China Air Purifiers Market By Filter Type, By End User Sector, Competition Forecast and Opportunities, 2011-2021

Description:

"China Air Purifiers Market By Filter Type (HEPA and Activated Carbon; HEPA, Activated Carbon and Ion Ozone Generator; HEPA; Activated Carbon; Ion & Ozone Generator and Electrostatic Precipitator), By End User Sector (Residential, Commercial & Industrial), Competition Forecast and Opportunities, 2011-2021"

Rising industrialization, increasing consumption of coal for power generation, growing vehicle fleet size and deteriorating air quality are among the major factors projected to drive sales of air purifiers in China over the next five years. Increasing air pollution across the country due to rising construction activities and increasing vehicular emissions is resulting in rising cases of various respiratory diseases.

Growing awareness about the harmful effects of polluted air on human health is consequently driving adoption of advanced air purifiers not only in commercial spaces such as offices, airports, metro stations, hospitals, shopping malls, Hotels, etc., and industries, but also in the residential sector. Demand for air purifiers in China is also being propelled by favorable government initiatives aimed at promoting green air purification technologies and increasing awareness about the health benefits of using air purifiers.

According to “China Air Purifiers Market By Filter Type, By End User Sector, Competition Forecast and Opportunities, 2011-2021”, the market for air purifiers in China is projected to grow at a CAGR of around 18% during 2016 - 2021, on account of rising disposable income levels of consumers, increasing consumer awareness and rising installation of air purifiers in government hospitals and institutions. Some of the major provinces in China such as Beijing, Shanghai and Shanxi are ranked among the most polluted cities in the world.

Consequently, these cities are also the largest demand generators for air purifiers in the country. East China was the largest regional market for air purifiers in China in 2015, due to the presence of a large number of manufacturing units and commercial establishments in the region. Moreover, HEPA and Activated Carbon based air purifiers dominated the sales of air purifiers in China, due to their high efficiency to trap particulate matter and harmful gases coupled with their rising adoption in commercial as well as residential sectors.

“China Air Purifiers Market By Filter Type, By End User Sector, Competition Forecast and Opportunities, 2011 -2021” discusses the following aspects of air purifiers market in China:

- China Air Purifiers Market Size, Share & Forecast
- Segmental Analysis - By Filter Type (HEPA and Activated Carbon; HEPA, Activated Carbon and Ion Ozone Generator; HEPA; Activated Carbon; Ion & Ozone Generator and Electrostatic Precipitator), By End User Sector (Residential, Commercial & Industrial) & By Company
- Policy & Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of air purifiers market in the China
- To identify the on-going trends and anticipated growth in the next five years
- To help industry consultants, air purifier manufacturers, distributors and other stakeholders align their market-centric strategies
- To obtain research based business decisions and add weight to presentations and marketing material

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with air purifier manufacturers, channel partners and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.
* Avail of 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

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