Description: "Big Data" originally emerged as a term to describe datasets whose size is beyond the ability of traditional databases to capture, store, manage and analyze. However, the scope of the term has significantly expanded over the years. Big Data not only refers to the data itself but also a set of technologies that capture, store, manage and analyze large and variable collections of data to solve complex problems.

Amid the proliferation of real time data from sources such as mobile devices, web, social media, sensors, log files and transactional applications, Big Data has found a host of vertical market applications, ranging from fraud detection to scientific R&D.

Despite challenges relating to privacy concerns and organizational resistance, Big Data investments continue to gain momentum throughout the globe. The report estimates that Big Data investments will account for over $46 Billion in 2016 alone. These investments are further expected to grow at a CAGR of 12% over the next four years.

The "Big Data Market: 2016 - 2030 - Opportunities, Challenges, Strategies, Industry Verticals & Forecasts" report presents an in-depth assessment of the Big Data ecosystem including key market drivers, challenges, investment potential, vertical market opportunities and use cases, future roadmap, value chain, case studies on Big Data analytics, vendor market share and strategies. The report also presents market size forecasts for Big Data hardware, software and professional services from 2016 through to 2030. The forecasts are further segmented for 8 horizontal submarkets, 14 vertical markets, 6 regions and 35 countries.

The report comes with an associated Excel datasheet suite covering quantitative data from all numeric forecasts presented in the report.

Key Questions Answered

The report provides answers to the following key questions:

- How big is the Big Data ecosystem?
- How is the ecosystem evolving by segment and region?
- What will the market size be in 2020 and at what rate will it grow?
- What trends, challenges and barriers are influencing its growth?
- Who are the key Big Data software, hardware and services vendors and what are their strategies?
- How much are vertical enterprises investing in Big Data?
- What opportunities exist for Big Data analytics?
- Which countries and verticals will see the highest percentage of Big Data investments?

Key Findings

The report has the following key findings:

- In 2016, Big Data vendors will pocket over $46 Billion from hardware, software and professional services revenues.
- Big Data investments are further expected to grow at a CAGR of 12% over the next four years, eventually accounting for over $72 Billion by the end of 2020.
- The market is ripe for acquisitions of pure-play Big Data startups, as competition heats up between IT incumbents.
- Nearly every large scale IT vendor maintains a Big Data portfolio.
- At present, the market is largely dominated by hardware sales and professional services in terms of revenue.
- Going forward, software vendors, particularly those in the Big Data analytics segment, are expected to significantly increase their stake in the Big Data market.
- By the end of 2020, the author expects Big Data software revenue to exceed hardware investments by over $7 Billion.
9.2.4 Optimizing Energy Production
9.2.5 Water Management
9.2.6 Urban Waste Management
9.3 Case Studies
9.3.1 Singapore: Building a Smart Nation with Big Data
9.3.2 Glasgow City Council: Promoting Smart City Efforts with Big Data
9.3.3 OVG Real Estate: Powering the World’s Most Intelligent Building with Big Data

10: Big Data in Insurance
10.1 Overview & Investment Potential
10.2 Key Applications
10.2.1 Claims Fraud Mitigation
10.2.2 Customer Retention & Profiling
10.2.3 Risk Management
10.3 Case Studies
10.3.1 Zurich Insurance Group: Enhancing Risk Management with Big Data
10.3.2 RSA Group: Improving Customer Relations with Big Data
10.3.3 Primerica: Improving Insurance Sales Force Productivity with Big Data

11: Big Data in Manufacturing & Natural Resources
11.1 Overview & Investment Potential
11.2 Key Applications
11.2.1 Asset Maintenance & Downtime Reduction
11.2.2 Quality & Environmental Impact Control
11.2.3 Optimized Supply Chain
11.2.4 Exploration & Identification of Natural Resources
11.3 Case Studies
11.3.1 Intel Corporation: Cutting Manufacturing Costs with Big Data
11.3.2 Dow Chemical Company: Optimizing Chemical Manufacturing with Big Data
11.3.3 Michelin: Improving the Efficiency of Supply Chain and Manufacturing with Big Data
11.3.4 Brunei: Saving Natural Resources with Big Data

