Veterinary Reference Laboratory Market by Technology (Clinical Chemistry, Hematology, Immunodiagnosics, Molecular Diagnostics), Application (Pathology, Bacteriology, Virology, Parasitology), Animal (Dog, Cat, Cattle, Pig) - Global Forecast to 2021

Description:
The global veterinary reference laboratories market is estimated to grow at a CAGR of 9.8% from 2016 to 2021, to reach USD 2.76 billion by 2021 from USD 1.73 billion in 2016. The growth of this market is mainly attributed to rising demand for animal-derived food products, growing demand for pet insurance and rising animal health expenditure, and rising concern to prevent zoonotic diseases. In addition, growth in the number of veterinary practitioners and their income levels in developed economies and increasing awareness about animal healthcare are further expected to drive the growth of this market. However, rising pet care cost may hinder the growth of this market to a certain extent during the forecast period. Untapped emerging market such as China, India offers significant growth opportunities in this market.

In this report, the veterinary reference laboratories market is segmented on the basis of technology, application, animal type, and region. On the basis of technology, the market is segmented into clinical chemistry, hematology, immunodiagnosics, and molecular diagnostics. The clinical chemistry accounted for the largest share of the veterinary reference laboratories market in 2015. On the basis of application, the market is segmented into clinical pathology, bacteriology, virology, parasitology, pregnancy testing, productivity testing, and toxicology. Based on the type of animal, the veterinary reference laboratories market is segmented into companion animals and food-producing animals. In 2015, companion animals segmented accounted for the largest share of veterinary reference laboratories market.

Geographically, the global veterinary reference laboratories market is segmented into North America, Europe, Asia-Pacific, and the Rest of the World. In 2015, North America commanded a major share of the veterinary reference laboratories market. This is mainly due to the increasing adoption of companion animals, growing pet insurance industry, increasing demand for animal-derived food products, and rising veterinary healthcare expenditure in the region. However, Asia-Pacific is expected to witness the highest growth rate during the forecast period. Growth in the Asia-Pacific market can be attributed to rising animal population and increase in the demand for animal-derived food products.

Some of the prominent players in the veterinary reference laboratories market include IDEXX Laboratories, Inc. (U.S.), VCA, Inc. (U.S.), GD Animal Health (Netherlands), National Veterinary Services Laboratory (U.S.), Animal and Plant Health Agency DEFRA APHA Scientific (U.K.), Animal Health Diagnostic Center (Cornell University) (U.S.), Greencross Limited (Australia), Gribbles Veterinary Pathology (Australia), Phoenix Central Laboratory for Veterinarians, Inc. (U.S.), Zoetis, Inc. (U.S.), Neogen Corporation (U.S.), ProtaTek Internationals Inc. (U.S.), Wisconsin Veterinary Diagnostic Laboratory (U.S.), and Washington State University Veterinary Clinical Pathology Laboratory (U.S.).

Reasons to Buy the Report:
The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below-mentioned five strategies (market penetration, product and service development/innovation, market development, market diversification, and competitive assessment) for increasing their market shares.

The report provides insights on the following pointers:
- Market Penetration: Comprehensive information on the service portfolios offered by the top players in the veterinary reference laboratories market. The report analyzes the veterinary reference laboratory market by technology, animal type, application, and region
- Product and Service Development/Innovation: Detailed insights on the upcoming trends, research and development activities, and new product and service launches in the veterinary reference laboratory market
- Market Development: Comprehensive information about lucrative emerging markets by services and region
- Market Diversification: Exhaustive information about new services, growing geographies, recent developments, and investments in the veterinary reference laboratory market
- Competitive Assessment: In-depth assessment of market shares, growth strategies, products and services, and manufacturing capabilities of leading players in the veterinary reference laboratory market
1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Markets Covered
1.3.2 Years Considered for the Study
1.4 Currency
1.5 Limitations
1.6 Stakeholders

2 Research Methodology
2.1 Research Approach
2.1.1 Secondary Sources
2.1.1.1 Key Data From Secondary Sources
2.1.2 Primary Sources
2.1.2.1 Key Data From Primary Sources
2.1.2.2 Key Industry Insights
2.2 Market Size Estimation
2.3 Market Breakdown and Data Triangulation
2.4 Market Share Estimation
2.5 Assumptions for the Study

3 Executive Summary

4 Premium Insights
4.1 Market Overview
4.2 Asia-Pacific Market, By Technology
4.3 Market: Geographic Mix
4.4 Veterinary Reference Laboratories Market: Developing vs Developed Countries/Regions

