Canada Cards and Payments Market - Size, Share, Development, Growth and Forecast to 2020

Description: The study is based on extensive secondary and primary research. The various sources studied during the secondary research include websites of payment/banking/industry associations, industry regulatory bodies, banks, and card issuers. The primary research included in-depth interviews with industry experts and key opinion leaders.

Canada cards and payments market overview.

In terms of number of cards in circulation, the Canadian payment cards market is expected to grow at a CAGR of 2.9% over the period 2015-2020. The growth of cards in circulation in Canada, can be attributed to expansion of ATMs and POS terminals, growing disposable income and greater acceptance of payment cards in the country.

The GDP per capita of Canada increased from CAD 52,775.2 in 2012 to CAD 55,641.5 in 2014. The GDP per capita is likely to increase further over the period 2015-2020, to reach CAD 65,509.6 in 2020. This growing GDP is expected to result in an increased cards usage over the forecast period.

In Canada, the credit card segment dominates the payment cards market in terms of number of cards in circulation. Credit cards are being used by consumers to shop at retail outlets and make online payments. The credit card market is expected to grow over the forecast period at a CAGR of 1.6%. MasterCard was the leading scheme in the Canadian credit card market in 2014. The credit cards in the country are primarily used at POS terminals for retail purchases, rather than for cash withdrawals at ATMs. The frequency of credit card use witnessed a CAGR of 1% during 2012-2014. Whereas, the frequency of use of debit card increased from 194 in 2012 to 202 in 2014, at a CAGR of 2.1%. It is further expected to grow at a CAGR of 1.4% during the forecast period. In the debit card segment, RBC was the leading card issuer in terms of the number of cards in circulation, in 2014.

The average charge card transaction value decreased from CAD 121.4 in 2012 to CAD 117.7 in 2014, at a CAGR of -1.5%. The charge card turnover decreased from CAD 4,583.3 in 2012 to 4,250.7 in 2014. And the frequency of transaction is expected to reach up to 32.5 times by 2020.

Report Coverage

Historical market size for the period 2012-2014 and forecast for the period 2015-2020.
Number of cards in circulation, and value and volume of transactions.
Number of terminal, and value and volume of transactions.
Industry trends, drivers, and opportunities.
Competitive landscape of card issuers for both, debit cards and credit cards.
Major schemes, debit and credit cards by customer segments.
Research methodology

Key players in the Canada cards and payments market:

Royal Bank of Canada
Canadian Imperial Bank of Commerce
Bank of Montreal
Scotiabank
TD Canada Trust

Contents:
1. Definitions
2. Research Methodology
   2.1 Research Process
   2.2 Phases of Research Process
2.2.1 Cards Market Sizing
2.2.2 Competitor Analysis
2.2.3 Market Forecasting
2.2.4 Quality Control Process

3. Executive Summary

4. Key Industry Drivers

5. Payment Channels
5.1 Market Share of Payment Channel, in Terms of Volume and Value

6. Terminal Statistics
6.1 Number of Terminals
6.2 Transactions at ATM Terminals
6.3 Transactions at POS Terminals

7. Payment Card Market Analysis
7.1 Payment Cards Market Size and Forecast (2012-2020)
7.2 Payment Cards in Circulation (2012-2020)
7.2.1 Payment Cards in Circulation, by Card Type (2012-2020)
7.3 Payment Card Transaction Volume and Value (2012-2020)
7.3.1 Payment Card Transaction Volume, by Card Type (2012-2020)
7.3.2 Payment Card Transaction Value, by Card Type (2012-2020)

8. Debit Card Market Analysis
8.1 Debit Cards Market Size and Forecast (2012-2020)
8.2 Debit Cards in Circulation (2012 - 2020)
8.3 Debit Cards Transaction Volume at ATM and POS (2012 - 2020)
8.4 Debit Cards Transaction Value at ATM and POS (2012 - 2020)
8.5 Debit Cards Market Share, by Scheme (2014)
8.6 Debit Cards Market Share, by Card Issuer (2014)
8.7 Comparison of Debit Cards Offered by Various Banks

9. Credit Card Market Analysis
9.1 Credit Cards Market Size and Forecast (2012-2020)
9.2 Credit Cards in Circulation (2012 - 2020)
9.3 Credit Cards Transaction Volume at ATM and POS (2012 - 2020)
9.4 Credit Cards Transaction Value at ATM and POS (2012 - 2020)
9.5 Credit Cards Market Share, by Scheme (2014)
9.6 Credit Cards Market Share, by Card Issuer (2014)
9.7 Credit Cards Balance Outstanding, by Card Issuer (2014)
9.8 Comparison of Credit Cards Offered by Various Banks

10. Charge Card Market Analysis
10.1 Charge Cards Market Size and Forecast (2012 - 2020)
10.2 Charge Cards in Circulation (2012 - 2020)
10.3 Charge Card Transactions at ATM and POS (2012-2020)
10.4 Charge Card Market Share, by Scheme (2014)

11. Card Fraud

12. Prepaid Card Market Analysis
12.1 Prepaid Cards Market Size and Forecast (2012 - 2020)
12.2 Comparison of Prepaid Cards Offered by Various Banks

13.1 Targeted Customer Segments
13.2 Cards Targeted at High End Consumers
13.3 Cards Targeted at Travelers
14.4 Cards Targeted at Young Population and Students
13.5 Cards Targeted at Shoppers
13.6 Cards Targeted at Shoppers: Rewards Point Cards
13.7 Cards Targeted at Corporate

14. Competitive Landscape
14.1 Key Industry Players
14.1.1 Royal Bank of Canada
14.1.2 Td Canada Trust
14.1.3 Bank of Montreal
14.1.4 Scotiabank
14.1.5 Canadian Imperial Bank of Commerce
14.2 Key Developments in The Market

15. Appendix
15.2 Debit Card Market Size and Forecast, in USD (2012-2020)
15.3 Credit Card Market Size and Forecast, in USD (2012-2020)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3744034/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Canada Cards and Payments Market - Size, Share, Development, Growth and Forecast to 2020
Web Address: http://www.researchandmarkets.com/reports/3744034/
Office Code: SCBRYZ8D

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Formats</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 6000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐  Mrs ☐  Dr ☐  Miss ☐  Ms ☐  Prof ☐
First Name: __________________________  Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World