12: Big Data in Web, Media & Entertainment
12.1 Overview & Investment Potential
12.2 Key Applications
12.2.1 Audience & Advertising Optimization
12.2.2 Channel Optimization
12.2.3 Recommendation Engines
12.2.4 Optimized Search
12.2.5 Live Sports Event Analytics
12.2.6 Outsourcing Big Data Analytics to Other Verticals
12.3 Case Studies
12.3.1 NFL (National Football League): Improving Stadium Experience with Big Data
12.3.2 Walt Disney Company: Enhancing Theme Park Experience with Big Data
12.3.3 Baidu: Reshaping Search Capabilities with Big Data
12.3.4 Constant Contact: Effective Marketing with Big Data

13: Big Data in Public Safety & Homeland Security
13.1 Overview & Investment Potential
13.2 Key Applications
13.2.1 Cyber Crime Mitigation
13.2.2 Crime Prediction Analytics
13.2.3 Video Analytics & Situational Awareness
13.3 Case Studies
13.3.1 U.S. DHS (Department of Homeland Security): Identifying Threats to Physical and Network Infrastructure with Big Data
13.3.2 Dubai Police: Locating Wanted Vehicles More Efficiently with Big Data
13.3.3 Memphis Police Department: Crime Reduction with Big Data

14: Big Data in Public Services
14.1 Overview & Investment Potential
14.2 Key Applications
14.2.1 Public Sentiment Analysis
14.2.2 Tax Collection & Fraud Detection
14.2.3 Economic Analysis
14.3 Case Studies
14.3.1 New York State Department of Taxation and Finance: Increasing Tax Revenue with Big Data
14.3.2 Alameda County Social Services Agency: Benefit Fraud Reduction with Big Data
14.3.3 City of Chicago: Improving Government Productivity with Big Data
14.3.4 FDNY (Fire Department of the City of New York): Fighting Fires with Big Data
14.3.5 Ambulance Victoria: Improving Patient Survival Rates with Big Data

15: Big Data in Retail, Wholesale & Hospitality
15.1 Overview & Investment Potential
15.2 Key Applications
15.2.1 Customer Sentiment Analysis
15.2.2 Customer & Branch Segmentation
15.2.3 Price Optimization
15.2.4 Personalized Marketing
15.2.5 Optimizing & Monitoring the Supply Chain
15.2.6 In-field Sales Analytics
15.3 Case Studies
15.3.1 Walmart: Making Smarter Stocking Decision with Big Data
15.3.2 Tesco: Reducing Supermarket Energy Bills with Big Data
15.3.3 Marriott International: Elevating Guest Services with Big Data
15.3.4 JJ Food Service: Predictive Wholesale Shopping Lists with Big Data

16: Big Data in Telecommunications
16.1 Overview & Investment Potential
16.2 Key Applications
16.2.1 Network Performance & Coverage Optimization
16.2.2 Customer Churn Prevention
16.2.3 Personalized Marketing
16.2.4 Tailored Location Based Services
16.2.5 Fraud Detection
16.3 Case Studies
16.3.1 BT Group: Hunting Down Nuisance Callers with Big Data
16.3.2 AT&T: Smart Network Management with Big Data
16.3.3 T-Mobile USA: Cutting Down Churn Rate with Big Data
16.3.4 TEOCO: Helping Service Providers Save Millions with Big Data
16.3.5 WIND Mobile: Optimizing Video Quality with Big Data
16.3.6 Coriant: SaaS Based Analytics with Big Data

17: Big Data in Utilities & Energy
17.1 Overview & Investment Potential
17.2 Key Applications
17.2.1 Customer Retention
17.2.2 Forecasting Energy
17.2.3 Billing Analytics
17.2.4 Predictive Maintenance
17.2.5 Maximizing the Potential of Drilling
17.2.6 Production Optimization
17.3 Case Studies
17.3.1 Royal Dutch Shell: Developing Data-Driven Oil Fields with Big Data
17.3.2 British Gas: Improving Customer Service with Big Data
17.3.3 Oncor Electric Delivery: Intelligent Power Grid Management with Big Data

