Survey of Academic Library Video Content Provision

Description: The study looks at how 31 academic libraries provide video content to traditional and online classes and for other academic and scholarly purposes. The study examines the use of traditional and streamed video, the digitization of existing college video collections (commercial and proprietary), and use of gratis video from YouTube and other sources. The report helps its end users to answer questions such as: how much are libraries spending on streamed video? Traditional video? How many libraries are making use of video archives of classes, lectures, special events and speakers and what are they doing with this video? What kind of licensing models are libraries using for streamed video: pay per view, in perpetuity licensing? Fixed term? What is the role of consortia in purchasing? How happy are librarians and their patrons with the video delivery infrastructure at their institutions? How much are libraries spending on licenses to convert their existing tradition video assets to digital formats?

Just a few of the report’s many findings are that:

- Institutions with less than 3,000 enrollment were most likely to say infrastructure was underdeveloped (38%). Overall, the research institutions were the most satisfied.

- Most libraries (58%) felt they should spend more on streaming video in the future, while a small number (6%) felt they should spend less.

- Forty-eight per cent of respondents make available for educational purposes video archives of events, programs or courses such as lectures or performances given at the college, or tapes of college courses themselves. This was more common among public institutions (62%) than private (20%).

- 21% of video content licenses were accounted for by flat fee in perpetuity license. Community colleges did not report any flat fee in perpetuity licensing.

- Data is broken out by size and type of institution, by tuition level and for public and private colleges.

Contents:

THE QUESTIONNAIRE

PARTICIPANTS LIST
Participants list is short
Characteristics of the Sample

SUMMARY OF MAIN FINDINGS
Summary
Introduction
Spending on Film / Video Content
Spending Plans for the Next Year
Spending that is Temporal or Project Specific in Nature
Spending on DVD's and other Non-Networked Video Alternatives
Breakdown of Budget between Streamed and Traditional Video
Use of Consortia to Obtain Video
Relations with Academic Departments over Financing of Video
Satisfaction Level of Faculty with Quality and Scope of Video Offerings
Faculties Most Interested in Streamed Video
Means of Distribution
Leading Specific Film/ Video Providers
Percentage of Spending Accounted for by Certain Major Providers
Use of the College's Video Intellectual Property
Maintenance of the College Video Archives
Video Content in Distant and Blended Learning
Contracts for Pay per View Video
Contracts for Flat-Fee in Perpetuity Licensing
Contracts for Fixed-Term Flat Fee Licensing
Film / Video from YouTube and other Gratis Sources
Licensing Rights to Digitize DVD's in the Library Collection
Advice to Peers about Streaming or Downloadable Video