5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.2.1 By Technology
5.2.2 By Application
5.2.3 By Type of Animal
5.3 Market Dynamics
5.4 Key Market Drivers
5.4.1 Rising Demand for Pet Insurance and Growing Animal Health Expenditure
5.4.2 Rising Demand for Animal-Derived Food Products
5.4.3 Increasing Incidence of Zoonotic Diseases
5.4.4 Growth in the Number of Veterinary Practitioners and Their Income Levels in Developed Economies
5.5 Key Market Restraints
5.5.1 Increasing Pet Care Costs
5.6 Key Market Opportunities
5.6.1 Untapped Emerging Markets
5.7 Key Challenges
5.7.1 Low Animal Healthcare Awareness in Emerging Markets
5.7.2 Shortage of Veterinarians in Emerging Markets

6 Industry Insights
6.1 Industry Trends
6.1.1 Adoption of Multiple Testing Panels
6.1.2 Outsourcing of Veterinary Diagnostic Testing Services
6.1.3 Innovation in Diagnostic Products for Quality Service Implementation
6.2 Diseases Trends
6.2.1 Food-Producing Animals
6.2.1.1 Foot and Mouth Disease (FMD)
6.2.1.2 Bovine Viral Diarrhea (BVD)
6.2.2 Companion Animals
6.2.2.1 Zoonotic Diseases
6.2.2.2 Obesity
6.3 Regulatory Analysis
11.3.1 New Services Launches
11.3.2 Recent Developments
11.3.3 Agreements, Collaborations, and Partnerships
11.3.4 Recent Developments
11.3.5 Acquisitions
11.3.6 Recent Developments
11.3.7 Expansions
11.3.8 Recent Developments

12 Company Profiles
(Overview, Financial*, Products & Services, Strategy, and Developments)

12.1 Introduction
12.2 IDEXX Laboratories, Inc.
12.3 VCA, Inc. (Antech Diagnostics, Inc.)
12.4 GD Animal Health
12.5 Zoetis, Inc.
12.6 Neogen Corporation
12.7 Animal Health Diagnostic Center (Cornell University)
12.8 Animal and Plant Health Agency
12.9 Phoenix Central Laboratory for Veterinarians Inc.
12.10 Protatek Internationals Inc.
12.11 Marshfield Labs

*Details Might Not Be Captured in Case of Unlisted Companies.

13 Appendix
13.1 Insights of Industry Experts
13.2 Other Developments
13.3 Discussion Guide
13.4 Knowledge Store: Marketsandmarkets’ Subscription Portal
13.5 Available Customizations
13.6 Introducing RT: Real-Time Market Intelligence
13.7 Related Reports

List of Tables

Table 1 Past and Projected Trends in the Consumption of Meat and Milk in Developed and Developing Regions
Table 2 Growth in Animal Healthcare Spending and Rising Demand for Pet Insurance to Drive Market Growth
Table 3 Increasing Pet Care Costs is A Major Factor Restraining Market Growth
Table 4 Untapped Emerging Markets Provide Significant Growth Opportunities
Table 5 Number of Veterinary Professionals, By Country, 2005 vs 2014
Table 6 Low Animal Health Awareness in Emerging Countries is A Major Market Challenge
Table 7 Multiple Testing Panels vs Single Testing Panels
Table 8 Prevalence Index of FMD
Table 9 Prevalence of Bovine Viral Diarrhea (BVD)
Table 10 Zoonoses That Can Be Transferred From Companion Animals to Humans
Table 11 Global Veterinary Reference Laboratory Market Size, By Technology, 2014-2021 (USD Million)
Table 12 Global Veterinary Reference Laboratory Market Size, By Country/Region, 2014-2021 (USD Million)
Table 13 Global Veterinary Clinical Chemistry Market Size, By Region,2014-2021 (USD Million)
Table 14 Global Veterinary Hematology Market Size, By Country/Region,2014-2021 (USD Million)
Table 15 Global Veterinary Immunodiagnostics Market Size, By Type,2014-2021 (USD Million)
Table 16 Global Veterinary Immunodiagnostics Market Size, By Country/Region, 2014-2021 (USD Million)
Table 17 Global Veterinary Elisa Tests Market Size, By Country/Region,2014-2021 (USD Million)
Table 18 Global Veterinary Lateral Flow Rapid Tests Market Size, By Country,2014-2021 (USD Million)
Table 19 Global Other Veterinary Immunodiagnostic Tests Market Size, By Country/Region, 2014-2021 (USD Million)
Table 20 Global Veterinary Molecular Diagnostics Market Size, By Type,2014-2021 (USD Million)
Table 21 Global Veterinary Molecular Diagnostic Tests Market Size, By Country/Region, 2014-2021 (USD Million)
Table 22 Global Veterinary PCR Tests Market Size, By Country/Region,2014-2021 (USD Million)
Table 23 Global Veterinary Microarrays Market Size, By Country/Region,2014-2021 (USD Million)
Table 24 Global Other Veterinary Molecular Diagnostic Tests Market Size, By Country/Region, 2014-2021 (USD Million)
Table 25 Global Veterinary Reference Laboratory Market Size, By Application, 2014-2021 (USD Million)
Table 26 Global Veterinary Reference Laboratory Market Size for Clinical Pathology, By Country/Region, 2014-2021 (USD Million)
Table 27 Global Veterinary Reference Laboratory Market Size for Bacteriology, By Country/Region, 2014-2021 (USD Million)
Table 28 Global Veterinary Reference Laboratory Market Size for Parasitology, By Country/Region, 2014-2021 (USD Million)
Table 29 Global Veterinary Reference Laboratory Market Size for Virology, By Country/Region, 2014-2021 (USD Million)
Table 30 Global Veterinary Reference Laboratory Market Size for Productivity Testing, By Country/Region, 2014-2021 (USD Million)
Table 31 Global Veterinary Reference Laboratory Market Size for Pregnancy Testing, By Country/Region, 2014-2021 (USD Million)
Table 32 Global Veterinary Reference Laboratory Market Size for Toxicology, By Country/Region, 2014-2021 (USD Million)
Table 33 Global Veterinary Reference Laboratory Market Size, By Type of Animal, 2014-2021 (USD Million)
Table 34 Global Veterinary Reference Laboratory Market Size for Companion Animals, By Type, 2014-2021 (USD Million)
Table 35 Global Veterinary Reference Laboratory Market Size for Companion Animals, By Country/Region, 2014-2021 (USD Million)
Table 36 Global Veterinary Reference Laboratory Market Size for Dogs, By Country/Region, 2014-2021 (USD Million)
Table 37 Global Veterinary Reference Laboratory Market Size for Cats, By Country/Region, 2014-2021 (USD Million)
Table 38 Global Veterinary Reference Laboratory Market Size for Horses, By Country/Region, 2014-2021 (USD Million)
Table 39 Global Veterinary Reference Laboratory Market Size for Other Companion Animals, By Country/Region, 2014-2021 (USD Million)
Table 40 Global Population of Food-Producing Animals (Million)
Table 41 Global Veterinary Reference Laboratory Market Size for Food-Producing Animals, By Type of Animal, 2014-2021 (USD Million)
Table 42 Global Veterinary Reference Laboratory Market Size for Food-Producing Animals, By Country/Region, 2014-2021 (USD Million)
Table 43 Global Veterinary Reference Laboratory Market Size for Cattle, By Country/Region, 2014-2021 (USD Million)
Table 44 Global Veterinary Reference Laboratory Market Size for Pigs, By Country/Region, 2014-2021 (USD Million)
Table 45 Global Veterinary Reference Laboratory Market Size for Poultry, By Country/Region, 2014-2021 (USD Million)
Table 46 Global Veterinary Reference Laboratory Market Size for Sheep and Goats, By Country/Region, 2014-2021 (USD Million)
Table 47 Global Veterinary Reference Laboratory Market Size for Other Food-Producing Animals, By Country/Region, 2014-2021 (USD Million)
Table 48 Global Veterinary Reference Laboratory Market Size, By Region, 2014-2021 (USD Million)
Table 49 Companion Animals and Food-Producing Animals Population, By Country, 2014 (Million)
Table 50 Number of Veterinarians Expected to Increase in the Coming Years
Table 51 North America: Veterinary Reference Laboratory Market Size, By Country, 2014-2021 (USD Million)
Table 52 North America: Veterinary Reference Laboratory Market Size, By Technology, 2014-2021 (USD Million)
Table 53 North America: Veterinary Immunodiagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 54 North America: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 55 North America: Market Size, By Animal, 2014-2021 (USD Million)
Table 56 North America: Market Size for Companion Animals, By Type, 2014-2021 (USD Million)
Table 57 North America: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 58 North America: Market Size, By Application, 2014-2021 (USD Million)
Table 59 U.S.: Number of Veterinarians in Private Clinical Practices, 2015
Table 60 U.S.: Number of Veterinarians in Public & Corporate Employment, 2014
Table 61 U.S.: Market Size, By Technology, 2014-2021 (USD Million)
Table 62 U.S.: Veterinary Immunodiagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 63 U.S.: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 64 U.S.: Market Size, By Animal, 2014-2021 (USD Million)
Table 65 U.S.: Market Size for Companion Animals, By Type, 2014-2021 (USD Million)
Table 66 U.S.: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 67 U.S.: Market Size, By Application, 2014-2021 (USD Million)
Table 68 Canada: Veterinary Practices, By Animal Type (2014)
Table 69 Canada: Number of Veterinarians, By Type of Practice, 2013
Table 70 Canada: Market Size, By Technology, 2014-2021 (USD Million)
Table 71 Canada: Veterinary Immunodiagnostic Market Size, By Type, 2014-2021 (USD Million)
Table 72 Canada: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 73 Canada: Market Size, By Animal, 2014-2021 (USD Million)
Table 74 Canada: Market Size for Companion Animals, By Type, 2014-2021 (USD Million)
Table 75 Canada: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 76 Canada: Market Size, By Application, 2014-2021 (USD Million)
Table 77 Europe: Market Size, By Country, 2014-2021 (USD Million)
Table 78 Europe: Market Size, By Technology, 2014-2021 (USD Million)
Table 79 Europe: Veterinary Immunodiagnostic Market Size, By Type, 2014-2021 (USD Million)
Table 80 Europe: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 81 Europe: Market Size, By Animal, 2014-2021 (USD Million)
Table 82 Europe: Market Size for Companion Animals, By Type, 2014-2021 (USD Million)
Table 83 Europe: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 84 Europe: Market Size, By Application, 2014-2021 (USD Million)
Table 85 U.K.: Market Size, By Technology, 2014-2021 (USD Million)
Table 86 U.K.: Veterinary Immunodiagnostic Market Size, By Type, 2014-2021 (USD Million)
Table 87 U.K.: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 88 U.K.: Market Size, By Animal, 2014-2021 (USD Million)
Table 89 U.K.: Market Size for Companion Animals, By Type, 2014-2021 (USD Million)
Table 90 U.K.: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 91 U.K.: Market Size, By Application, 2014-2021 (USD Million)
Table 92 Germany: Pet Population, 2014 (Million)
Table 93 Germany: Percentage of Veterinary Practices, By Type of Animal, 2014
Table 94 Germany: Market Size, By Technology, 2014-2021 (USD Million)
Table 95 Germany: Veterinary Immunodiagnostic Market Size, By Type, 2014-2021 (USD Million)
Table 96 Germany: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 97 Germany: Market Size, By Animal, 2014-2021 (USD Million)
Table 98 Germany: Market Size for Companion Animals, By Type, 2014-2021 (USD Million)
Table 99 Germany: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 100 Germany: Market Size, By Application, 2014-2021 (USD Million)
Table 101 France: Companion Animal Population, 2014 (Million)
Table 102 France: Number of Veterinarians (2010 vs 2014)
Table 103 France: Market Size, By Technology, 2014-2021 (USD Million)
Table 104 France: Veterinary Immunodiagnostic Market Size, By Type, 2014-2021 (USD Million)
Table 105 France: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 106 France: Market Size, By Animal, 2014-2021 (USD Million)
Table 107 France: Market Size for Companion Animals, By Type, 2014-2021 (USD Million)
Table 108 France: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 109 France: Market Size, By Application, 2014-2021 (USD Million)
Table 110 Italy: Number of Veterinarians (2009 vs 2014)
Table 111 Italy: Market Size, By Technology, 2014-2021 (USD Million)
Table 112 Italy: Veterinary Immunodiagnostic Market Size, By Type, 2014-2021 (USD Million)
Table 113 Italy: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 114 Italy: Market Size, By Animal, 2014-2021 (USD Million)
Table 115 Italy: Market Size for Companion Animals, By Type, 2014-2021 (USD Million)
Table 116 Italy: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 117 Italy: Market Size, By Application, 2014-2021 (USD Million)
Table 118 Spain: Market Size, By Technology, 2014-2021 (USD Million)
Table 119 Spain: Veterinary Immunodiagnostic Market Size, By Type, 2014-2021 (USD Million)
Table 120 Spain: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 121 Spain: Market Size, By Animal, 2014-2021 (USD Million)
Table 122 Spain: Market Size for Companion Animals, By Type, 2014-2021 (USD Million)
Table 123 Spain: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 124 Spain: Market Size, By Application, 2014-2021 (USD Million)
Table 125 RoE: Companion Animal Ownership, 2014 (Million)
Table 126 Number of Veterinarians and Paraveterinarians (2010 vs 2014)
Table 127 RoE: Market Size, By Technology, 2014-2021 (USD Million)
Table 128 RoE: Veterinary Immunodiagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 129 RoE: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 130 RoE: Market Size, By Animal, 2014-2021 (USD Million)
