Global Scar Treatment Market Size, Share, Development, Growth and Demand Forecast to 2020

Description: The global scar treatment market accounted for $15,944.0 million revenue in 2015, and it is expected to grow at a CAGR of 10.0% during 2016-2022. The topical treatment segment dominated the global market in 2015 with about 60.9% share. The global scar treatment market is witnessing high growth rate, due to growing cases with skin problems leading to scar formation, availability of technologically advanced products, which have the capability to fade away the scars and increasing appearance consciousness among consumers. Also, the increasing expenditure on personal care is further propelling the growth of the market.

Acne is the most common dermatological condition, which is caused due to clogging of hair follicles by dirt, sebum, and dead skin cells. Acne affects majority of the world population and can lead to scaring. According to the American Academy of Dermatology, approximately 85% of the U.S. population suffers from acne at some phase of their lives, which eventually leads to scar formation later. Various other skin problems, such as acne, burns, post-surgical marks, and stretch marks due to pregnancy or changes in body weight also lead to scar formation. The topical treatment segment grew at an average annual growth rate of over 10.1% during 2012-2015.

In addition, due to growing disposable income, the personal care expenditure is increasing in developing countries. The prevalence of skin problems, such as acne, burns, and boils is increasing globally. These skin problems can lead to the formation of scars, which do not fade away easily. They need to be treated using scar treatment products and surgical treatments for their removal. Laser treatments and minimally-invasive surgical treatments are highly advanced treatments, than topical ointments, which help to improve the appearance of scars within few hours to few days. The availability of various products, such as creams, oils, gels, and sprays over the counter for treating scars leads to the growth of the market. These topical ointments further help in reducing redness, pain, bumps, and itching caused by scars, and can be applied without medical supervision, thus driving the growth of the global market.

The restraints impacting the growth of the global scar treatment market include side effects associated with the usage of scar treatment products and therapies. Furthermore, the high cost of scar treatment is hampering the growth of the market.


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