List of Tables
Table 1.1 How would you rate your college's infrastructure for making use of streamed video in the classroom?
Table 1.2 How would you rate your college's infrastructure for making use of streamed video in the classroom? Broken out for public and private higher education institutions
Table 1.3 How would you rate your college's infrastructure for making use of streamed video in the classroom? Broken out by Enrollment
Table 1.4 How would you rate your college's infrastructure for making use of streamed video in the classroom? Broken out by Annual Tuition, $
Table 1.5 How would you rate your college's infrastructure for making use of streamed video in the classroom? Broken out by Type or Carnegie class of higher education institution
Table 2.1 How much did the library spend for licenses for streaming video or other forms of licensed video content sent through an internet connection in the past year? (In US $)
Table 2.2 How much did the library spend for licenses for streaming video or other forms of licensed video content sent through an internet connection in the past year? (In US $) Broken out for public and private higher education institutions
Table 2.3 How much did the library spend for licenses for streaming video or other forms of licensed video content sent through an internet connection in the past year? (In US $) Broken out by Enrollment
Table 2.4 How much did the library spend for licenses for streaming video or other forms of licensed video content sent through an internet connection in the past year? (In US $) Broken out by Annual Tuition, $
Table 2.5 How much did the library spend for licenses for streaming video or other forms of licensed video content sent through an internet connection in the past year? (In US $) Broken out by Type or Carnegie class of higher education institution
Table 3.1 How much will the library spend for licenses for streaming video or other forms of licensed video content sent through an internet connection in the upcoming year? (In US $)
Table 3.2 How much will the library spend for licenses for streaming video or other forms of licensed video content sent through an internet connection in the upcoming year? (In US $) Broken out for public and private higher education institutions
Table 3.3 How much will the library spend for licenses for streaming video or other forms of licensed video content sent through an internet connection in the upcoming year? (In US $) Broken out by Enrollment
Table 3.4 How much will the library spend for licenses for streaming video or other forms of licensed video content sent through an internet connection in the upcoming year? (In US $) Broken out by Annual Tuition, $
Table 3.5 How much will the library spend for licenses for streaming video or other forms of licensed video content sent through an internet connection in the upcoming year? (In US $) Broken out by Type or Carnegie class of higher education institution
Table 4.1 What percentage (by dollar volume) of the library's spending on streamed video content might best be described as temporal, lasting one semester or less, and leased for a specific, temporal purpose?
Table 4.2 What percentage (by dollar volume) of the library's spending on streamed video content might best be described as temporal, lasting one semester or less, and leased for a specific, temporal purpose? Broken out for public and private higher education institutions
Table 4.3 What percentage (by dollar volume) of the library's spending on streamed video content might best be described as temporal, lasting one semester or less, and leased for a specific, temporal purpose? Broken out by Enrollment
Table 4.4 What percentage (by dollar volume) of the library's spending on streamed video content might best be described as temporal, lasting one semester or less, and leased for a specific, temporal purpose? Broken out by Annual Tuition, $
Table 4.5 What percentage (by dollar volume) of the library's spending on streamed video content might best be described as temporal, lasting one semester or less, and leased for a specific, temporal purpose? Broken out by Type or Carnegie class of higher education institution
Table 5 What has the library spent on DVD's and other non-networked mediums for video content in each of the following years? (In US $)
Table 5.1.1 What has the library spent on DVD's and other non-networked mediums for video content in 2014? (In US $)
Table 5.1.2 What has the library spent on DVD's and other non-networked mediums for video content in
2014? (In US $) Broken out for public and private higher education institutions
Table 5.1.1 What has the library spent on DVD’s and other non-networked mediums for video content in 2014? (In US $)
Table 5.1.2 What has the library spent on DVD’s and other non-networked mediums for video content in 2014? (In US $) Broken out by Enrollment
Table 5.1.3 What has the library spent on DVD’s and other non-networked mediums for video content in 2014? (In US $) Broken out by Annual Tuition, $
Table 5.1.4 What has the library spent on DVD’s and other non-networked mediums for video content in 2014? (In US $) Broken out by Type or Carnegie class of higher education institution
Table 5.1.5 What has the library spent on DVD’s and other non-networked mediums for video content in 2014? (In US $) Broken out by Enrollment
Table 5.1.6 What has the library spent on DVD’s and other non-networked mediums for video content in 2014? (In US $) Broken out by Enrollment
Table 5.1.7 What has the library spent on DVD’s and other non-networked mediums for video content in 2014? (In US $) Broken out by Annual Tuition, $
Table 5.1.8 What has the library spent on DVD’s and other non-networked mediums for video content in 2014? (In US $) Broken out by Type or Carnegie class of higher education institution
Table 5.2.1 What has the library spent on DVD’s and other non-networked mediums for video content in 2015? (In US $)
Table 5.2.2 What has the library spent on DVD’s and other non-networked mediums for video content in 2015? (In US $) Broken out for public and private higher education institutions
Table 5.2.3 What has the library spent on DVD’s and other non-networked mediums for video content in 2015? (In US $) Broken out by Enrollment
Table 5.2.4 What has the library spent on DVD’s and other non-networked mediums for video content in 2015? (In US $) Broken out by Enrollment
Table 5.2.5 What has the library spent on DVD’s and other non-networked mediums for video content in 2015? (In US $) Broken out by Annual Tuition, $
Table 5.2.6 What has the library spent on DVD’s and other non-networked mediums for video content in 2015? (In US $)
Table 5.3.1 What has the library spent on DVD’s and other non-networked mediums for video content in 2016 (anticipated)? (In US $)
Table 5.3.2 What has the library spent on DVD’s and other non-networked mediums for video content in 2016 (anticipated)? (In US $) Broken out for public and private higher education institutions
Table 5.3.3 What has the library spent on DVD’s and other non-networked mediums for video content in 2016 (anticipated)? (In US $) Broken out by Type or Carnegie class of higher education institution
Table 5.3.4 What has the library spent on DVD’s and other non-networked mediums for video content in 2016 (anticipated)? (In US $) Broken out by Enrollment
Table 5.3.5 What has the library spent on DVD’s and other non-networked mediums for video content in 2016 (anticipated)? (In US $) Broken out by Annual Tuition, $
Table 5.3.6 What has the library spent on DVD’s and other non-networked mediums for video content in 2016 (anticipated)? (In US $)
Table 6 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection?
Table 6.1.1 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection?
Table 6.1.2 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection?
Table 6.1.3 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection?
Table 6.1.4 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection?
Table 6.1.5 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection?
Table 6.2.1 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection?
Table 6.2.2 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection?
Table 6.2.3 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection?
Table 6.2.4 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection?
Table 6.2.5 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection?
Table 6.3.1 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection?
Table 6.3.2 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection?
Table 6.3.3 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection?
has been accounted for by streaming video or video otherwise sent through an internet connection in 2015? Broken out by Enrollment