18: Big Data Industry Roadmap & Value Chain
18.1 Big Data Industry Roadmap
18.1.1 2010 - 2013: Initial Hype and the Rise of Analytics
18.1.2 2014 - 2017: Emergence of SaaS Based Big Data Solutions
18.1.3 2018 - 2020: Growing Adoption of Scalable Machine Learning
18.1.4 2021 & Beyond: Widespread Investments on Cognitive & Personalized Analytics
18.2 The Big Data Value Chain
18.2.1 Hardware Providers
18.2.1.1 Storage & Compute Infrastructure Providers
18.2.1.2 Networking Infrastructure Providers
18.2.2 Software Providers
18.2.2.1 Hadoop & Infrastructure Software Providers
18.2.2.2 SQL & NoSQL Providers
18.2.2.3 Analytic Platform & Application Software Providers
18.2.2.4 Cloud Platform Providers
18.2.3 Professional Services Providers
18.2.4 End-to-End Solution Providers
18.2.5 Vertical Enterprises

19: Standardization & Regulatory Initiatives
19.1 CSCC (Cloud Standards Customer Council) - Big Data Working Group
19.2 NIST (National Institute of Standards and Technology) - Big Data Working Group
19.3 OASIS - Technical Committees
19.4 ODaF (Open Data Foundation)
19.5 Open Data Center Alliance
19.6 CSA (Cloud Security Alliance) - Big Data Working Group
19.7 ITU (International Telecommunications Union)
19.8 ISO (International Organization for Standardization) and Others

20: Market Analysis & Forecasts
20.1 Global Outlook of the Big Data Market
20.2 Submarket Segmentation
20.2.1 Storage and Compute Infrastructure
20.2.2 Networking Infrastructure
20.2.3 Hadoop & Infrastructure Software
20.2.4 SQL
20.2.5 NoSQL
20.2.6 Analytic Platforms & Applications
20.2.7 Cloud Platforms
20.2.8 Professional Services
20.3 Vertical Market Segmentation
20.3.1 Automotive, Aerospace & Transportation
20.3.2 Banking & Securities
20.3.3 Defense & Intelligence
20.3.4 Education
20.3.5 Healthcare & Pharmaceutical
20.3.6 Smart Cities & Intelligent Buildings
20.3.7 Insurance
20.3.8 Manufacturing & Natural Resources
20.3.9 Media & Entertainment
20.3.10 Public Safety & Homeland Security
20.3.11 Public Services
20.3.12 Retail, Wholesale & Hospitality
20.3.13 Telecommunications
20.3.14 Utilities & Energy
20.3.15 Other Sectors
20.4 Regional Outlook
20.5 Asia Pacific
20.5.1 Country Level Segmentation
20.5.2 Australia
20.5.3 China
20.5.4 India
20.5.5 Indonesia
20.5.6 Japan
20.5.7 Malaysia
20.5.8 Pakistan
20.5.9 Philippines
20.5.10 Singapore
20.5.11 South Korea
20.5.12 Taiwan
20.5.13 Thailand
20.5.14 Rest of Asia Pacific
20.6 Eastern Europe
  20.6.1 Country Level Segmentation
  20.6.2 Czech Republic
  20.6.3 Poland
  20.6.4 Russia
  20.6.5 Rest of Eastern Europe
20.7 Latin & Central America
  20.7.1 Country Level Segmentation
  20.7.2 Argentina
  20.7.3 Brazil
  20.7.4 Mexico
  20.7.5 Rest of Latin & Central America
20.8 Middle East & Africa
  20.8.1 Country Level Segmentation
  20.8.2 Israel
  20.8.3 Qatar
  20.8.4 Saudi Arabia
  20.8.5 South Africa
  20.8.6 UAE
  20.8.7 Rest of the Middle East & Africa
20.9 North America
  20.9.1 Country Level Segmentation
  20.9.2 Canada
  20.9.3 USA
20.10 Western Europe
  20.10.1 Country Level Segmentation
  20.10.2 Denmark
  20.10.3 Finland
  20.10.4 France
  20.10.5 Germany
  20.10.6 Italy
  20.10.7 Netherlands
  20.10.8 Norway
  20.10.9 Spain
  20.10.10 Sweden
  20.10.11 UK
  20.10.12 Rest of Western Europe

