North America Near Field Communication (NFC) Market (2016-2022)

Description: North America includes countries such as U.S., Canada and Mexico. North America is the leading region in the near field communication technology market. In the product type segment, NFC-enabled smartphone products sub-segment has the highest penetration in this geography. Near field communication is expected to become a standard feature in smartphones in the near future. In the nearest future, NFC technology's potential is anticipated to make NFC a leading technology for mobile payments, due to the convenience offered through 'mobile wallet' for transaction purposes. In 2014, NXP semiconductors introduced its Newark element14, which supports all three NFC modes reader mode, peer-to-peer modes, and card emulation standards. Apple has signed an agreement with 5 major banks of Canada including the top bank, Royal bank of Canada for participating directly to the Apple Pay. This is one of the biggest achievements for Apple Inc. for tokenizing cards using NFC in Canada.

Based on the product type, the North America NFC market is segmented into auxiliary and non-auxiliary NFC type. Auxiliary NFC products are subdivided into NFC based sim card and others (NFC card, NFC Cover). Non-auxiliary type is sub-segmented into NFC Chips, NFC Tags and NFC Reader. NFC reader garnered maximum revenue in 2014. The North America NFC market, based on device type, is segmented across smartphone & tablets, pc & laptops and other devices (Infotainment, headsets). Further, the market covers different NFC applications that include mobile/contactless payment, information sharing, user authentication & access control, healthcare, and others (service initiation, ticketing, advertising/marketing, and inventory management). Among all these applications, mobile/contactless payment is the most popular application segment that has contributed maximum revenue in 2014 of the total market; whereas, healthcare is showing prominent growth during the forecast period.

Based on country, NFC market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant region in the North America NFC market in 2014.


Contents:
1. Introduction
   1.1 Executive Summary
   1.2 Segmentation
   1.2.1 North America NFC Market, by Product Type
   1.2.2 North America NFC Market, by Device Type
   1.2.3 North America NFC Market, by Application
   1.2.4 North America NFC Market, by Country
   1.3 Methodology for the research

2. Market Overview
   2.1 Market Definition
   2.2 Objective
   2.3 Market Scope
   2.4 Drivers, Restraints and Opportunities
   2.4.1 Market Drivers
   2.4.2 Market Restraints
   2.4.3 Market Opportunities

3. Market By Product Type
   3.1 Introduction
   3.2 Auxiliary NFC Market
   3.2.1 NFC Enabled SIM Card Market
   3.2.2 Others (NFC Covers, NFC Covers) Market
   3.3 Non-Auxiliary NFC Market
3.3.1 NFC Chips Market
3.3.2 NFC Tags
3.3.3 NFC Reader Market

4. Market By Device Type
4.1.1 Smartphone & Tablet NFC Market
4.1.2 PC's & Laptop NFC Market
4.1.3 Other NFC Device Market

5. Market By Application
5.1 Introduction
5.2 Mobile/Contactless payment
5.3 Information Sharing
5.4 User Authentication & Access Control Application
5.5 Healthcare
5.6 Others