Table 131 RoE: Market Size for Companion Animals, By Type, 2014-2021(USD Million)
Table 132 RoE: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 133 RoE: Market Size, By Application,2014-2021 (USD Million)
Table 134 Asia-Pacific: Market Size, By Country, 2014-2021 (USD Million)
Table 135 Asia-Pacific: Market Size, By Technology, 2014-2021 (USD Million)
Table 136 Asia-Pacific: Veterinary Immunodiagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 137 Asia-Pacific: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 138 Asia-Pacific: Market Size, By Animal, 2014-2021 (USD Million)
Table 139 Asia-Pacific: Market Size for Companion Animals, By Type, 2014-2021(USD Million)
Table 140 Asia-Pacific: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 141 Asia-Pacific: Market Size, By Application, 2014-2021 (USD Million)
Table 142 China: Food-Producing Animal Population, 2011-2014 (Million)
Table 143 China: Market Size, By Technology, 2014-2021 (USD Million)
Table 144 China: Veterinary Immunodiagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 145 China: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 146 China: Market Size, By Animal, 2014-2021 (USD Million)
Table 147 China: Market Size for Companion Animals, By Type, 2014-2021(USD Million)
Table 148 China: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 149 China: Market Size, By Application, 2014-2021 (USD Million)
Table 150 Japan: Number of Veterinarians (2010 vs 2013)
Table 151 Japan: Market Size, By Technology, 2014-2021 (USD Million)
Table 152 Japan: Veterinary Immunodiagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 153 Japan: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 154 Japan: Market Size, By Animal, 2014-2021 (USD Million)
Table 155 Japan: Market Size for Companion Animals, By Type, 2014-2021(USD Million)
Table 156 Japan: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 157 Japan: Market Size, By Application, 2014-2021 (USD Million)
Table 158 India: Number of Veterinarians (2010 vs 2014)
Table 159 India: Market Size, By Technology, 2014-2021 (USD Million)
Table 160 India: Veterinary Immunodiagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 161 India: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 162 India: Market Size, By Animal, 2014-2021 (USD Million)
Table 163 India: Market Size for Companion Animals, By Type, 2014-2021(USD Million)
Table 164 India: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 165 India: Market Size, By Application, 2014-2021 (USD Million)
Table 166 RoAPAC: Number of Veterinarians and Paraveterinarians (2010 vs 2014)
Table 167 RoAPAC: Market Size, By Technology, 2014-2021 (USD Million)
Table 168 RoAPAC: Veterinary Immunodiagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 169 RoAPAC: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 170 RoAPAC: Market Size, By Animal, 2014-2021 (USD Million)
Table 171 RoAPAC: Market Size for Companion Animals, By Type, 2014-2021(USD Million)
Table 172 RoAPAC: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 173 RoAPAC: Market Size, By Application, 2014-2021 (USD Million)
Table 174 Rest of the World: Market Size, By Region, 2014-2021 (USD Million)
Table 175 Rest of the World: Market Size, By Technology, 2014-2021 (USD Million)
Table 176 Rest of the World: Veterinary Immunodiagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 177 Rest of the World: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 178 Rest of the World: Market Size, By Animal, 2014-2021 (USD Million)
Table 179 Rest of the World: Market Size for Companion Animals, By Type, 2014-2021(USD Million)
Table 180 Rest of the World: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 181 Rest of the World: Market Size, By Application, 2014-2021 (USD Million)
Table 182 Number of Veterinarians (2010 vs 2014)
Table 183 Latin America: Market Size, By Technology, 2014-2021 (USD Million)
Table 184 Latin America: Veterinary Immunodiagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 185 Latin America: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 186 Latin America: Market Size, By Animal, 2014-2021 (USD Million)
Table 187 Latin America: Market Size for Companion Animals, By Type, 2014-2021(USD Million)
Table 188 Latin America: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 189 Latin America: Market Size, By Application, 2014-2021 (USD Million)
Table 190 Middle East: Food-Producing Animal Population (Million)
Table 191 Middle East: Number of Veterinarians and Paraveterinarians (2010 vs 2014)
Table 192 Africa: Food-Producing Animal Population (Million)
Table 193 Africa: Number of Veterinarians and Paraveterinarians (2010 vs 2014)
Table 194 Middle East and Africa: Market Size, By Technology, 2014-2021 (USD Million)
Table 195 Middle East and Africa: Veterinary Immunodiagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 196 Middle East and Africa: Veterinary Molecular Diagnostics Market Size, By Type, 2014-2021 (USD Million)
Table 197 Middle East and Africa: Market Size, By Animal, 2014-2021 (USD Million)
Table 198 Middle East and Africa: Market Size for Companion Animals, By Type, 2014-2021 (USD Million)
Table 199 Middle East and Africa: Market Size for Food-Producing Animals, By Type, 2014-2021 (USD Million)
Table 200 Middle East and Africa: Market Size, By Application, 2014-2021 (USD Million)
Table 201 Growth Strategy Matrix
Table 202 Major Public, Private, and Government-Aided Players of the Market