21: Vendor Landscape
  21.1 1010data
  21.2 Accenture
  21.3 Actian Corporation
  21.4 Actuate Corporation
  21.5 Adaptive Insights
  21.6 Advizor Solutions
  21.7 AeroSpike
  21.8 AFS Technologies
  21.9 Alpine Data Labs
  21.10 Alteryx
  21.11 Altimeter
  21.12 Antivia
  21.13 Aricplan
  21.14 Attivio
  21.15 Automated Insights
  21.16 AWS (Amazon Web Services)
  21.17 Ayasdi
  21.18 Basho
  21.19 BeyondCore
  21.20 Birst
  21.21 Bitam
  21.22 Board International
  21.23 Booz Allen Hamilton
  21.24 Capgemini
21.25 Cellwize
21.26 Centrifuge Systems
21.27 CenturyLink
21.28 Chartio
21.29 Cisco Systems
21.30 ClearStory Data
21.31 Cloudera
21.32 Comptel
21.33 Concurrent
21.34 Contexti
21.35 Couchbase
21.36 CSC (Computer Science Corporation)
21.37 DataHero
21.38 Datameer
21.39 DataRPM
21.40 DataStax
21.41 Datawatch Corporation
21.42 DDN (DataDirect Network)
21.43 Decisyon
21.44 Dell
21.45 Deloitte
21.46 Denodo Technologies
21.47 Digital Reasoning
21.48 Dimensional Insight
21.49 Domo
21.50 Dundas Data Visualization
21.51 Eligotech
21.52 EMC Corporation
21.53 Engineering Group (Engineering Ingegneria Informatica)
21.54 eQ Technologic
21.55 Facebook
21.56 FICO
21.57 Fractal Analytics
21.58 Fujitsu
21.59 Fusion-io
21.60 GE (General Electric)
21.61 GoodData Corporation
21.62 Google
21.63 Guavus
21.64 HDS (Hitachi Data Systems)
21.65 Hortonworks
21.66 HPE (Hewlett Packard Enterprise)
21.67 IBM
21.68 iDashboards
21.69 Incorta
21.70 InetSoft Technology Corporation
21.71 InfiniDB
21.72 Infor
21.73 Informatica Corporation
21.74 Information Builders
21.75 Intel
21.76 Jedox
21.77 Jinfonet Software
21.78 Juniper Networks
21.79 Knime
21.80 Kofax
21.81 Kognitio
21.82 L-3 Communications
21.83 Lavastorm Analytics
21.84 Logi Analytics
21.85 Looker Data Sciences
21.86 LucidWorks
21.87 Maana
21.88 Manthan Software Services
21.89 MapR
21.90 MarkLogic
21.91 MemSQL
21.92 Microsoft
21.93 MicroStrategy
21.94 MongoDB (formerly 10gen)
21.95 Mu Sigma
21.96 NTT Data
21.97 Neo Technology
21.98 NetApp
21.99 Nutonian
21.100 OpenText Corporation
21.101 Opera Solutions
21.102 Oracle
21.103 Palantir Technologies
21.104 Panorama Software
21.105 ParStream
21.106 Pentaho
21.107 Phocas
21.108 Pivotal Software
21.109 Platfora
21.110 Prognoz
21.111 PwC
21.112 Pyramid Analytics
21.113 Qlik
21.114 Quantum Corporation
21.115 Qubole
21.116 Rackspace
21.117 RapidMiner
21.118 Recorded Future
21.119 RJMetrics
21.120 Salesforce.com
21.121 Sailthru
21.122 Salient Management Company
21.123 SAP
21.124 SAS Institute
21.125 SGI
21.126 SiSense
21.127 Software AG
21.128 Splice Machine
21.129 Splunk
21.130 Sqrrl
21.131 Strategy Companion
21.132 Supermicro
21.133 Syncsort
21.134 SynerScope
21.135 Tableau Software
21.136 Talend
21.137 Targit
21.138 TCS (Tata Consultancy Services)
21.139 Teradata
21.140 Think Big Analytics
21.141 ThoughtSpot
21.142 TIBCO Software
21.143 Tidemarck
21.144 VMware (EMC Subsidiary)
21.145 WiPro
21.146 Yellowfin International
21.147 Zendesk
21.148 Zetitics
21.149 Zoomdata
21.150 Zucchetti
22: Conclusion & Strategic Recommendations
22.1 Big Data Technology: Beyond Data Capture & Analytics
22.2 Transforming IT from a Cost Center to a Profit Center
22.3 Can Privacy Implications Hinder Success?
22.4 Will Regulation have a Negative Impact on Big Data Investments?
22.5 Battling Organization & Data Silos
22.6 Software vs. Hardware Investments
22.7 Vendor Share: Who Leads the Market?
22.8 Big Data Driving Wider IT Industry Investments
22.9 Assessing the Impact of IoT & M2M
22.10 Recommendations
22.10.1 Big Data Hardware, Software & Professional Services Providers
22.10.2 Enterprises

