
Description:
Aging is brought about by a cycle of various biochemical processes in the body that affect it, both internally and externally. These biochemical processes cause the body to degenerate over a period of time, impacting the health, fitness and physical appearance of an aging individual.

While the global population is aging at an unprecedented rate, ‘anti-aging’ has been developed as a health care concept offering desirable solutions to meet lifestyle challenges. The rising demand of consumers for safe, natural, and effective solutions to fight the signs of aging has resulted in an exponential growth of the global anti-aging market. Diverse products, services and devices that cater to the evolving needs of consumers are being continuously introduced, which explains the rapid progress that the anti-aging market has been making.

Our new report entitled “Global Anti-Aging Market Report and Forecast (2016-2021)” is an outcome of an intensive research of the global anti-aging industry that draws upon a comprehensive analysis of anti-aging products, consumer groups and market trends globally. The study, which is based both on desk research and multiple waves of qualitative primary research, has delved deeply into the Global Anti-Aging Market.

What We Have Achieved in this Report?

Understanding the Anti-Aging Process, Effects and Market Segments.

Focus of the Analysis:

Study of the effects of aging on skin, hair and teeth along with the comprehensive analysis of anti-aging solutions.
Identifying all application segments/sub-segments and quantifying their current and future market potential.
Providing a robust long range forecast for all segments and sub-segments.
Providing an understanding of key drivers and restraints along with their impact on the current and future market scenario.
Comprehensive Market Analysis of the Global Anti-Aging Market

Focus of the Analysis:

Analyzing the market on the basis of demographic factors:
- Age
- Gender
- Income

Analyzing the market on the basis of core anti-aging industries:
- Skin care Industry
- Hair care Industry
- Dental care Industry

Analyzing the market on the basis of products:
- Anti-Wrinkle Products
- Anti-Pigmentation Products
- Sunscreens
- Hair Care Products

Analyzing the market on the basis of devices:
- Microdermabrasion Devices
- Energy-based Aesthetic Devices
- Laser Aesthetics Devices
- Intense Pulse Light Devices
- Radio Frequency Devices
- Ultrasound Devices

Analyzing the market on the basis of region, covering all the major developed and emerging markets.
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