LAMEA Near Field Communication (NFC) Market (2016-2022)

Description: LAMEA region includes countries from Latin America, Middle East and Africa. In the LAMEA region, near field communication technology standards have been meeting all the security requirements and certifications levels. Here, this technology is mainly focused on payments, security, and transport. In LAMEA, South Africa is among the top country for using NFC tags, chips for many applications such as credit card, mobile banking and also in cricket. First National Bank (FNB) of South Africa has facilitated its customers to redeem mobile coupons and vouchers using the mobile banking app directly at the point of sale. One of the hot spot in the Middle Eastern region is Dubai, where RTA announced that they had launched NFC ticketing services in 2013. In LAMEA, different banks are partnering with the near field communication technology providers to introduce their products and services. Although NFC has not reached a critical mass in the Middle Eastern region, it has an active customer base that continues to grow. Over the last few years, a regular shift towards the adoption of contactless technologies and increasing contactless tap and play approach is rapidly developing in the UAE that directly affects the LAMEA market.

Based on the product type, the LAMEA NFC market is segmented into auxiliary and non-auxiliary NFC type. Auxiliary NFC products are subdivided into NFC based sim card and others (NFC card, NFC Cover). Non-auxiliary type is sub-segmented into NFC Chips, NFC Tags and NFC Reader. NFC reader garnered maximum revenue in 2014. LAMEA NFC market, based on device type, is segmented across smartphone & tablets, pc & laptops and other devices (Infotainment, headsets). Further, the market covers different NFC applications that include mobile/contactless payment, information sharing, user authentication & access control, healthcare, and others (service initiation, ticketing, advertising/marketing, and inventory management). Among all these applications, mobile/contactless payment is the most popular application segment that has contributed maximum revenue in 2014 of the total market. The advancement in healthcare sector has initiated the utility of NFC for many applications, and hence, forecasted to be one of the most lucrative areas for NFC during the forecast period.

Based on country, NFC market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA. South Africa remained the dominant region in the LAMEA NFC market in 2014.


Contents:
1. Introduction
   1.1 Executive Summary
   1.2 Segmentation
   1.2.1 LAMEA NFC Market, by Product Type
   1.2.2 LAMEA NFC Market, by Device Type
   1.2.3 LAMEA NFC Market, by Application
   1.2.4 LAMEA NFC Market, by Country
   1.3 Methodology for the research

2. Market Overview
   2.1 Market Definition
   2.2 Objective
   2.3 Market Scope
   2.4 Drivers, Restraints and Opportunities
   2.4.1 Market Drivers
   2.4.2 Market Restraints
   2.4.3 Market Opportunities

3. Market By Product Type
   3.1 Introduction
   3.2 Auxiliary NFC Market
3.2.1 NFC Enabled SIM Card Market
3.2.2 Others (NFC Covers, NFC Covers) Market
3.3 Non-Auxiliary NFC Market
3.3.1 NFC Chips Market
3.3.2 NFC Tags
3.3.3 NFC Reader Market

4. Market By Device Type
4.1.1 Smartphone & Tablet NFC Market
4.1.2 PCs & Laptop NFC Market
4.1.3 Other NFC Device Market

5. Market By Application
5.1 Introduction
5.2 Mobile/Contactless payment
5.3 Information Sharing
5.4 User Authentication & Access Control Application
5.5 Healthcare
5.6 Others

6. Market By Country
6.1 Introduction
6.2 BRAZIL
6.3 Argentina
6.4 UAE
6.5 Saudi Arabia
6.6 South Africa
6.7 Nigeria
6.8 Rest of LAMEA

7. Company Profiles
7.1 Infineon Technologies AG
7.1.1 Company Overview
7.1.2 Key Executives
7.1.3 Financial Analysis
7.1.4 Regional & Segmental Analysis
7.1.4.1 Automotive
7.1.4.2 Industrial Power Control
7.1.4.3 Power Management & Multimarket
7.1.4.4 Chip Cards & Security
7.1.5 Research & Development
7.2 Apple Inc.
7.2.1 Company Overview
7.2.2 Key Executives
7.2.3 Financial Analysis
7.2.4 Regional & Segmental Analysis
7.2.4.1 iPhone
7.2.4.2 iPad
7.2.4.3 Mac
7.2.4.4 Services
7.2.5 Research & Development
7.3 Sony Corporation
7.3.1 Company Overview
7.3.2 Key Executives
7.3.3 Financial Analysis
7.3.4 Segmental Analysis
7.3.4.1 Mobile Communication
7.3.4.2 Game & Network Services
7.3.4.3 Imaging Product & Solutions
7.3.4.4 Home Entertainment & Sound
7.3.4.5 Devices
7.3.4.6 Pictures
7.3.4.7 Music
List of Tables:
Table 1 LAMEA NFC market by product type, $ Million (2012-2015)
Table 2 LAMEA NFC market by product type, $ Million (2016-2022)
Table 3 LAMEA Auxiliary NFC market by country, $ Million (2012-2015)
Table 4 LAMEA Auxiliary NFC market by country, $ Million (2016-2022)
Table 5 LAMEA Auxiliary NFC market by type, $ Million (2012-2015)
Table 6 LAMEA Auxiliary NFC market by type, $ Million (2016-2022)
Table 7 LAMEA NFC Enabled sim Card market by country, $ Million (2012-2015)
Table 71 UAE NFC market by application, $ Million (2012-2015)
Table 72 UAE NFC market by application, $ Million (2016-2022)
Table 73 Saudi Arabia NFC market by product type, $ Million (2012-2015)
Table 74 Saudi Arabia NFC market by product type, $ Million (2016-2022)
Table 75 Saudi Arabia auxiliary NFC market by type, $ Million (2012-2015)
Table 76 Saudi Arabia auxiliary NFC market by type, $ Million (2016-2022)
Table 77 Saudi Arabia Non-auxiliary NFC market by type, $ Million (2012-2015)
Table 78 Saudi Arabia Non-auxiliary NFC market by type, $ Million (2016-2022)
Table 79 Saudi Arabia NFC market by Device type, $ Million (2012-2015)
Table 80 Saudi Arabia NFC market by device type, $ Million (2016-2022)
Table 81 Saudi Arabia NFC market by application, $ Million (2012-2015)
Table 82 Saudi Arabia NFC market by application, $ Million (2016-2022)
Table 83 South Africa NFC market by product type, $ Million (2012-2015)
Table 84 South Africa NFC market by product type, $ Million (2016-2022)
Table 85 South Africa auxiliary NFC market by type, $ Million (2012-2015)
Table 86 South Africa auxiliary NFC market by type, $ Million (2016-2022)
Table 87 South Africa Non-auxiliary NFC market by type, $ Million (2012-2015)
Table 88 South Africa Non-auxiliary NFC market by type, $ Million (2016-2022)
Table 89 South Africa NFC market by Device type, $ Million (2012-2015)

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3746851/](http://www.researchandmarkets.com/reports/3746851/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

| Product Name: | LAMEA Near Field Communication (NFC) Market (2016-2022) |
| Web Address: | http://www.researchandmarkets.com/reports/3746851/ |
| Office Code: | SCBRX61T |

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User: USD 1500</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) - Site License: USD 1800</td>
<td></td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐</th>
<th>Mrs ☐</th>
<th>Dr ☐</th>
<th>Miss ☐</th>
<th>Ms ☐</th>
<th>Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>__________________________</td>
<td>Last Name:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td>__________________________</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World