Table 6.3.4 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection in 2015? Broken out by Annual Tuition, $

Table 6.3.5 What percentage of the library’s budget for overall video resources used by students and faculty has been accounted for by streaming video or video otherwise sent through an internet connection in 2015? Broken out by Type or Carnegie class of higher education institution

Table 7.1 How much do you think that the library should spend on streaming video in the future? Broken out for public and private higher education institutions

Table 7.2 How much do you think that the library should spend on streaming video in the future? Broken out by Enrollment

Table 7.3 How much do you think that the library should spend on streaming video in the future? Broken out by Annual Tuition, $

Table 7.4 How much do you think that the library should spend on streaming video in the future? Broken out by Type or Carnegie class of higher education institution

Table 7.5 How much do you think that the library should spend on streaming video in the future? Broken out for public and private higher education institutions

Table 8.1 What percentage of your library’s licenses for film/video content (by dollar volume) have been obtained through library consortia?

Table 8.2 What percentage of your library’s licenses for film/video content (by dollar volume) have been obtained through library consortia? Broken out for public and private higher education institutions

Table 8.3 What percentage of your library’s licenses for film/video content (by dollar volume) have been obtained through library consortia? Broken out by Enrollment

Table 8.4 What percentage of your library’s licenses for film/video content (by dollar volume) have been obtained through library consortia? Broken out by Annual Tuition, $

Table 8.5 What percentage of your library’s licenses for film/video content (by dollar volume) have been obtained through library consortia? Broken out by Type or Carnegie class of higher education institution

What has been the library’s policy when it has been approached by academic departments for advice on video content licensing and this request for advice is sometimes accompanied by the hope that the library will also help to pay for the resource?

Table 9.1 How satisfied do you feel that faculty is overall with the quality and quantity of the library’s offerings in streamed and other forms of licensed video content?

Table 9.2 How satisfied do you feel that faculty is overall with the quality and quantity of the library’s offerings in streamed and other forms of licensed video content? Broken out for public and private higher education institutions

Table 9.3 How satisfied do you feel that faculty is overall with the quality and quantity of the library’s offerings in streamed and other forms of licensed video content? Broken out by Enrollment

Table 9.4 How satisfied do you feel that faculty is overall with the quality and quantity of the library’s offerings in streamed and other forms of licensed video content? Broken out by Annual Tuition, $

Table 9.5 How satisfied do you feel that faculty is overall with the quality and quantity of the library’s offerings in streamed and other forms of licensed video content? Broken out by Type or Carnegie class of higher education institution

In what areas or faculties would you say end users are most displeased with the quantity or quality of current offerings?

