Global Baby Diaper Market Size, Share, Development, Growth and Demand Forecast to 2022

Description:

Global Baby Diaper Market Size, Share, Development, Growth and Demand Forecast to 2022 - Industry Insights by Product (Disposable Diapers, Cloth Diapers, and Others), by Absorption Level (High Absorption, and Low Absorption), by Baby Weight Range (0-2 Kg, 2-4 Kg, 3-6 Kg, 5-8 Kg, 7-13 Kg, 9-14 Kg and over 14 Kg)

Baby diaper in the report, primarily refer to diapers worn by infants, and children who experience bedwetting or are not yet toilet trained. On an average, a baby undergoes diaper change 5 or more times a day. The increased awareness about personal hygiene and growing population, increasing number of women workforce, and introduction of eco-friendly biodegradable diapers are the key growth drivers for the global baby diaper market. In 2015, the disposable diapers segment accounted for a significant share in the global baby diaper market, followed by the cloth diaper segment. Globally, Europe dominated the global market in 2015. The working women are increasingly using disposable diapers, as making diapers by hand is very time-consuming process and most women feel stressed in making diapers for their babies. Thus, the growing number of working women has increased the demand of baby diapers. The growing population in developing countries, such as China and India is a major driving force, which is influencing the growth of the Asia-Pacific market. During 2016-2022, China is expected to witness the fastest growth in the Asia-Pacific baby diaper market, followed by India.

Due to the massive growth of population in developing countries, the use of baby diapers is also increasing. As the per capita income of consumers is increasing, the consumers are focusing more on the personal and baby hygiene. Good hygiene is an important barrier to many infectious diseases, including the fecal-oral diseases, and it promotes better health and well-being. To achieve the greatest health benefits, people are focusing more on improvement in hygiene. The modern baby diapers and incontinence products have a layered construction, which allows the distribution and transfer of urine to a penetrable core structure, where it is locked. Baby diapers provide hygiene, cleanliness, comfort, and independence to the babies. On the basis of product, the global market is divided into disposable diapers, cloth diapers and others. The market of baby diapers is segmented on the basis of absorption level, as high absorption and low absorption diapers.

On the basis of baby weight range, the global baby diaper market is categorized into 0-2 kg, 2-4 kg, 3-6 kg, 5-8 kg, 7-13 kg, 9-14 kg, and over 14 kg. Further, the emergence of hybrid diapers and presence of untapped markets for baby diapers is expected to give a major boost to the growth of the global baby diaper market in future.

The baby diaper market for Latin America is growing, mainly due to decreased infant mortality rate in the region. Additionally, the increasing awareness about potential applications of baby diaper and increasing investments by diaper manufacturing companies in the low cost countries of Latin America are also propelling the growth of the market in the region.

The major companies operating in the global baby diaper market include Kimberly-Clark Corporation, Procter & Gamble, Unicharm Corporation, Kao Corporation, SVENSKA CELLULOSA AKTIEBOLAGET SCA, Bumkins, Fujian Heng Group Co. Ltd., Bummis Inc., and Nobel Hygiene Pvt. Ltd.

Contents:

1. Research Scope & Methodology
   1.1 Market Definition
   1.2 Market Scope
   1.2.1 Market Breakdown by Product
   1.2.2 Market Breakdown by Absorption Level
   1.2.3 Market Breakdown by Baby Weight Range
   1.2.4 Market Breakdown by Geography
   1.3 Research Methodology and Sources

2. Executive Summary
   2.1 Key Findings
   2.2 Research Summary
3. Market Outlook
3.1 Introduction
3.1.1 Value Chain Analysis
3.2 Trends in The Market
3.2.1 Delayed Toilet Training of Infants in Developed Countries
3.2.2 Growing Online Purchase of Baby Diapers
3.3 Opportunities in The Market
3.3.1 Presence of Untapped Market for Baby Diaper
3.3.2 Emergence of Hybrid Diapers
3.4 Factors Driving The Growth of Market and its Impact on Market Forecast
3.4.1 Increased Awareness About Personal Hygiene and Growing Population
3.4.2 Increasing Number of Women in Workforce
3.4.3 Introduction of Eco-Friendly Bio Degradable Diapers
3.4.4 Impact Analysis of Drivers on Market Forecast
3.5 Factors Hindering The Growth of Market and its Impact on Market Forecast
3.5.1 Declining Birth Rate in Developed Countries
3.5.2 Impact Analysis of Restraints on Market Forecast

