Global Collaborative Robots Market in Electrical & Electronics Industry 2016-2022 by End-user, Application and Region

Description: Compared with traditional industrial robotics, collaborative robots (cobots or co-bots) are smaller, smarter, more affordable, use-friendly and flexible automatic solutions for industrial manufacture. Cobots have tapped into electrical & electronics industry and the applications are always expanding. Driven by global competition and the rising consumption of electronic products, collaborative robots market in electrical & electronics industry is expected to witness a phenomenal growth, with annual shipment and sales revenue from hardware and software growing at over 42% annually through 2022. An increasing number of electrical & electronics makers include SMEs are deploying more industrial cobots to assist human workforce in their workshops.

Global Collaborative Robots Market in Electrical & Electronics Industry 2016-2022 by End-user, Application and Region examines the global cobot market in electrical & electronics industry through a comprehensive summary and analysis of premium information sources. On the basis of reviewing global economic environments and trends of electrical & electronics production, this report provides an in-depth and detailed analysis of market structure, market trends, market forces, and market segments (by end-user, by application, and by region). In most analysis, historical statistics together with market outlook cover the 2014-2022 period in terms of unit shipment as well as sales revenue generated from hardware and software of industrial cobots in electrical & electronics industry. The report also includes current competitive scenario and profiles of major vendors/players.

Qualitative market analyses include identification and discussion of market structure, market overview, growth drivers, restraints and challenges, emerging market trends/opportunities, Porter’s Five Forces as well as M&A landscape and fundraising trend.

On basis of end-user, the market include electrical & electronics sub-sectors such as electronic components production, telecommunication devices production, electrical & electronics equipment manufacture and other sectors. Electronic components production has been so far attracting the majority of new installations, and will continue to do so over the years to come.

On basis of application, the market is segmented into material handling, assembling, and inspection among others. Material handling represents the largest application among all the usage of collaborative robots in electrical & electronics industry.

Geographically, the global market is segmented into North America, Europe, Asia-Pacific region, Latin America and the rest of world (RoW). Specific analysis and forecast over 2014-2022 have been covered for important national markets such as U.S., China, Japan, Germany, South Korea, and Mexico. APAC region leads the global industrial cobots market in electrical & electronics industry in terms of sales volume as well as annual revenue, followed by Europe and North America. Strongest growth potential also exists in the vast APAC market in the future with China and Southeast Asian countries expected to be the main driving engines for the growth.

The major challenges for collaborative robots market in electrical & electronics industry are safety concerns, technological difficulty of improving payload capacity & speed of cobots, and low penetration rates of industrial cobots.

Highlighted by 4 tables and 89 figures, this 172-page report saves clients a lot of time on researching global market, and provides valuable information and a thorough understanding of the market’s emerging trends, which are needed to successfully derive critical business decisions, identify and expand business opportunities in the global industry.

Contents:
1 Introduction
1.1 Industry Definition and Report Scope
1.2 Research Methodology
1.3 Executive Summary
2 Market Environment
2.1 Prospects for the World Economy in 2015-2016
2.2 Outlook of the World Economy to 2030
2.3 Outlook of the Global Electrical and Electronics Industry

3 Market Overview and Qualitative Analysis
3.1 Market Structure
3.2 Market Overview
3.3 Major Growth Drivers
3.4 Market Restraints and Challenges
3.5 Emerging Opportunities and Market Trends
3.6 Porter's Five Forces Analysis
3.7 Key M&A Trends and Strategic Partnerships
3.8 IPO and VCI in Global Industrial Robot Market

4 Segmentation of Global Market by End-user
4.1 Market Overview by End-user
4.2 Industrial Cobots Market in Electronic Components Production
4.3 Industrial Cobots Market in Telecommunication Devices Production
4.4 Industrial Cobots Market in Electrical & Electronics Equipment Production
4.5 Industrial Cobots Market in Other Electrical & Electronics Sectors

5 Segmentation of Global Market by Application
5.1 Market Overview by Application
5.2 Material Handling
5.3 Assembly
5.4 Inspection
5.5 Other Applications

