Portugal Pharmaceuticals and Healthcare Report Q2 2016

Description: Portugal's pharmaceutical and healthcare markets are projected to grow, albeit at marginal rates, over the forecast period. Also, the ongoing normalisation of the operating environment for drugmakers is expected to continue over the coming years, as illustrated by recent government commitments to sustain a more balanced approach in terms of ensuring sustainable access to heath, as well as promoting competitiveness and innovation. Considering that demand for healthcare and treatment will remain high due to an ageing population, such improvements signal potential opportunities for drugmakers over the long term. However, high debt levels in the public hospital sector and a slow pace of reform will continue to weigh on the market potential.

Headline Expenditure Projections
- Pharmaceuticals: EUR3.44bn (USD3.78bn) in 2015 to EUR3.45bn (USD3.69bn) in 2016; +0.3% in local currency and -2.4% in US dollar terms. Forecast broadly in line with the last quarter.

Contents:
Industry View
Table: Headline Pharmaceuticals & Healthcare Forecasts (Portugal 2014-2020)
SWOT
Industry Forecast
Pharmaceutical Market Forecast
Table: Pharmaceutical Sales, Historical Data And Forecasts (Portugal 2012-2020)
Healthcare Market Forecast
Table: Healthcare Expenditure Trends, Historical Data And Forecasts (Portugal 2012-2020)
Table: Government Healthcare Expenditure Trends, Historical Data And Forecasts
Table: Private Healthcare Expenditure Trends, Historical Data And Forecasts
Prescription Drug Market Forecast
Table: Prescription Drug Market Indicators, Historical Data And Forecasts (Portugal 2012-2020)
Patented Drug Market Forecast
Table: Patented Drug Market Indicators, Historical Data And Forecasts (Portugal 2012-2020)
Generic Drug Market Forecast
Table: Generic Drug Market Indicators, Historical Data And Forecasts (Portugal 2012-2020)
Table: Top Generic Drugs By Value, 2011
Table: Average Price Of Top Generic Drugs By Value, 2010-2011
OTC Medicine Market Forecast
Table: Over-The-Counter (OTC) Medicine Market Indicators, Historical Data And Forecasts (Portugal 2012-2020)
Table: OTC Sales Outside Pharmacies By Therapeutic Group, January-September 2012
Table: OTC Sales Outside Pharmacies By District, January-September 2012
Table: OTC Sales Outside Pharmacies By Sales Outlet, January-September 2012
Table: Portugal OTC Sales Outside Pharmacies By Active Ingredient, January-September 2012
Pharmaceutical Trade Forecast
Table: Pharmaceutical Trade Data And Forecasts (Portugal 2014-2020)
Table: Pharmaceutical Trade Data And Forecasts local currency (Portugal 2014-2020)
Industry Risk/Reward Index
Western Europe Risk/Reward Index
Portugal Risk/Reward Index
Rewards
Risks
Regulatory Review
Regulatory Regime
Intellectual Property Issues
Pricing Regime
Reimbursement Regime
Pharmacoeconomics
Market Overview
Healthcare Sector
Table: Healthcare Resources (Portugal 2010-2015)
Table: Healthcare Personnel (Portugal 2010-2015)
Table: Healthcare Activity (Portugal 2010-2015)
Clinical Trials
Epidemiology
Competitive Landscape
Research-Based Industry
Generic Drugmakers
Table: Table: Multinational Market Activity
Pharmaceutical Distribution
Pharmaceutical Retail Sector
Table: Number Of Pharmaceutical Companies, Wholesalers, Pharmacies, Pharmacy Extensions And Drug Stores In Portugal
Company Profile
Hovione
Bial
Medinfar
Bluepharma
Demographic Forecast
Table: Population Headline Indicators (Portugal 1990-2025)
Table: Key Population Ratios (Portugal 1990-2025)
Table: Urban/Rural Population & Life Expectancy (Portugal 1990-2025)
Table: Population By Age Group (Portugal 1990-2025)
Table: Population By Age Group % (Portugal 1990-2025)
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Portugal Pharmaceuticals and Healthcare Report Q2 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3753266/">http://www.researchandmarkets.com/reports/3753266/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCD294IT</td>
</tr>
</tbody>
</table>

Product Format
Please select the product format and quantity you require:

**Quantity**
- Electronic (PDF) - Single User: [ ] USD 1085

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr [ ]</th>
<th>Mrs [ ]</th>
<th>Dr [ ]</th>
<th>Miss [ ]</th>
<th>Ms [ ]</th>
<th>Prof [ ]</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td>Last Name:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>833 130 83</td>
</tr>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World