Global Personalized Medicine Market Analysis & Trends - Industry Forecast to 2025

Description: The Global Personalized Medicine Market is poised to grow at a CAGR of around 9.4% over the next decade to reach approximately $233.4 billion by 2025. Some of the prominent trends that the market is witnessing include increasing advancements in next generation sequencing, increasing government reimbursement policies, and recent Technological Developments of Personalized Medicine.

Based on product the market is categorized into personalized nutrition & wellness, personalized medicine therapeutics, personalized medical care, and personalized medicine diagnostics. Further, personalized nutrition & wellness segment is classified into alternative medicine, retail nutrition, and complementary medicine. Personalized medicine segment categorized into therapeutics medical devices, pharmaceutical, and genomic medicine. Personalized medical care segmented by diseases management, telemedicine, and healthcare information technology. Personalized medicine diagnostics are classified into esoteric lab tests, genetic testing, esoteric lab services, and direct-to-consumer diagnostics.

By services the market is classified into diagnosis, therapeutic services, monitoring services, drug delivery service, and other services.

On basis of therapeutics the market is segmented by blood transfusion safety, coagulation therapy, autoimmune diseases, cardiovascular diseases, CNS disorders, diabetes, cancer management, and infectious diseases. Further, cancer management segment is categorized into circulating tumor cells, tissue-based tests, and blood markers. Infectious Diseases are classified into hospital acquired infections, HCV, HIV, and HBV.

Depending on the technology the market is segregated into stem cell therapy, pharmacogenomics, point of care, metabolomics, pharmacoproteomics, pharmacodynamics, pharmacogenetics, and pharmacokinetics.

Based on application the market is divided into clinical research, companion diagnostics, health informatics, and biomarker identification.

By end user the market is classified into academia, contract research organizations, molecular diagnostic laboratories and testing facilities, hospitals, and bio & health informatics companies.

This industry report analyzes the market estimates and forecasts for all the given segments on global as well as regional levels presented in the research scope. The study provides historical market data for 2013, 2014 revenue estimations are presented for 2015 and forecasts from 2016 till 2025. The study focuses on market trends, leading players, supply chain trends, technological innovations, key developments, and future strategies. With comprehensive market assessment across the major geographies such as North America, Europe, Asia Pacific, Middle East, Latin America and Rest of the world the report is a valuable asset for the existing players, new entrants and the future investors.

The study presents detailed market analysis with inputs derived from industry professionals across the value chain. A special focus has been made on 23 countries such as U.S., Canada, Mexico, U.K., Germany, Spain, France, Italy, China, Brazil, Saudi Arabia, South Africa, etc. The market data is gathered from extensive primary interviews and secondary research. The market size is calculated based on the revenue generated through sales from all the given segments and sub segments in the research scope. The market sizing analysis includes both top-down and bottom-up approaches for data validation and accuracy measures.

This report provides data tables, includes charts and graphs for visual analysis.

Regional Analysis:

North America
- US
- Canada
- Mexico
Europe
- France
- Germany
- Italy
- Spain
- UK
- Rest of Europe

Asia Pacific
- China
- Japan
- India
- Australia
- New Zealand
- Rest of Asia

Middle East
- Saudi Arabia
- UAE
- Rest of Middle East

Latin America
- Argentina
- Brazil
- Rest of Latin America

Rest of the World
- Africa
- Caribbean

Report Highlights:
- The report provides a detailed analysis on current and future market trends to identify the investment opportunities
- Market forecasts till 2025, using estimated market values as the base numbers
- Key market trends across the business segments, Regions and Countries
- Key developments and strategies observed in the market
- Market Dynamics such as Drivers, Restraints, Opportunities and other trends
- In-depth company profiles of key players and upcoming prominent players
- Growth prospects among the emerging nations through 2025
- Market opportunities and recommendations for new investments
3.1.4 Growth Opportunities/Investment Opportunities

3.2 Drivers

3.3 Constraints

3.4 Industry Attractiveness

3.4.1 Bargaining power of suppliers

3.4.2 Bargaining power of buyers

3.4.3 Threat of substitutes

3.4.4 Threat of new entrants

3.4.5 Competitive rivalry

4 Personalized Medicine Market, By Product

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4.1.1 Personalized Nutrition & Wellness Market Forecast to 2025 (US$ MN)

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4.1.1.1.1 Alternative Medicine Market Forecast to 2025 (US$ MN)

4.1.1.2 Retail Nutrition

4.1.1.2.1 Retail Nutrition Market Forecast to 2025 (US$ MN)

4.1.1.3 Complementary Medicine

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4.2 Personalized Medicine Therapeutics

4.2.1 Personalized Medicine Therapeutics Market Forecast to 2025 (US$ MN)

4.2.1.1 Medical Devices

4.2.1.1.1 Medical Devices Market Forecast to 2025 (US$ MN)

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4.2.1.2.1 Pharmaceutical Market Forecast to 2025 (US$ MN)

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4.2.1.3.1 Genomic Medicine Market Forecast to 2025 (US$ MN)

4.3 Personalized Medical Care

4.3.1 Personalized Medical Care Market Forecast to 2025 (US$ MN)

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4.3.1.1.1 Diseases Management Market Forecast to 2025 (US$ MN)

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