6. Market By Country
6.1 Introduction
6.2 US
6.3 Canada
6.4 Mexico
6.5 Rest of North America

7. Company Profiles
7.1 Infineon Technologies AG
7.1.1 Company Overview
7.1.2 Key Executives
7.1.3 Financial Analysis
7.1.4 Regional & Segmental Analysis
7.1.4.1 Automotive
7.1.4.2 Industrial Power Control
7.1.4.3 Power Management & Multimarket
7.1.4.4 Chip Cards & Security
7.1.5 Research & Development
7.2 Apple Inc.
7.2.1 Company Overview
7.2.2 Key Executives
7.2.3 Financial Analysis
7.2.4 Regional & Segmental Analysis
7.2.4.1 iPhone
7.2.4.2 iPad
7.2.4.3 Mac
7.2.4.4 Services
7.2.5 Research & Development
7.3 Sony Corporation
7.3.1 Company Overview
7.3.2 Key Executives
7.3.3 Financial Analysis
7.3.4 Segmental Analysis
7.3.4.1 Mobile Communication
7.3.4.2 Game & Network Services
7.3.4.3 Imaging Product & Solutions
7.3.4.4 Home Entertainment & Sound
7.3.4.5 Devices
7.3.4.6 Pictures
7.3.4.7 Music
7.3.4.8 Financial Services
7.3.4.9 All Other
7.4 Toshiba Corporation
7.4.1 Company Overview
7.4.2 Key Executives
7.4.3 Financial Analysis
7.4.4 Segmental Analysis
7.4.4.1 Energy & Infrastructure
7.4.4.2 Community Solutions
7.4.4.3 Healthcare Systems & Services
7.4.4.4 Electronic Devices & Components
7.4.4.5 Lifestyle Products & Services
7.4.4.6 Others
7.5 NXP Semiconductors N.V.
7.5.1 Company Overview
7.5.2 Key Executives
7.5.3 Financial Analysis
7.5.3.1 Segmental Analysis
7.6 Texas Instruments Incorporated
7.6.1 Company Overview
7.6.2 Key Executives
7.6.3 Financial Analysis
7.6.4 Regional & Segmental Analysis
7.6.4.1 Analog
7.6.4.2 Embedded Processing
7.6.4.3 Others
7.6.5 Research & Development
7.7 STMicroelectronics N.V.
7.7.1 Company Overview
7.7.2 Key Executives
7.7.3 Financial Analysis
7.7.4 Regional & Segmental Analysis
7.7.4.1 Sense & Power and Automotive Products (SP&A)
7.7.4.2 Embedded Processing Solutions
7.7.4.3 Others
7.7.5 Research & Development
7.8 Broadcom Limited
7.8.1 Company Overview
7.8.2 Key Executives
7.8.3 Financial Analysis
7.8.4 Segmental Analysis
7.8.5 Research & Development
7.9 INSIDE Secure
7.9.1 Company Overview
7.9.2 Key Executives
7.9.3 Financial Analysis
7.9.4 Segmental Analysis
7.9.4.1 Mobile Security
7.9.4.2 Secure Transaction
7.9.5 Research & Development
7.1 SAMSUNG ELECTRONICS CO. LTD.
7.10.1 Company Overview
7.10.2 Key Executives
7.10.3 Financial Analysis

