Breast Pumps Market: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description: This report examines the ‘Global Breast Pumps Market’ for the period 2016-2026. The primary objective of the report is to offer updates, trends, drivers, restraints, volume and value forecasts and opportunities for manufacturers operating in the global breast pumps market.

Global demand for breast pumps is increasing as a result of rapid adoption of new technologies, increasing women workforce and popularity of human milk banks. Markets in developed economies are witnessing increasing demand for breast pumps products due to an increasing number of women joining the workforce. Adoption of breast pumps is projected to increase at a rate of 5% over the forecast period. The trend is expected to boost overall demand for breast pumps such as electric breast pumps and manual breast pumps during the forecast period. To understand and assess the opportunities in this market, the report is categorically split into four sections, namely market analysis by product type, technology type, application type and region. The report analyses the global breast pumps market in terms of market value (US$ Mn).

The report starts with an overview of the breast pumps market and its usage in various applications globally. In the same section, it covers the breast pumps market performance in terms of revenue. This section includes the author's analyses of key trends, drivers and restraints from the supply and demand perspective.

The next section of the report analyses the market is based on product type and presents the forecast in terms of value for the next ten years. Product types covered in the report include:

- Closed System Breast Pumps Market
- Open System Breast Pumps Market

The next section of the report analyses the market based on technology type segments and presents the forecast in terms of value for the next ten years. The technology type segments covered in the report include:

- Electric Breast Pumps
  - Single Electric Breast Pumps
  - Double electric Breast Pumps
- Manual Breast Pumps

The next section of the report analyses the market based on application type segments and presents the forecast in terms of value for the next ten years. The application type segments covered in the report include:

- Personal
- Hospitals

Furthermore, the report analyses the market based on regions and presents the forecast in terms of value for the next ten years. Regions covered in the report include:

- North America
- Latin America
- Western Europe
- Eastern Europe
- Asia Pacific Excluding Japan
- Middle East & Africa (MEA)
- Japan

The forecast presented for the market assesses the total revenue generated in the breast pumps market. When developing the forecast, the starting point involves sizing the current market, which forms the basis...
for the forecast of how the market is anticipated to take shape in the near future. Given the characteristics of market, we triangulated the outcome based on different analysis of the supply side, demand side and GDP growth rate. However, quantifying the market across aforementioned segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed.

In addition, we have taken into consideration the year-on-year growth to understand the predictability of the market and to identify the right growth opportunities in the global breast pumps market.

As previously highlighted, the global breast pumps market is split into various categories based on region, product type, technology type and application type. All these segments or categories have been analyzed in terms of Basis Point Share (BPS) to understand the individual segments’ relative contribution to market growth. This detailed level of information is important for identification of various key trends in the global breast pumps market.

Another key feature of this report is the analysis of the breast pumps market by region and product type segments, technology type and application type segments; and the market revenue forecast in terms of absolute dollar opportunity. This is traditionally overlooked while forecasting the market. However, absolute dollar opportunity is critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales perspective in the global breast pumps market.

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