Which faculties would you say are the most frequent users of streamed video for educational use?

Table 10.1 Does the library use the college’s learning management system (i.e. Blackboard, WebCT, etc.) as a video delivery system?

Table 10.2 Does the library use the college’s learning management system (i.e. Blackboard, WebCT, etc.) as a video delivery system? Broken out for public and private higher education institutions

Table 10.3 Does the library use the college’s learning management system (i.e. Blackboard, WebCT, etc.) as a video delivery system? Broken out by Enrollment

Table 10.4 Does the library use the college’s learning management system (i.e. Blackboard, WebCT, etc.) as a video delivery system? Broken out by Annual Tuition, $

Table 10.5 Does the library use the college’s learning management system (i.e. Blackboard, WebCT, etc.) as a video delivery system? Broken out by Type or Carnegie class of higher education institution

Table 11 Does the library use any of the following platforms as a video content delivery system? (choose all that apply)

Table 11.1.1 Does the library use Sharestream as a video content delivery system?

Table 11.1.2 Does the library use Sharestream as a video content delivery system? Broken out for public and private higher education institutions

Table 11.1.3 Does the library use Sharestream as a video content delivery system? Broken out by Enrollment

Table 11.1.4 Does the library use Sharestream as a video content delivery system? Broken out by Annual Tuition, $

Table 11.1.5 Does the library use any of the following platforms as a video content delivery system?
Table 11.1.5 Does the library use Sharestream as a video content delivery system? Broken out by Type or Carnegie class of higher education institution

Table 11.2.1 Does the library use Kaltura as a video content delivery system?
Table 11.2.2 Does the library use Kaltura as a video content delivery system? Broken out for public and private higher education institutions
Table 11.2.3 Does the library use Kaltura as a video content delivery system? Broken out by Enrollment
Table 11.2.4 Does the library use Kaltura as a video content delivery system? Broken out by Annual Tuition, $
Table 11.2.5 Does the library use Kaltura as a video content delivery system? Broken out by Type or Carnegie class of higher education institution

Table 11.3.1 Does the library use Ensemble as a video content delivery system?

Please list the top five video resources which the library licensed for classroom or library use in the past year.

CHECK EMPTY SPACES HERE

What was the single most popular and useful licensed video resource for classroom use in the past year?

Table 12.1 What percentage of your spending on licensed streamed video is accounted for by licenses from Swank Digital Campus?
Table 12.2 What percentage of your spending on licensed streamed video is accounted for by licenses from Swank Digital Campus? Broken out for public and private higher education institutions
Table 12.3 What percentage of your spending on licensed streamed video is accounted for by licenses from Swank Digital Campus? Broken out by Enrollment
Table 12.4 What percentage of your spending on licensed streamed video is accounted for by licenses from Swank Digital Campus? Broken out by Annual Tuition, $
Table 12.5 What percentage of your spending on licensed streamed video is accounted for by licenses from Swank Digital Campus? Broken out by Type or Carnegie class of higher education institution

Table 13.1 In the past year, how much did the library spend on licensing or purchasing video content from Amazon Prime, Netflix or other sources that primarily serve consumer markets?
Table 13.2 In the past year, how much did the library spend on licensing or purchasing video content from Amazon Prime, Netflix or other sources that primarily serve consumer markets? Broken out for public and private higher education institutions
Table 13.3 In the past year, how much did the library spend on licensing or purchasing video content from Amazon Prime, Netflix or other sources that primarily serve consumer markets? Broken out by Enrollment
Table 13.4 In the past year, how much did the library spend on licensing or purchasing video content from Amazon Prime, Netflix or other sources that primarily serve consumer markets? Broken out by Annual Tuition, $
Table 13.5 In the past year, how much did the library spend on licensing or purchasing video content from Amazon Prime, Netflix or other sources that primarily serve consumer markets? Broken out by Type or Carnegie class of higher education institution