List of Tables:
Table 1 North America NFC market by product type, $ Million (2012-2015)
Table 2 North America NFC market by product type, $ Million (2016-2022)
Table 3 North America Auxiliary NFC market by country, $ Million (2012-2015)
Table 4 North America Auxiliary NFC market by country, $ Million (2016-2022)
Table 5 North America NFC enabled SIM card market by country, $ Million (2012-2015)
Table 6 North America NFC enabled SIM card market by country, $ Million (2016-2022)
Table 7 North America NFC enabled other auxiliary NFC device market by country, $ Million (2012-2015)
Table 8 North America NFC enabled other auxiliary NFC device market by country, $ Million (2016-2022)
Table 9 North America other auxiliary NFC device market by country, $ Million (2012-2015)
Table 10 North America other auxiliary NFC device market by country, $ Million (2016-2022)
Table 11 North America Non-auxiliary NFC market by country, $ Million (2012-2015)
Table 12 North America Non-auxiliary NFC software market by country, $ Million (2016-2022)
Table 13 North America Non-auxiliary NFC market by type, $ Million (2012-2015)
<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>14</td>
<td>North America Non-auxiliary NFC market by type, $ Million (2016-2022)</td>
</tr>
<tr>
<td>15</td>
<td>North America NFC Chips market by country, $ Million (2012-2015)</td>
</tr>
<tr>
<td>16</td>
<td>North America NFC Chips market by country, $ Million (2016-2022)</td>
</tr>
<tr>
<td>17</td>
<td>North America NFC Tags market by country, $ Million (2012-2015)</td>
</tr>
<tr>
<td>18</td>
<td>North America NFC Tags market by country, $ Million (2016-2022)</td>
</tr>
<tr>
<td>19</td>
<td>North America NFC Reader market by country, $ Million (2012-2015)</td>
</tr>
<tr>
<td>20</td>
<td>North America NFC Reader market by country, $ Million (2016-2022)</td>
</tr>
<tr>
<td>21</td>
<td>North America NFC market by device type, $ Million (2012-2015)</td>
</tr>
<tr>
<td>22</td>
<td>North America NFC market by device type, $ Million (2016-2022)</td>
</tr>
<tr>
<td>23</td>
<td>North America NFC in Smartphone &amp; tablets market by country, $ Million (2012-2015)</td>
</tr>
<tr>
<td>24</td>
<td>North America NFC in Smartphone &amp; tablets market by country, $ Million (2016-2022)</td>
</tr>
<tr>
<td>25</td>
<td>North America NFC in PCs &amp; laptop's market by country, $ Million (2012-2015)</td>
</tr>
<tr>
<td>26</td>
<td>North America NFC in PCs &amp; laptop's market by country, $ Million (2016-2022)</td>
</tr>
<tr>
<td>27</td>
<td>North America NFC in other devices market by country, $ Million (2012-2015)</td>
</tr>
<tr>
<td>28</td>
<td>North America NFC in other devices market by country, $ Million (2016-2022)</td>
</tr>
<tr>
<td>29</td>
<td>North America NFC market by application, $ Million (2012-2015)</td>
</tr>
<tr>
<td>30</td>
<td>North America NFC market by application, $ Million (2016-2022)</td>
</tr>
<tr>
<td>31</td>
<td>North America NFC in Mobile/Contactless Payment market by country, $ Million (2012-2015)</td>
</tr>
<tr>
<td>32</td>
<td>North America NFC in Mobile/Contactless Payment market by country, $ Million (2016-2022)</td>
</tr>
<tr>
<td>33</td>
<td>North America NFC in information sharing market by country, $ Million (2012-2015)</td>
</tr>
<tr>
<td>34</td>
<td>North America NFC in information sharing market by country, $ Million (2016-2022)</td>
</tr>
<tr>
<td>35</td>
<td>North America NFC in User authentication market by country, $ Million (2012-2015)</td>
</tr>
<tr>
<td>36</td>
<td>North America NFC in User authentication market by country, $ Million (2016-2022)</td>
</tr>
<tr>
<td>37</td>
<td>North America NFC in healthcare market by country, $ Million (2012-2015)</td>
</tr>
<tr>
<td>38</td>
<td>North America NFC in healthcare market by country, $ Million (2016-2022)</td>
</tr>
<tr>
<td>39</td>
<td>North America NFC in other application market by country, $ Million (2012-2015)</td>
</tr>
<tr>
<td>40</td>
<td>North America NFC in other application market by country, $ Million (2016-2022)</td>
</tr>
<tr>
<td>41</td>
<td>North America NFC market by country, $ Million (2012-2015)</td>
</tr>
<tr>
<td>42</td>
<td>North America NFC market by country, $ Million (2016-2022)</td>
</tr>
<tr>
<td>43</td>
<td>US NFC market by product type, $ Million (2012-2015)</td>
</tr>
<tr>
<td>44</td>
<td>US NFC market by product type, $ Million (2016-2022)</td>
</tr>
<tr>
<td>45</td>
<td>US auxiliary NFC market by type, $ Million (2012-2015)</td>
</tr>
<tr>
<td>46</td>
<td>US auxiliary NFC market by type, $ Million (2016-2022)</td>
</tr>
<tr>
<td>47</td>
<td>US Non-auxiliary NFC market by type, $ Million (2012-2015)</td>
</tr>
<tr>
<td>48</td>
<td>US Non-auxiliary NFC market by type, $ Million (2016-2022)</td>
</tr>
<tr>
<td>49</td>
<td>US NFC market by Device type, $ Million (2012-2015)</td>
</tr>
<tr>
<td>50</td>
<td>US NFC market by device type, $ Million (2016-2022)</td>
