Sports Drinks Consumption (Volume and Growth) Forecast to 2021 - East Europe

Description:
The Sports Drinks Consumption (Volume and Growth) Forecast to 2021 - East Europe report is a comprehensive report covering Sports Drinks consumption in East Europe market. The quantitative data in the report provides historic and forecast Sports Drinks consumption data by country in Volume (M Liters).

The report considers Sports Drinks as a performance-enhancing product described as ‘isotonic’ ‘hypertonic’ or ‘hypotonic’ meaning ‘in balance with’ ‘lighter than’ and ‘heavier than’ body fluids respectively. Products contain key electrolytes such as calcium potassium magnesium sodium as well as glucose syrup maltodextrin sweeteners and acidity regulators. Products may contain B complex group vitamins as well as vitamin E and vitamin C; which are still or carbonated ready to drink (rtd) products non-ready to drink (non-rtd) powders and concentrates. This report includes top level Sports Drinks consumption actual data for 2010 - 2014 provisional data for 2015; while forecasts are provided for 2016 - 2021 across 18 individual countries. The countries covered in the report are Belarus Bosnia Bulgaria Croatia Czech Republic Estonia Hungary Latvia Lithuania Macedonia Poland Romania Russia Serbia Slovak Republic Slovenia Turkey and Ukraine.

This report is the result of extensive market research covering the Sports Drinks market in East Europe. It provides a top-level overview and detailed insight into the operating environment for the Sports Drinks market in East Europe. It is an essential tool for companies active across the Sports Drinks value chain and for new players that are considering entering the market.

- Overall data analysis of the Sports Drinks market in East Europe.

Reasons To Buy:
- The report provides you with important figures for the Sports Drinks market in East Europe with individual country tables and charts.
- Enhances your knowledge of the market with key figures on consumption values for the historic period.
- Supports you in planning future business decisions using forecast figures for the market.

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