4.1 Global Baby Diaper Market, by Product
4.2 Global Baby Diaper Market, by Absorption Level
4.3 Global Baby Diaper Market, by Baby Weight Range
4.4 Global Baby Diaper Market, by Geography

5. Global Baby Diaper Market, by Product
5.1 Disposable Diaper Market, by Type
5.2 Cloth Diaper Market, by Type
5.2.1 1-Part Diaper
5.2.1.1 Cloth 1-Part Diaper Market, by Type
5.2.2 2-Part Diaper
5.2.2.1 Cloth 2-Part Diaper Market, by Type
5.3 Other Baby Diaper Market, by Type

6. Global Baby Diaper Market, by Geography
6.1 North America Baby Diaper Market
6.1.1 North America Baby Diaper Market, by Product
6.1.2 North America Baby Diaper Market, by Absorption Level
6.1.3 North America Baby Diaper Market, by Baby Weight Range
6.1.4 North America Baby Diaper Market, by Country
6.2 Latin America Baby Diaper Market
6.2.1 Latin America Baby Diaper Market, by Product
6.2.2 Latin America Baby Diaper Market, by Absorption Level
6.2.3 Latin America Baby Diaper Market, by Baby Weight Range
6.2.4 Latin America Baby Diaper Market, by Country
6.3 Europe Baby Diaper Market
6.3.1 Europe Baby Diaper Market, by Product
6.3.2 Europe Baby Diaper Market, by Absorption Level
6.3.3 Europe Baby Diaper Market, by Baby Weight Range
6.3.4 Europe Baby Diaper Market, by Country
6.4 Asia-Pacific Baby Diaper Market
6.4.1 Asia-Pacific Baby Diaper Market, by Product
6.4.2 Asia-Pacific Baby Diaper Market, by Absorption Level
6.4.3 Asia-Pacific Baby Diaper Market, by Baby Weight Range
6.4.4 Asia-Pacific Baby Diaper Market, by Country
6.5 Middle East & Africa Baby Diaper Market
6.5.1 Middle East & Africa Baby Diapers Market, by Product
6.5.2 Middle East & Africa Baby Diaper Market, by Absorption Level
6.5.3 Middle East & Africa Baby Diaper Market Breakdown by Baby Weight Range
6.5.4 Middle East & Africa Baby Diaper Market, by Country

7. Competitive Positioning and Market Share Analysis
7.1 Porter's Five Forces of Competitive Position Analysis
7.1.1 Bargaining Power of Buyers
7.1.2 Bargaining Power of Suppliers
7.1.3 Threat of New Entrants
7.1.4 Intensity of Rivalry
7.1.5 Threat of Substitutes
7.2 Competitive Positioning of Global Baby Diaper Market, by Product
7.3 Competitive Positioning of Global Baby Diaper Market, by Absorption Level
7.4 Competitive Positioning of Global Baby Diaper Market, by Baby Weight Range
7.5 Competitive Positioning of Key Players in The Baby Diaper Market

8. Company Profiles and Strategic Developments
8.1 Key Company Profiles
8.1.1 Kimberly-Clark Corporation
8.1.1.1 Business Overview
8.1.1.2 Product and Service Offerings
8.1.2 Procter & Gamble
8.1.2.1 Business Overview
8.1.2.2 Product and Service Offerings
8.1.3 Unicharm Corporation
8.1.3.1 Business Overview
8.1.3.2 Product and Service Offerings
8.1.4 Kao Corporation
8.1.4.1 Business Overview
8.1.4.2 Product and Service Offerings
8.1.5 Svenska Cellulosa Aktiebolaget Sca
8.1.5.1 Business Overview
8.1.5.2 Product and Service Offerings
8.1.6 Bumkins
8.1.6.1 Business Overview
8.1.6.2 Product and Service Offerings
8.1.7 Fujian Hengan International Group Co. Ltd.
8.1.7.1 Business Overview
8.1.7.2 Product and Service Offerings
8.1.8 Bummis Inc.
8.1.8.1 Business Overview
8.1.8.2 Product and Service Offerings
8.1.9 Nobel Hygiene Pvt. Ltd.
8.1.9.1 Business Overview
8.1.9.2 Product and Service Offerings
8.2 Strategic Developments in The Baby Diapers Market
8.2.1 Acquisition
8.2.2 Geographical Expansion
8.2.3 Product Launch
8.2.4 Partnerships

