Spain Pharmaceuticals and Healthcare Report Q2 2016

Description: The Spanish pharmaceutical market has struggled in the face of the economic crisis, but is now expected to return to pre-crisis levels in the coming years. Despite being an economic outperformer in Western Europe, market growth will remain slow but steady through the forecasted period, sustained by an aging population. However, The report suggests the government will continue with cost-efficient policies aimed at the pharmaceutical sector in order to control rising healthcare bills.

Headline Expenditure Projections

- Pharmaceuticals: EUR25.15bn (USD27.70bn) in 2015 to EUR25.61bn (USD27.40bn) in 2016; +1.7% in local currency terms and -1.1% in US dollar terms. Forecast unchanged from last quarter.

- Healthcare: EUR90.80bn (USD99.88bn) in 2015 to EUR92.56bn (USD99.04bn) in 2016; +1.9% in local currency terms and -0.8% in US dollar terms. Forecast revised downwards slightly from last quarter.

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SWOT

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