Table 14.1 Does the library have its own film assets that it has digitized or otherwise made available for classroom use?
Table 14.2 Does the library have its own film assets that it has digitized or otherwise made available for classroom use? Broken out for public and private higher education institutions
Table 14.3 Does the library have its own film assets that it has digitized or otherwise made available for classroom use? Broken out by Enrollment
Table 14.4 Does the library have its own film assets that it has digitized or otherwise made available for classroom use? Broken out by Annual Tuition, $
Table 14.5 Does the library have its own film assets that it has digitized or otherwise made available for classroom use? Broken out by Type or Carnegie class of higher education institution

Table 15.1 Does the library make available for educational purposes any video archives of events, programs or courses such as lectures or performances given at the college, or tapes of college courses themselves?
Table 15.2 Does the library make available for educational purposes any video archives of events, programs or courses such as lectures or performances given at the college, or tapes of college courses themselves? Broken out for public and private higher education institutions
Table 15.3 Does the library make available for educational purposes any video archives of events, programs or courses such as lectures or performances given at the college, or tapes of college courses themselves? Broken out by Enrollment
Table 15.4 Does the library make available for educational purposes any video archives of events, programs or courses such as lectures or performances given at the college, or tapes of college courses themselves? Broken out by Annual Tuition, $
Table 15.5 Does the library make available for educational purposes any video archives of events, programs or courses such as lectures or performances given at the college, or tapes of college courses themselves? Broken out by Type or Carnegie class of higher education institution