9. Appendix
9.1 List of Abbreviations

List of Tables
Table 1 Specific Primary and Secondary Sources Used for this Publication
Table 2 Global Baby Diaper Market Snapshot (2016 and 2022)
Table 3 Drivers for The Market: Impact Analysis
Table 4 Restraints for The Market: Impact Analysis
Table 5 Global Baby Diaper Market Breakdown by Product, $B (2012 - 2015)
Table 6 Global Baby Diaper Market Breakdown by Product, $B (2016 - 2022)
Table 7 Global Baby Diaper Market Breakdown by Absorption Level, $B (2012 - 2015)
Table 8 Global Baby Diaper Market Breakdown by Absorption Level, $B (2016 - 2022)
Table 9 Global Baby Diaper Market Breakdown by Baby Weight Range, $B (2012 - 2015)
Table 10 Global Baby Diaper Market Breakdown by Baby Weight Range, $B (2016 - 2022)
Table 11 Global Baby Diaper Market Breakdown by Geography, $B (2012 - 2015)
RESEARCH AND MARKETS

Table 12 Global Baby Diaper Market Breakdown by Geography, $B (2016 - 2022)
Table 13 Global Disposable Baby Diaper Market Breakdown by Type, $B (2012 - 2015)
Table 14 Global Disposable Diaper Market Breakdown by Type, $B (2016 - 2022)
Table 15 Global Cloth Baby Diaper Market Breakdown by Type, $B (2012 - 2015)
Table 16 Global Cloth Baby Diaper Market Breakdown by Type, $B (2016 - 2022)
Table 17 Global Cloth 1-Part Baby Diaper Market Breakdown by Type, $B (2012 - 2015)
Table 18 Global Cloth 1-Part Baby Diaper Market Breakdown by Type, $B (2016 - 2022)
Table 19 Global Cloth 2-Part Baby Diaper Market Breakdown by Type, $B (2012 - 2015)
Table 20 Global Cloth 2-Part Baby Diaper Market Breakdown by Type, $B (2016 - 2022)
Table 21 Global Other Baby Diaper Market Breakdown by Type, $B (2012 - 2015)
Table 22 Global Other Baby Diaper Market Breakdown by Type, $B (2016 - 2022)
Table 23 North America Baby Diaper Market Breakdown by Product, $B (2012 - 2015)
Table 24 North America Baby Diaper Market Breakdown by Product, $B (2016 - 2022)
Table 25 North America Baby Diaper Market Breakdown by Absorption Level, $B (2012 - 2015)
Table 26 North America Baby Diaper Market Breakdown by Absorption Level, $B (2016 - 2022)
Table 27 North America Baby Diaper Market Breakdown by Baby Weight Range, $B (2012 - 2015)
Table 28 North America Baby Diaper Market Breakdown by Baby Weight Range, $B (2016 - 2022)
Table 29 North America Baby Diaper Market Breakdown by Country, $B (2012 - 2015)
Table 30 North America Baby Diaper Market Breakdown by Country, $B (2016 - 2022)
Table 31 Latin America Baby Diaper Market Breakdown by Product, $B (2012 - 2015)
Table 32 Latin America Baby Diaper Market Breakdown by Product, $B (2016 - 2022)
Table 33 Latin America Baby Diaper Market Breakdown by Absorption Level, $B (2012 - 2015)
Table 34 Latin America Baby Diaper Market Breakdown by Absorption Level, $B (2016 - 2022)