List of Figures
Figure 1: Reactive vs. Proactive Analytics
Figure 2: Big Data Industry Roadmap
Figure 3: The Big Data Value Chain
Figure 4: Global Big Data Revenue: 2016 - 2030 ($ Million)
Figure 5: Global Big Data Revenue by Submarket: 2016 - 2030 ($ Million)
Figure 6: Global Big Data Storage and Compute Infrastructure Submarket Revenue: 2016 - 2030 ($ Million)
Figure 7: Global Big Data Networking Infrastructure Submarket Revenue: 2016 - 2030 ($ Million)
Figure 8: Global Big Data Hadoop & Infrastructure Software Submarket Revenue: 2016 - 2030 ($ Million)
Figure 9: Global Big Data SQL Submarket Revenue: 2016 - 2030 ($ Million)
Figure 10: Global Big Data NoSQL Submarket Revenue: 2016 - 2030 ($ Million)
Figure 11: Global Big Data Analytic Platforms & Applications Submarket Revenue: 2016 - 2030 ($ Million)
Figure 12: Global Big Data Cloud Platforms Submarket Revenue: 2016 - 2030 ($ Million)
Figure 13: Global Big Data Professional Services Submarket Revenue: 2016 - 2030 ($ Million)
Figure 14: Global Big Data Revenue by Vertical Market: 2016 - 2030 ($ Million)
Figure 15: Global Big Data Revenue in the Automotive, Aerospace & Transportation Sector: 2016 - 2030 ($ Million)
Figure 16: Global Big Data Revenue in the Banking & Securities Sector: 2016 - 2030 ($ Million)
Figure 17: Global Big Data Revenue in the Defense & Intelligence Sector: 2016 - 2030 ($ Million)
Figure 18: Global Big Data Revenue in the Education Sector: 2016 - 2030 ($ Million)
Figure 19: Global Big Data Revenue in the Healthcare & Pharmaceutical Sector: 2016 - 2030 ($ Million)
Figure 20: Global Big Data Revenue in the Smart Cities & Intelligent Buildings Sector: 2016 - 2030 ($ Million)
Figure 21: Global Big Data Revenue in the Insurance Sector: 2016 - 2030 ($ Million)
Figure 22: Global Big Data Revenue in the Manufacturing & Natural Resources Sector: 2016 - 2030 ($ Million)
Figure 23: Global Big Data Revenue in the Media & Entertainment Sector: 2016 - 2030 ($ Million)
Figure 24: Global Big Data Revenue in the Public Safety & Homeland Security Sector: 2016 - 2030 ($ Million)
Figure 25: Global Big Data Revenue in the Public Services Sector: 2016 - 2030 ($ Million)
Figure 26: Global Big Data Revenue in the Retail, Wholesale & Hospitality Sector: 2016 - 2030 ($ Million)
Figure 27: Global Big Data Revenue in the Telecommunications Sector: 2016 - 2030 ($ Million)
Figure 28: Global Big Data Revenue in the Utilities & Energy Sector: 2016 - 2030 ($ Million)
Figure 29: Global Big Data Revenue in Other Vertical Sectors: 2016 - 2030 ($ Million)
Figure 30: Big Data Revenue by Region: 2016 - 2030 ($ Million)
Figure 31: Asia Pacific Big Data Revenue: 2016 - 2030 ($ Million)
Figure 32: Asia Pacific Big Data Revenue by Country: 2016 - 2030 ($ Million)
Figure 33: Australia Big Data Revenue: 2016 - 2030 ($ Million)
Figure 34: China Big Data Revenue: 2016 - 2030 ($ Million)
Figure 35: India Big Data Revenue: 2016 - 2030 ($ Million)
Figure 36: Indonesia Big Data Revenue: 2016 - 2030 ($ Million)
Figure 37: Japan Big Data Revenue: 2016 - 2030 ($ Million)
Figure 38: Malaysia Big Data Revenue: 2016 - 2030 ($ Million)
Figure 39: Pakistan Big Data Revenue: 2016 - 2030 ($ Million)
Figure 40: Philippines Big Data Revenue: 2016 - 2030 ($ Million)
Figure 41: Singapore Big Data Revenue: 2016 - 2030 ($ Million)
Figure 42: South Korea Big Data Revenue: 2016 - 2030 ($ Million)
Figure 43: Taiwan Big Data Revenue: 2016 - 2030 ($ Million)
Figure 44: Thailand Big Data Revenue: 2016 - 2030 ($ Million)