Which film assets owned or controlled by the library are most extensively used in the classroom or for other educational purposes? (Please take some time to briefly describe the collections)
If the library maintains such an archive please describe it and how it has developed.
Table 16.1 If the college has a distance or blended learning program, or sponsors MOOCS, are these departments or programs major consumers of streamed video?
Table 16.2 If the college has a distance or blended learning program, or sponsors MOOCS, are these departments or programs major consumers of streamed video? Broken out for public and private higher education institutions
Table 16.3 If the college has a distance or blended learning program, or sponsors MOOCS, are these departments or programs major consumers of streamed video? Broken out by Enrollment
Table 16.4 If the college has a distance or blended learning program, or sponsors MOOCS, are these departments or programs major consumers of streamed video? Broken out by Annual Tuition, $
Table 16.5 If the college has a distance or blended learning program, or sponsors MOOCS, are these departments or programs major consumers of streamed video? Broken out by Type or Carnegie class of higher education institution
Table 17.1 Does the distance or blended learning program contribute to the cost of video content for these programs or does the library pay the cost?
Table 17.2 Does the distance or blended learning program contribute to the cost of video content for these programs or does the library pay the cost? Broken out for public and private higher education institutions
Table 17.3 Does the distance or blended learning program contribute to the cost of video content for these programs or does the library pay the cost? Broken out by Enrollment
Table 17.4 Does the distance or blended learning program contribute to the cost of video content for these programs or does the library pay the cost? Broken out by Annual Tuition, $
Table 17.5 Does the distance or blended learning program contribute to the cost of video content for these programs or does the library pay the cost? Broken out by Type or Carnegie class of higher education institution
Table 18.1 What percentage of your video licensing contracts (by dollar volume) might best be described as "pay per view"?
Table 18.2 What percentage of your video licensing contracts (by dollar volume) might best be described as "pay per view"? Broken out for public and private higher education institutions
Table 18.3 What percentage of your video licensing contracts (by dollar volume) might best be described as "pay per view"? Broken out by Enrollment
Table 18.4 What percentage of your video licensing contracts (by dollar volume) might best be described as "pay per view"? Broken out by Annual Tuition, $
Table 18.5 What percentage of your video licensing contracts (by dollar volume) might best be described as "pay per view"? Broken out by Type or Carnegie class of higher education institution
Table 19.1 What percentage of your video licensing contracts (by dollar volume) might best be described as Flat fee, in perpetuity licensing?
Table 19.2 What percentage of your video licensing contracts (by dollar volume) might best be described as Flat fee, in perpetuity licensing? Broken out for public and private higher education institutions
Table 19.3 What percentage of your video licensing contracts (by dollar volume) might best be described as Flat fee, in perpetuity licensing? Broken out by Enrollment
Table 19.4 What percentage of your video licensing contracts (by dollar volume) might best be described as Flat fee, in perpetuity licensing? Broken out by Annual Tuition, $
Table 19.5 What percentage of your video licensing contracts (by dollar volume) might best be described as Flat fee, in perpetuity licensing? Broken out by Type or Carnegie class of higher education institution
Table 20.1 What percentage of your video licensing contracts (by dollar volume) might best be described as Flat fee, fixed term licensing? (Such as for a year or certain number of years).
Table 20.2 What percentage of your video licensing contracts (by dollar volume) might best be described as Flat fee, fixed term licensing? (Such as for a year or certain number of years). Broken out for public and private higher education institutions
Table 20.3 What percentage of your video licensing contracts (by dollar volume) might best be described as Flat fee, fixed term licensing? (Such as for a year or certain number of years). Broken out by Enrollment
Table 20.4 What percentage of your video licensing contracts (by dollar volume) might best be described as Flat fee, fixed term licensing? (Such as for a year or certain number of years). Broken out by Annual Tuition, $
Table 20.5 What percentage of your video licensing contracts (by dollar volume) might best be described as Flat fee, fixed term licensing? (Such as for a year or certain number of years). Broken out by Type or Carnegie class of higher education institution
Table 21.1 How much staff time in total hours has the library spent in the past year in obtaining or clearing rights to video content available from free sources such as YouTube or Vimeo? (One full time person working full time on this issue might spend 1800 hours in a year)
Table 21.2 How much staff time in total hours has the library spent in the past year in obtaining or clearing rights to video content available from free sources such as YouTube or Vimeo? (One full time person working full time on this issue might spend 1800 hours in a year) Broken out for public and private higher education
Table 21.3 How much staff time in total hours has the library spent in the past year in obtaining or clearing rights to video content available from free sources such as YouTube or Vimeo? (One full time person working full time on this issue might spend 1800 hours in a year) Broken out by Enrollment

Table 21.4 How much staff time in total hours has the library spent in the past year in obtaining or clearing rights to video content available from free sources such as YouTube or Vimeo? (One full time person working full time on this issue might spend 1800 hours in a year) Broken out by Annual Tuition, $

Table 21.5 How much staff time in total hours has the library spent in the past year in obtaining or clearing rights to video content available from free sources such as YouTube or Vimeo? (One full time person working full time on this issue might spend 1800 hours in a year) Broken out by Type or Carnegie class of higher education institution

Table 22.1 How much has the library spent in the past year on licenses to extend digitization rights to videos that the library already holds in DVD or other forms? (in US $)

Table 22.2 How much has the library spent in the past year on licenses to extend digitization rights to videos that the library already holds in DVD or other forms? (in US $) Broken out for public and private higher education institutions

Table 22.3 How much has the library spent in the past year on licenses to extend digitization rights to videos that the library already holds in DVD or other forms? (in US $) Broken out by Enrollment

Table 22.4 How much has the library spent in the past year on licenses to extend digitization rights to videos that the library already holds in DVD or other forms? (in US $) Broken out by Annual Tuition, $

Table 22.5 How much has the library spent in the past year on licenses to extend digitization rights to videos that the library already holds in DVD or other forms? (in US $) Broken out by Type or Carnegie class of higher education institution

What advice can you offer your peers on the use of streaming or downloadable video?

Ordering:

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Survey of Academic Library Video Content Provision</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3753212/">http://www.researchandmarkets.com/reports/3753212/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCH3QB6V</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>USD 98 + USD 29 Shipping/Handling</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy:</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 98</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 198</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World