Table 35 Latin America Baby Diaper Market Breakdown by Baby Weight Range, $B (2012 - 2015)
Table 36 Latin America Baby Diaper Market Breakdown by Baby Weight Range, $B (2016 - 2022)
Table 37 Latin America Baby Diaper Market Breakdown by Country, $B (2012 - 2015)
Table 38 Latin America Baby Diaper Market Breakdown by Country, $B (2016 - 2022)
Table 39 Europe Baby Diaper Market Breakdown by Product, $B (2012 - 2015)
Table 40 Europe Baby Diaper Market Breakdown by Product, $B (2016 - 2022)
Table 41 Europe Baby Diaper Market Breakdown by Absorption Level, $B (2012 - 2015)
Table 42 Europe Baby Diaper Market Breakdown by Absorption Level, $B (2016 - 2022)
Table 43 Europe Baby Diaper Market Breakdown by Baby Weight Range, $B (2012 - 2015)
Table 44 Europe Baby Diaper Market Breakdown by Baby Weight Range, $B (2016 - 2022)
Table 45 Europe Baby Diaper Market Breakdown by Country, $B (2012 - 2015)
Table 46 Europe Baby Diaper Market Breakdown by Country, $B (2016 - 2022)
Table 47 Asia-Pacific Baby Diaper Market Breakdown by Product, $B (2012 - 2015)
Table 48 Asia-Pacific Baby Diaper Market Breakdown by Product, $B (2016 - 2022)
Table 49 Asia-Pacific Baby Diaper Market Breakdown by Absorption Level, $B (2012 - 2015)
Table 50 Asia-Pacific Baby Diaper Market Breakdown by Absorption Level, $B (2016 - 2022)
Table 51 Asia-Pacific Baby Diaper Market Breakdown by Baby Weight Range, $B (2012 - 2015)
Table 52 Asia-Pacific Baby Diaper Market Breakdown by Baby Weight Range, $B (2016 - 2022)
Table 54 Asia-Pacific Baby Diaper Market Breakdown by Country, $B (2016 - 2022)
Table 55 Middle East & Africa Baby Diaper Market Breakdown by Product, $B (2012 - 2015)
Table 56 Middle East & Africa Baby Diaper Market Breakdown by Product, $B (2016 - 2022)
Table 57 Middle East & Africa Baby Diaper Market Breakdown by Absorption Level, $B (2012 - 2015)
Table 58 Middle East & Africa Baby Diaper Market Breakdown by Absorption Level, $B (2016 - 2022)
Table 59 Middle East & Africa Baby Diaper Market Breakdown by Baby Weight Range, $B (2012 - 2015)
Table 60 Middle East & Africa Baby Diaper Market Breakdown by Baby Weight Range, $B (2016 - 2022)
Table 61 Middle East & Africa Baby Diaper Market Breakdown by Country, $B (2012 - 2015)
Table 62 Middle East & Africa Baby Diaper Market Breakdown by Country, $B (2016 - 2022)
Table 63 Kimberly-Clark Corporation - Key Facts
Table 64 Procter & Gamble - Key Facts
Table 65 Unicharm Corporation - Key Facts
Table 66 Kao Corporation - Key Facts
Table 67 Business Segments of Kao Corporation
Table 68 Products and Services of Kao Corporation
Table 69 Svenska Cellulosa Aktiebolaget Sca - Key Facts
Table 70 Bumkins - Key Facts
Table 71 Fujian Hengan International Group Co. Ltd. - Key Facts
Table 72 Bummis Inc. - Key Facts
Table 73 Nobel Hygiene Pvt. Ltd. - Key Facts
List of Figures