Figure 45: Big Data Revenue in the Rest of Asia Pacific: 2016 - 2030 ($ Million)
Figure 46: Eastern Europe Big Data Revenue: 2016 - 2030 ($ Million)
Figure 47: Eastern Europe Big Data Revenue by Country: 2016 - 2030 ($ Million)
Figure 48: Czech Republic Big Data Revenue: 2016 - 2030 ($ Million)
Figure 49: Poland Big Data Revenue: 2016 - 2030 ($ Million)
Figure 50: Russia Big Data Revenue: 2016 - 2030 ($ Million)
Figure 51: Big Data Revenue in the Rest of Eastern Europe: 2016 - 2030 ($ Million)
Figure 52: Latin & Central America Big Data Revenue: 2016 - 2030 ($ Million)
Figure 53: Latin & Central America Big Data Revenue by Country: 2016 - 2030 ($ Million)
Figure 54: Argentina Big Data Revenue: 2016 - 2030 ($ Million)
Figure 55: Brazil Big Data Revenue: 2016 - 2030 ($ Million)
Figure 56: Mexico Big Data Revenue: 2016 - 2030 ($ Million)
Figure 57: Big Data Revenue in the Rest of Latin & Central America: 2016 - 2030 ($ Million)
Figure 58: Middle East & Africa Big Data Revenue: 2016 - 2030 ($ Million)
Figure 59: Middle East & Africa Big Data Revenue by Country: 2016 - 2030 ($ Million)
Figure 60: Israel Big Data Revenue: 2016 - 2030 ($ Million)
Figure 61: Qatar Big Data Revenue: 2016 - 2030 ($ Million)
Figure 62: Saudi Arabia Big Data Revenue: 2016 - 2030 ($ Million)
Figure 63: South Africa Big Data Revenue: 2016 - 2030 ($ Million)
Figure 64: UAE Big Data Revenue: 2016 - 2030 ($ Million)
Figure 65: Big Data Revenue in the Rest of the Middle East & Africa: 2016 - 2030 ($ Million)
Figure 66: North America Big Data Revenue: 2016 - 2030 ($ Million)
Figure 67: North America Big Data Revenue by Country: 2016 - 2030 ($ Million)
Figure 68: Canada Big Data Revenue: 2016 - 2030 ($ Million)
Figure 69: USA Big Data Revenue: 2016 - 2030 ($ Million)
Figure 70: Western Europe Big Data Revenue: 2016 - 2030 ($ Million)
Figure 71: Western Europe Big Data Revenue by Country: 2016 - 2030 ($ Million)
Figure 72: Denmark Big Data Revenue: 2016 - 2030 ($ Million)
Figure 73: Finland Big Data Revenue: 2016 - 2030 ($ Million)
Figure 74: France Big Data Revenue: 2016 - 2030 ($ Million)
Figure 75: Germany Big Data Revenue: 2016 - 2030 ($ Million)
Figure 76: Italy Big Data Revenue: 2016 - 2030 ($ Million)
Figure 77: Netherlands Big Data Revenue: 2016 - 2030 ($ Million)
Figure 78: Norway Big Data Revenue: 2016 - 2030 ($ Million)
Figure 79: Spain Big Data Revenue: 2016 - 2030 ($ Million)
Figure 80: Sweden Big Data Revenue: 2016 - 2030 ($ Million)
Figure 81: UK Big Data Revenue: 2016 - 2030 ($ Million)
Figure 82: Big Data Revenue in the Rest of Western Europe: 2016 - 2030 ($ Million)
Figure 83: Global Big Data Revenue by Hardware, Software & Professional Services: 2016 - 2030 ($ Million)
Figure 84: Big Data Vendor Market Share (%)
Figure 85: Global IT Expenditure Driven by Big Data Investments: 2016 - 2030 ($ Million)
Figure 86: Global M2M Connections by Access Technology: 2016 - 2030 (Millions)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3751533/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: The Big Data Market: 2016 - 2030 - Opportunities, Challenges, Strategies, Industry Verticals and Forecasts
Web Address: http://www.researchandmarkets.com/reports/3751533/
Office Code: SC2GXL5F

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Single User</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Enterprise Wide</td>
<td>USD 3500</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World