Latin America Content Delivery Network Market Research Report By Solution, Service Provider Type, End User, Vertical, Geography – Forecasts to 2021

Description:

"Latin America Content Delivery Network Market Research Report. By Solution, Service Provider Type (Traditional Commercial CDN, Commercial Peer-to-Peer CDN, Telco CDN, others), End User, Vertical, Geography (Brazil, Mexico, Argentina, Rest of Latin America) – Forecasts to 2021"

The Latin America content delivery network market is estimated to grow at a CAGR of 19.1% during the forecast period 2016 to 2021. The market has been broadly classified based on solution, service provider type, end user, vertical, and geography. In terms of vertical, the media, entertainment & gaming vertical is estimated to account for the largest share of 43.4% in the Latin America content delivery network market in 2016. This vertical is expected to grow at the highest CAGR of 20.4% during the forecast period.

There have been significant transformations in the functioning of businesses owing to the increased deployment of IT systems in varied organizations. Utilization of IT systems in an organization not only enhances flexibility of the business functionality, but also improves its productivity. This results in the increased usage of internet in various business activities, thereby encouraging widespread adoption of CDN by various companies. CDN is adopted by organizations to deliver their business content to varied end users, as well as to carry out their internal business operations. It is considered to be important for improving efficiency of businesses and ensuring their growth. Brazil is estimated to account for the largest share of 43.5% in the Latin America content delivery network market in 2016. It is expected to grow at the highest CAGR of 20.5% during the forecast period 2016 to 2021.

The Latin American region is a potential market for CDN in media, entertainment & gaming, and e-commerce, retail & consumer goods verticals. The Latin America content delivery network market is in its growth phase. However, the growth of this market in several countries in Latin America is mainly restrained due to the lack of advanced technologies in CDN, along with budget constraints.

Akamai Technologies (U.S.), Level 3 Communications, LLC (U.S.), Limelight Networks, Inc. (U.S.), Internap (U.S.), Highwinds Network Group, Inc. (U.S.), CDNetworks (Korea), and Amazon Web Services (U.S.) are the key players operational in the Latin America content delivery network market. These companies focus on delivering reliable content at high speed, providing improved quality of experience (QoE) and quality of service (QoS), and expanding their customer base.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis - industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the Latin America content delivery network market, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help them in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on content delivery network offered by the top 10 players in the Latin America content delivery network market.
- Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the market.
- Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for content delivery network across the region.
- Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the market.
- Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading market players.

Contents:

1 Introduction
   1.1 Objectives Of The Study
   1.2 Market Segmentation & Coverage
   1.2.1 Years Considered In The Report
   1.3 Stakeholders

2 Research Methodology
   2.1 Integrated Ecosystem Of Content Delivery Network Market
   2.2 Arriving At The Content Delivery Network Market Size
      2.2.1 Top-Down Approach
      2.2.2 Bottom-Up Approach
   2.3 Assumptions

3 Executive Summary

4 Market Overview
   4.1 Introduction
   4.2 Market Evolution
   4.3 Market Drivers And Restraints

5 Latin America Content Delivery Network Market, By Solution
   5.1 Introduction
   5.2 Latin America Transcoding & Drm Solution In Content Delivery Network Market
   5.3 Latin America Media Delivery Solution In Content Delivery Network Market
   5.4 Latin America Web Performance Optimization Solution In Content Delivery Network Market
   5.5 Latin America Transparent Caching Solution In Content Delivery Network Market
   5.6 Latin America Analytics & Monitoring Solution In Content Delivery Network Market

6 Latin America Content Delivery Network Market, By Service Provider Type
   6.1 Introduction
   6.2 Latin America Traditional Commercial CDN Market
   6.3 Latin America Telco CDN Market
   6.4 Latin America Commercial Peer-To-Peer CDN Market
   6.5 Latin America Others CDN Market

7 Latin America Content Delivery Network Market, By End User
   7.1 Introduction
   7.2 Latin America Content Delivery Network Market In Large Enterprises
   7.3 Latin America Content Delivery Network Market In Smbs