Fig 1 Research Scope for Global Baby Diaper Market
Fig 2 Research Methodology for Global Baby Diaper Market
Fig 3 Value Chain Analysis of Global Baby Diaper Industry
Fig 4 Global Baby Diaper Market Size, $B (2012 - 2022)
Fig 5 Global Baby Diaper Market Size by Product, $B (2012 - 2022)
Fig 6 Global Baby Diaper Market Size by Absorption Level, $B (2012 - 2022)
Fig 7 Global Baby Diaper Market Size by Baby Weight Range, $B (2012 - 2022)
Fig 8 Global Baby Diaper Market Size by Geography, $B (2012 - 2022)
Fig 9 Global Disposable Baby Diaper Market Size by Type, $B (2012 - 2022)
Fig 10 Global Cloth Baby Diaper Market Size by Type, $B (2012 - 2022)
Fig 11 Global Cloth 1-Part Baby Diaper Market Size, $B (2012 - 2022)
Fig 12 Global Cloth 1-Part Baby Diaper Market Size by Type, $B (2012 - 2022)
Fig 13 Global Cloth 2-Part Baby Diaper Market Size, $B (2012 - 2022)
Fig 14 Global Cloth 2-Part Baby Diaper Market Size by Type, $B (2012 - 2022)
Fig 15 Global Other Baby Diaper Market Size by Type, $B (2012 - 2022)
Fig 16 Global Baby Diaper Market Size, by Major Countries of The World
Fig 17 North America Baby Diaper Market Size, $B (2012 - 2022)
Fig 18 North America Baby Diaper Market Share, by Product (2015 and 2022)
Fig 19 North America Baby Diaper Market Share, by Absorption Level (2015 and 2022)
Fig 20 North America Baby Diaper Market Share, by Baby Weight Range (2015)
Fig 21 North America Baby Diaper Market Share, by Country (2015)
Fig 22 Latin America Baby Diaper Market Size, $B (2012 - 2022)
Fig 23 Latin America Baby Diaper Market Share, by Product (2015 and 2022)
Fig 24 Latin America Baby Diaper Market Share, by Absorption Level (2015 and 2022)
Fig 25 Latin America Baby Diaper Market Share, by Baby Weight Range (2015)
Fig 26 Latin America Baby Diaper Market Share, by Country (2015)
Fig 27 Europe Baby Diaper Market Size, $B (2012 - 2022)
Fig 28 Europe Baby Diaper Market Share, by Product (2015 and 2022)
Fig 29 Europe Baby Diaper Market Share, by Absorption Level (2015 and 2022)
Fig 30 Europe Baby Diaper Market Share, by Baby Weight Range (2015)
Fig 31 Europe Baby Diaper Market Share, by Country (2015)
Fig 32 Asia-Pacific Baby Diaper Market Size, $B (2012 - 2022)
Fig 33 Asia-Pacific Baby Diaper Market Share, by Product (2015 and 2022)
Fig 34 Asia-Pacific Baby Diaper Market Share, by Absorption Level (2015 and 2022)
Fig 35 Asia-Pacific Baby Diaper Market Share, by Baby Weight Range (2015)
Fig 36 Asia-Pacific Baby Diaper Market Share, by Country (2015)
Fig 37 Middle East & Africa Baby Diaper Market Size, $B (2012 - 2022)
Fig 38 Middle East & Africa Baby Diaper Market Share, by Product (2015 and 2022)
Fig 39 Middle East & Africa Baby Diaper Market Share, by Absorption Level (2015 and 2022)
Fig 40 Middle East & Africa Baby Diaper Market Share, by Baby Weight Range (2015)
Fig 41 Middle East & Africa Baby Diaper Market Share, by Country (2015)
Fig 42 Porter’s Five Forces of Competitive Position Analysis
Fig 43 Competitive Positioning of Global Baby Diaper Market, by Product
Fig 44 Competitive Positioning of Global Baby Diaper Market, by Absorption Level
Fig 45 Competitive Positioning of Global Baby Diaper Market, by Baby Weight Range

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3744058/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Baby Diaper Market Size, Share, Development, Growth and Demand Forecast to 2022
Web Address: http://www.researchandmarkets.com/reports/3744058/
Office Code: SCBRIZZ7

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td></td>
</tr>
<tr>
<td>Single User</td>
<td>USD 5100</td>
</tr>
<tr>
<td>Site License</td>
<td>USD 8100</td>
</tr>
<tr>
<td>Enterprisewide</td>
<td>USD 11100</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: __________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp