis of three different types of analysis, based on supply side, downstream industry demand and the economic envelope.

In addition, it is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyse the market based on key parameters, such as year-on-year (Y-o-Y) growth rates, to understand the predictability of the pest control services market and to identify the right opportunities across the market.

The pest control services segments, by application, service, end-user and region, are analysed in terms of Basis Point Share (BPS) to understand the individual segment's relative contributions to market growth. This detailed level of information is important for identifying various key trends in the pest control services market.

Another key feature of this report is the analysis of key segments in terms of absolute dollar opportunity. This has been overlooked while forecasting the market. However, absolute dollar opportunity is critical for evaluating the scope of opportunity that a provider can look to achieve, as well as to identify potential resources from a delivery perspective of the pest control services market.

To understand key growth segments in terms of growth and adoption for range of pest control services globally, the publisher has developed an ‘Attractiveness Index.’ The resulting index should help providers identify real market opportunities.

In the final section of the report on pest control service, the ‘Competitive Landscape’ is included to provide report audiences with a dashboard view of the companies and their market share, based on categories of providers in the pest control services portfolio and key differentiators. This section is primarily designed to provide clients with an objective and detailed comparative assessment of key providers specific to a market segment. Report audiences can gain segment-specific service provider insights to identify and evaluate key competitors based on the in-depth assessment of their capabilities and success in the pest control services marketplace.

Detailed profiles of service providers are also included in the report to evaluate their long-term and short-term strategies, key offerings and recent developments in the pest control services market. Key market competitors covered in the report include Ecolab, Inc., Rollins, Inc., Rentokil Initial Plc., Service Master Global Holdings, Inc. (Terminix), Massey Services Inc., Arrow Exterminators Inc., Sanix Incorporated, Asante Inc. and Dodson Brothers Exterminating Company Incorporated.

Key Segments Covered

Application Type
- Ants Control
- Bedbug Control
- Beetle Control
- Bird Control
- Cockroaches Control
- Mosquito & Flies Control
- Rat & Rodent Control
- Termites Control
- Others (Home Lizards, Moths Mites and Reptiles)

By Service
- Chemical Control Services
- Organic Control Services
- Synthetic Control Services
- Mechanical Control Services (Traps, Repeller, etc.)
- Other Pest Control Services (Moisture Control, Sanitation, etc.)
By End-User
Agricultural
Commercial
Industrial
Residential

Key Regions/Countries Covered

North America
U.S.
Canada
Latin America
Brazil
Argentina
Mexico
Rest of Latin America

Western Europe
U.K.
France
Germany
Spain
Italy
Nordics
BENELUX
Rest of Western Europe

Eastern Europe
Poland
Russia
Romania
Rest of Eastern Europe

Asia Pacific Excluding Japan (APEJ)
Greater China
India
ASEAN
Australia and New Zealand
Rest of APEJ

Japan

Middle East & Africa
GCC
Southern Africa
Northern Africa
Rest of MEA

Key Companies

Ecolab, Inc.
Rollins, Inc.
Rentokil Initial Plc.
Service Master Global Holdings, Inc. (Terminix)
Massey Services Inc.
Arrow Exterminators Inc.
Sanix Incorporated
Asante Inc.
Dodson Brothers Exterminating Company Incorporated

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