6 Segmentation of Global Market by Region
6.1 Geographic Market Overview by Region 2015-2022
6.2 North America Market 2014-2022
6.2.1 Overview of North America Market
6.2.2 U.S. Market
6.2.3 Canadian Market
6.3 European Market 2014-2022
6.3.1 Overview of European Market
6.3.2 Germany
6.3.3 Rest of European Market
6.4 Asia-Pacific Market 2014-2022
6.4.1 Overview of Asia-Pacific Market
6.4.2 Japan Market
6.4.3 China
6.4.4 South Korea
6.4.5 Rest of APAC Region
6.5 Latin America Market 2014-2022
6.5.1 Overview of Latin America Market
6.5.2 Mexico
6.5.3 Rest of Latin America
6.6 Rest of World Market 2014-2022
6.7 Relative Availability of Industrial Robots by Country 2013-2014

7 Manufacturing Landscape
7.1 Overview of Global Manufacture
7.2 Company Profiles
Related Reports And Products

List Of Tables

Table 1. Market Trend of Global Collaborative Robots in Electrical & Electronics Industry, 2015-2022
Table 2. Average Annual Growth Rates of Global Real GDP, Outlook to 2030
Table 3. Major M&A Deals of Industrial Robot Industry in 2015
Table 4. Major Cobots Provided by Leading Vendors

List Of Figures

Figure 1. Research Method Flow Chart
Figure 2. Recent Growth Trend of World Gross Product, 2008-2016
Figure 3. Market Structure of Global Collaborative Robots in Electrical & Electronics Industry
Figure 4. Share of Electrical & Electronics Cobots in Global Industrial Cobots Market by Unit Shipment and by Hardware Revenue, 2014-2022
Figure 5. Global Collaborative Robots Market in Electrical & Electronics Industry by Unit Shipment, 2014-2022, thousand units
Figure 6. Global Collaborative Robots Market in Electrical & Electronics Industry by Sales Revenue (hardware alone), 2014-2022, $ mn
Figure 7. Global Collaborative Robots Market in Electrical & Electronics Industry by Sales Revenue (hardware and software), 2014-2022, $ mn
Figure 8. Global Collaborative Robots Market in Electrical & Electronics Industry by End-user, 2015 and 2022, % of Unit Shipment
Figure 9. Global Collaborative Robots Market in Electrical & Electronics Industry by End-user, 2015 and 2022, % of Revenue from Hardware
Figure 10. Global Collaborative Robots Market in Electrical & Electronics Industry by End-user, 2015 and 2022, % of Revenue from Hardware and Software
Figure 11. Comparison of 2015-2022 Growth Rates Based on Unit Shipment by End-user
Figure 12. Comparison of 2015-2022 Growth Rates Based on Hardware Revenue by End-user
Figure 13. Comparison of 2015-2022 Growth Rates Based on System Revenue by End-user
Figure 14. Global Collaborative Robots Shipment to Electronic Components Production, 2014-2022, thousand units
Figure 15. Global Collaborative Robots Sales to Electronic Components Production, 2014-2022, $ mn (hardware alone)
Figure 16. Global Collaborative Robots Sales to Electronic Components Production, 2014-2022, $ mn (hardware and software)
Figure 17. Global Collaborative Robots Shipment to Telecommunication Devices Production, 2014-2022, thousand units
Figure 18. Global Collaborative Robots Sales to Telecommunication Devices Production, 2014-2022, $ mn (hardware alone)
Figure 19. Global Collaborative Robots Sales to Telecommunication Devices Production, 2014-2022, $ mn (hardware and software)
Figure 20. Global Collaborative Robots Shipment to Electrical & Electronics Equipment Production, 2014-2022, thousand units
Figure 21. Global Collaborative Robots Sales to Electrical & Electronics Equipment Production, 2014-2022, $ bn (hardware alone)
Figure 22. Global Collaborative Robots Sales to Electrical & Electronics Equipment Production, 2014-2022, $ bn (hardware and software)
Figure 23. Global Collaborative Robots Shipment to Other Electrical & Electronics Sectors, 2014-2022, thousand units
Figure 24. Global Collaborative Robots Sales to Other Electrical & Electronics Sectors, 2014-2022, $ mn (hardware alone)
Figure 25. Global Collaborative Robots Sales to Other Electrical & Electronics Sectors, 2014-2022, $ mn (hardware and software)
Figure 26. Global Collaborative Robots Market in Electrical & Electronics Industry by Application, 2015 and 2022, % of Unit Shipment
Figure 27. Global Collaborative Robots Market in Electrical & Electronics Industry by Application, 2015 and 2022, % of Revenue from Hardware Sales
Figure 28. Global Collaborative Robots Market in Electrical & Electronics Industry by Application, 2015 and 2022, % of Revenue from Hardware and Software Sales
Figure 29. Comparison of 2015-2022 Growth Rates Based on Unit Shipment by Application
Figure 30. Comparison of 2015-2022 Growth Rates Based on Hardware Revenue by Application
Figure 31. Comparison of 2015-2022 Growth Rates Based on System Revenue by Application
Figure 32. Global Material Handling Cobots Market in Electrical & Electronics Industry by Shipment, 2014-2022, thousand units
Figure 33. Global Material Handling Cobots Market in Electrical & Electronics Industry by Revenue (hardware alone), 2014-2022, $ mn
Figure 34. Global Material Handling Cobots Market in Electrical & Electronics Industry by Revenue (hardware and software), 2014-2022, $ mn
Figure 69. Collaborative Robots Market in China's Electrical & Electronics Industry, 2014-2022, $ mn (hardware alone)
Figure 70. Comparison of Robot Density in China Manufacturing Industries with World Average, 2013 and 2014
Figure 71. Collaborative Robots Market in South Korea Electrical & Electronics Industry, 2014-2022, thousand units
Figure 72. Collaborative Robots Market in South Korea Electrical & Electronics Industry, 2014-2022, $ mn (hardware alone)
Figure 73. Comparison of Robot Density in Manufacturing Industries of South Korea with World Average, 2013 and 2014
Figure 74. Latin America Collaborative Robots Market in Electrical & Electronics Industry by Shipment, 2014-2022, thousand units
Figure 75. Latin America Collaborative Robots Market in Electrical & Electronics Industry by Sales Revenue, 2014-2022, $ mn (hardware alone)
Figure 76. Latin America Collaborative Robots Market in Electrical & Electronics Industry by Sales Revenue, 2014-2022, $ mn (hardware and software)
Figure 77. Collaborative Robots Market in Mexico Electrical & Electronics Industry, 2014-2022, thousand units
Figure 78. Collaborative Robots Market in Mexico Electrical & Electronics Industry, 2014-2022, $ mn (hardware alone)
Figure 79. Rest of World Cobots Market in Electrical & Electronics Industry by Shipment, 2014-2022, thousand units
Figure 80. Rest of World Cobots Market in Electrical & Electronics Industry by Revenue, 2014-2022, $ mn (hardware alone)
Figure 81. Rest of World Cobots Market in Electrical & Electronics Industry by Revenue, 2014-2022, $ mn (hardware and software)
Figure 82. Industrial Robot Density in Automotive Industry and Other Manufacturing Industries of Selected Countries, 2013 and 2014
Figure 83. Average Selling Price (ASP) Trends of Industrial Cobots (Hardware and Software) in Electrical & Electronics Industry, 2014-2022, '000 USD/unit
Figure 84. Segmentation of ABB Group's Revenue by Divisions in FY 2014, %
Figure 85. Segmentation of ABB Group's Revenue by Region in FY 2014, %
Figure 86. KUKA Revenue by Business Segment, 2013 and 2014, million euros
Figure 87. KUKA Revenue by Region in 2014, %
Figure 88. Yaskawa Revenue by Business Segment, 2013 and 2014, %
Figure 89. Yaskawa Revenue by Region in 2015, %

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