8 Latin America Content Delivery Network Market, By Vertical
   8.1 Introduction
   8.2 Latin America Content Delivery Network Market In Media, Entertainment & Gaming
   8.3 Latin America Content Delivery Network Market In E-Commerce, Retail & Consumer Goods
   8.4 Latin America Content Delivery Network Market In Bfsi
   8.5 Latin America Content Delivery Network Market In Government & Public Sector
   8.6 Latin America Content Delivery Network Market In Manufacturing & Automotive
   8.7 Latin America Content Delivery Network Market In Healthcare & Pharmaceuticals
   8.8 Latin America Content Delivery Network Market In Travel & Tourism
   8.9 Latin America Content Delivery Network Market In Other Verticals

9 Latin America Content Delivery Network Market, By Geography
   9.1 Introduction
   9.2 Brazil Content Delivery Network Market
      9.2.1 Brazil Content Delivery Network Market, By Solution
9.2.2 Brazil Content Delivery Network Market, By Service Provider Type
9.2.3 Brazil Content Delivery Network Market, By End User
9.2.4 Brazil Content Delivery Network Market, By Vertical
9.3 Mexico Content Delivery Network Market
9.3.1 Mexico Content Delivery Network Market, By Solution
9.3.2 Mexico Content Delivery Network Market, By Service Provider Type
9.3.3 Mexico Content Delivery Network Market, By End User
9.3.4 Mexico Content Delivery Network Market, By Vertical
9.4 Argentina Content Delivery Network Market
9.4.1 Argentina Content Delivery Network Market, By Solution
9.4.2 Argentina Content Delivery Network Market, By Service Provider Type
9.4.3 Argentina Content Delivery Network Market, By End User
9.4.4 Argentina Content Delivery Network Market, By Vertical
9.5 Rest Of Latin America Content Delivery Network Market
9.5.1 Rest Of Latin America Content Delivery Network Market, By Solution
9.5.2 Rest Of Latin America Content Delivery Network Market, By Service Provider Type
9.5.3 Rest Of Latin America Content Delivery Network Market, By End User
9.5.4 Rest Of Latin America Content Delivery Network Market, By Vertical

10 Latin America Content Delivery Network Market: Competitive Landscape
10.1 Acquisitions
10.2 Agreements, Partnerships, And Collaborations
10.3 New Product Launches
10.4 New Product Developments

11 Company Profiles
11.1 Akamai Technologies
11.1.1 Overview
11.1.2 Key Financials
11.1.3 Product And Service Offerings
11.1.4 Recent Developments
11.1.5 Mmm View
11.2 Level 3 Communications, LLC
11.2.1 Overview
11.2.2 Key Financials
11.2.3 Product And Service Offerings
11.2.4 Recent Developments
11.2.5 Mmm View
11.3 Limelight Networks
11.3.1 Overview
11.3.2 Key Financials
11.3.3 Product And Service Offerings
11.3.4 Recent Developments
11.3.5 Mmm View
11.4 Internap
11.4.1 Overview
11.4.2 Key Financials
11.4.3 Product And Service Offerings
11.4.4 Recent Developments
11.4.5 Mmm View
11.5 Highwinds Network Group, Inc.
11.5.1 Overview
11.5.2 Key Financials
11.5.3 Product And Service Offerings
11.5.4 Recent Developments
11.5.5 Mmm View
11.6 CDNetworks
11.6.1 Overview
11.6.2 Key Financials
11.6.3 Product And Service Offerings
11.6.4 Recent Developments
11.6.5 Mmm View
11.7 Amazon Web Services, Inc.
11.7.1 Overview
11.7.2 Key Financials
11.7.3 Product And Service Offerings
11.7.4 Recent Developments
11.7.5 Mmm View

12 Key Innovators
12.1 CacheFly
12.1.1 Business Overview
12.1.2 Push Towards Content Delivery Network Market
12.2 MaxCDN
12.2.1 Business Overview
12.2.2 Push Towards Content Delivery Network Market
12.3 Cloudflare, Inc.
12.3.1 Business Overview
12.3.2 Push Towards Content Delivery Network Market

13 Appendix
13.1 Product Portfolio Analysis
13.1.1 Region Level Data Analysis
13.1.2 Product Comparison Of Various Competitors
13.1.3 Trade Analysis

List Of Tables
Table 1 Latin America Content Delivery Network Market: Drivers And Restraints
Table 2 Latin America Content Delivery Network Market, By Solution, 2014-2021 (USD Million)
Table 3 Latin America Transcoding & Drm Solution In Content Delivery Network Market, By Geography, 2014-2021 (USD Million)
Table 4 Latin America Media Delivery Solution In Content Delivery Network Market, By Geography, 2014-2021 (USD Million)
Table 5 Latin America Web Performance Optimization Solution In Content Delivery Network Market, By Geography, 2014-2021 (USD Million)
Table 6 Latin America Transparent Caching Solution In Content Delivery Network Market, By Geography, 2014-2021 (USD Million)
Table 7 Latin America Analytics & Monitoring Solution In Content Delivery Network Market, By Geography, 2014-2021 (USD Million)
Table 8 Latin America Content Delivery Network Market, By Service Provider Type, 2014-2021 (USD Million)
Table 9 Latin America Traditional Commercial CDN Market, By Geography, 2014-2021 (USD Million)
Table 10 Latin America Telco CDN Market, By Geography, 2014-2021 (USD Million)
Table 11 Latin America Commercial Peer-To-Peer CDN Market, By Geography, 2014-2021 (USD Million)
Table 12 Latin America Others CDN Market, By Geography, 2014-2021 (USD Million)
Table 13 Latin America Content Delivery Network Market, By End User, 2014-2021 (USD Million)
Table 14 Latin America Content Delivery Network Market In Large Enterprises, By Geography, 2014-2021 (USD Million)
Table 15 Latin America Content Delivery Network Market In Smbs, By Geography, 2014-2021 (USD Million)
Table 16 Latin America Content Delivery Network Market, By Vertical, 2014-2021 (USD Million)
Table 17 Latin America Content Delivery Network Market In Media, Entertainment & Gaming, By Geography, 2014-2021 (USD Million)
Table 18 Latin America Content Delivery Network Market In E-Commerce, Retail & Consumer Goods, By Geography, 2014-2021 (USD Million)
Table 19 Latin America Content Delivery Network Market In It & Telecommunications
Table 20 Latin America Content Delivery Network Market In It & Telecommunications, By Geography, 2014-2021 (USD Million)
Table 21 Latin America Content Delivery Network Market In Bfsi, By Geography, 2014-2021 (USD Million)
Table 22 Latin America Content Delivery Network Market In Government & Public Sector, By Geography, 2014-2021 (USD Million)
Table 23 Latin America Content Delivery Network Market In Manufacturing & Automotive, By Geography, 2014-2021 (USD Million)
Table 24 Latin America Content Delivery Network Market In Healthcare & Pharmaceuticals, By Geography, 2014-2021 (USD Million)
Table 25 Latin America Content Delivery Network Market In Travel & Tourism, By Geography, 2014-2021 (USD Million)
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Latin America Content Delivery Network Market Research Report By Solution, Service Provider Type, End User, Vertical, Geography – Forecasts to 2021
Web Address: http://www.researchandmarkets.com/reports/3752304/
Office Code: SCPLTF3Q

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>□</td>
<td>USD 2650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>□</td>
<td>USD 3250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>□</td>
<td>USD 4505</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>□</td>
<td>USD 5150</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>833 130 83</td>
</tr>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank,</td>
</tr>
<tr>
<td></td>
<td>27-35 Main Street,</td>
</tr>
<tr>
<td></td>
<td>Blackrock,</td>
</tr>
<tr>
<td></td>
<td>Co. Dublin,</td>
</tr>
<tr>
<td></td>
<td>Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World