List of Figures

Figure 1 Research Design
Figure 2 Breakdown of Primary Interviews: By Company Type, Designation, and Region
Figure 3 Bottom-Up Approach
Figure 4 Top-Down Approach
Figure 5 Data Triangulation Methodology
Figure 6 Veterinary Reference Laboratory Market: Drivers, Restraints, Challenges, and Trends
Figure 7 Clinical Chemistry Segment is Expected to Dominate the Market During the Forecast Period
Figure 8 Elisa Tests Segment Expected to Register the Highest Growth During the Forecast Period
Figure 9 Global Veterinary Reference Laboratory Market, By Application, 2016 vs 2021 (USD Million)
Figure 10 Global Veterinary Reference Laboratory Market, By Animal Type, 2016 vs 2021 (USD Million)
Figure 11 Geographic Snapshot: Global Veterinary Reference Laboratory Market
Figure 12 New Service Launches and Agreements, Collaborations, and Partnerships are the Major Strategies Adopted By Top Players
Figure 13 Rising Demand for Pet Insurance and Growing Animal Health Expenditure to Drive Market Growth During the Forecast Period
Figure 14 Clinical Chemistry Segment Commanded the Largest Share of the Asia-Pacific Veterinary Reference Laboratory Market in 2015
Figure 15 U.S. Dominated the Global Veterinary Reference Laboratory Market in 2015
Figure 16 North America to Dominate the Veterinary Reference Laboratory Market During the Forecast Period
Figure 17 China to Register the Highest Growth During the Forecast Period
Figure 18 Veterinary Reference Laboratory Market, By Technology
Figure 19 Veterinary Reference Laboratory Market, By Application
Figure 20 Veterinary Reference Laboratory Market, By Type of Animal
Figure 21 Veterinary Reference Laboratory Market: Drivers, Restraints, Opportunities, and Challenges
Figure 22 Growing Pet Health Insurance Market is Expected to Drive the Growth of the Veterinary Reference Laboratory Market
Figure 23 Adoption of Multiple Testing Panels and Outsourcing of Veterinary Diagnostic Services are the Leading Industry Trends
Figure 24 Clinical Pathology Will Continue to Dominate the Veterinary Reference Laboratory Market During the Forecast Period
Figure 25 Dogs Will Continue to Dominate the Market for Companion Animals During the Forecast Period
Figure 26 Population of Equine Animals in the U.S. (2000-2013)
Figure 27 Geographic Snapshot (2015): Veterinary Reference Laboratory Market in China Expected to Witness Highest Growth
Figure 28 North America: Veterinary Reference Laboratory Market Snapshot
Figure 29 Asia-Pacific: Veterinary Reference Laboratory Market Snapshot
Figure 30 New Service Launches Was the Major Growth Strategy Pursued By Players in the Veterinary Reference Laboratory Market From 2013 to 2016
Figure 31 Global Veterinary Reference Laboratory Market Share Analysis, By Key Player, 2015
Figure 32 Battle for Market Share: New Services Launch is the Key Growth Strategy
Figure 33 Company Snapshot: IDEXX Laboratories, Inc.
Figure 34 Company Snapshot: VCA, Inc.
Figure 35 Company Snapshot: Zoetis, Inc.
Figure 36 Company Snapshot: Neogen Corporation
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- IBAN number: IE78ULSB98533083313083
- Bank Address: Ulster Bank,
  27-35 Main Street,
  Blackrock,
  Co. Dublin,
  Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________________

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