</tr>
<tr>
<td>51</td>
<td>US NFC market by application, $ Million (2012-2015)</td>
</tr>
<tr>
<td>52</td>
<td>US NFC market by application, $ Million (2016-2022)</td>
</tr>
<tr>
<td>53</td>
<td>Canada NFC market by product type, $ Million (2012-2015)</td>
</tr>
<tr>
<td>54</td>
<td>Canada NFC market by product type, $ Million (2016-2022)</td>
</tr>
<tr>
<td>55</td>
<td>Canada auxiliary NFC market by type, $ Million (2012-2015)</td>
</tr>
<tr>
<td>56</td>
<td>Canada auxiliary NFC market by type, $ Million (2016-2022)</td>
</tr>
<tr>
<td>57</td>
<td>Canada Non-auxiliary NFC market by type, $ Million (2012-2015)</td>
</tr>
<tr>
<td>58</td>
<td>Canada Non-auxiliary NFC market by type, $ Million (2016-2022)</td>
</tr>
<tr>
<td>59</td>
<td>Canada NFC market by Device type, $ Million (2012-2015)</td>
</tr>
<tr>
<td>60</td>
<td>Canada NFC market by device type, $ Million (2016-2022)</td>
</tr>
<tr>
<td>61</td>
<td>Canada NFC market by application, $ Million (2012-2015)</td>
</tr>
<tr>
<td>62</td>
<td>Canada NFC market by application, $ Million (2016-2022)</td>
</tr>
<tr>
<td>63</td>
<td>Mexico NFC market by product type, $ Million (2012-2015)</td>
</tr>
<tr>
<td>64</td>
<td>Mexico NFC market by product type, $ Million (2016-2022)</td>
</tr>
<tr>
<td>65</td>
<td>Mexico auxiliary NFC market by type, $ Million (2012-2015)</td>
</tr>
<tr>
<td>66</td>
<td>Mexico auxiliary NFC market by type, $ Million (2016-2022)</td>
</tr>
<tr>
<td>67</td>
<td>Mexico Non-auxiliary NFC market by type, $ Million (2012-2015)</td>
</tr>
<tr>
<td>68</td>
<td>Mexico Non-auxiliary NFC market by type, $ Million (2016-2022)</td>
</tr>
<tr>
<td>69</td>
<td>Mexico NFC market by Device type, $ Million (2012-2015)</td>
</tr>
<tr>
<td>70</td>
<td>Mexico NFC market by device type, $ Million (2016-2022)</td>
</tr>
<tr>
<td>71</td>
<td>Mexico NFC market by application, $ Million (2012-2015)</td>
</tr>
<tr>
<td>72</td>
<td>Mexico NFC market by application, $ Million (2016-2022)</td>
</tr>
<tr>
<td>73</td>
<td>Rest of North America NFC market by product type, $ Million (2012-2015)</td>
</tr>
<tr>
<td>74</td>
<td>Rest of North America NFC market by product type, $ Million (2016-2022)</td>
</tr>
<tr>
<td>75</td>
<td>Rest of North America auxiliary NFC market by type, $ Million (2012-2015)</td>
</tr>
<tr>
<td>76</td>
<td>Rest of North America auxiliary NFC market by type, $ Million (2016-2022)</td>
</tr>
</tbody>
</table>
Table 77 Rest of North America Non-auxiliary NFC market by type, $ Million (2012-2015)
Table 78 Rest of North America Non-auxiliary NFC market by type, $ Million (2016-2022)
Table 79 Rest of North America NFC market by Device type, $ Million (2012-2015)
Table 80 Rest of North America NFC market by device type, $ Million (2016-2022)
Table 81 Rest of North America NFC market by application, $ Million (2012-2015)
Table 82 Rest of North America NFC market by application, $ Million (2016-2022)
Table 83 Infineon technologies ab COmpany snapshot
Table 84 Apple Inc. COmpany snapshot
Table 85 Sony corporation COmpany snapshot
Table 86 Toshiba Corporation COmpany snapshot
Table 87 NXP semiconductor n.v. COmpany snapshot
Table 88 Texas Instruments incorporated COmpany snapshot
Table 89 STMicroElectronics N.V. COmpany snapshot
Table 90 Broadcom Limited COmpany snapshot
Table 91 Inside Secure COmpany snapshot
Table 92 SAMSUNG ELECTRONICS CO. LTD. COmpany snapshot

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3746842/](http://www.researchandmarkets.com/reports/3746842/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: North America Near Field Communication (NFC) Market (2016-2022)
Web Address: http://www.researchandmarkets.com/reports/3746842/
Office Code: SCPLJFXJ

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Product Format</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Electronic (PDF) - Single User:</td>
<td>USD 1500</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - Site License:</td>
<td>USD 1800</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:       Mr □  Mrs □  Dr □  Miss □  Ms □  Prof □
First Name:       __________________________       Last Name:       __________________________
Email Address: *       __________________________________________________________
Job Title:       __________________________________________________________
Organisation:       __________________________________________________________
Address:       __________________________________________________________
City:       __________________________________________________________
Postal / Zip Code:       __________________________________________________________
Country:       __________________________________________________________
Phone Number:       __________________________________________________________
Fax Number:       __________________________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World