Serbia Pharmaceuticals and Healthcare Report Q2 2016

Description: The Serbian pharmaceutical and healthcare market remains one of the least attractive within the CEE region for foreign drugmakers. Government cost containment, implemented through severe drug price cuts by the RFZO, will dampen growth. Furthermore, an increasing reliance on private health spending will impact pharmaceutical sales as the worsening macroeconomic outlook will reduce consumer spending power.

Headline Expenditure Projections


Contents:

Industry View
Table: Headline Pharmaceuticals & Healthcare Forecasts (Serbia 2014-2020)

SWOT

Industry Forecast
Pharmaceutical Market Forecast
Table: Pharmaceutical Sales, Historical Data And Forecasts (Serbia 2012-2020)

Healthcare Market Forecast
Table: Healthcare Expenditure Trends, Historical Data And Forecasts (Serbia 2012-2020)
Table: Government Healthcare Expenditure Trends, Historical Data And Forecasts (Serbia 2012-2020)
Table: Private Healthcare Expenditure Trends, Historical Data And Forecasts (Serbia 2012-2020)

Prescription Drug Market Forecast
Table: Prescription Drug Market Indicators, Historical Data And Forecasts (Serbia 2012-2020)

Patented Drug Market Forecast
Table: Patented Drug Market Indicators, Historical Data And Forecasts (Serbia 2012-2020)

Generic Drug Market Forecast
Table: Generic Drug Market Indicators, Historical Data And Forecasts (Serbia 2012-2020)

OTC Medicine Market Forecast
Table: Over-The-Counter (OTC) Medicine Market Indicators, Historical Data And Forecasts (Serbia 2012-2020)

Pharmaceutical Trade Forecast
Table: Pharmaceutical Trade Data And Forecasts (Serbia 2014-2020)
Table: Pharmaceutical Trade Data And Forecasts local currency (Serbia 2014-2020)

Industry Risk/Reward Index

Central And Eastern Europe Risk/Reward Index

Serbia Risk/Reward Index

Rewards

Risks

Regulatory Review
Intellectual Property Environment

Pricing Regime

Reimbursement Regime

Market Overview

Healthcare Sector
Table: Healthcare Resources (Serbia 2010-2015)
Table: Healthcare Personnel (Serbia 2010-2015)
Table: Healthcare Activity (Serbia 2010-2015)

Research Development

Clinical Trials

Epidemiology

Competitive Landscape

Research-Based Industry
Table: Table: Multinational Market Activity

Generic Drugmakers

Pharmaceutical Distribution

Company Profile

Hemofarm (Stada)

Galenika

Demographic Forecast
Table: Population Headline Indicators (Serbia 2005-2025)
Table: Population By Age Group (Serbia 2005-2025)
Table: Population By Age Group(Serbia 2005-2025)

Glossary

Methodology

Pharmaceutical Expenditure Forecast Model

Healthcare Expenditure Forecast Model

Notes On Methodology

Risk/Reward Index Methodology

Index Overview
Table: Pharmaceutical Risk/Reward Index Indicators

Indicator Weightings

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3752054/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: Serbia Pharmaceuticals and Healthcare Report Q2 2016
Web Address: http://www.researchandmarkets.com/reports/3752054/
Office Code: SCD2UV3W

Product Format
Please select the product format and quantity you require:

Quantity
Electronic (PDF) - Single User: ☐ USD 1085

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [Mr] [Mrs] [Dr] [Miss] [Ms] [Prof]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World