China Air Purifiers Market By Filter Type, By End User Sector, Competition Forecast and Opportunities, 2011-2021

Description:
"China Air Purifiers Market By Filter Type (HEPA and Activated Carbon; HEPA, Activated Carbon and Ion Ozone Generator; HEPA; Activated Carbon; Ion & Ozone Generator and Electrostatic Precipitator), By End User Sector (Residential, Commercial & Industrial), Competition Forecast and Opportunities, 2011-2021"

Rising industrialization, increasing consumption of coal for power generation, growing vehicle fleet size and deteriorating air quality are among the major factors projected to drive sales of air purifiers in China over the next five years. Increasing air pollution across the country due to rising construction activities and increasing vehicular emissions is resulting in rising cases of various respiratory diseases.

Growing awareness about the harmful effects of polluted air on human health is consequently driving adoption of advanced air purifiers not only in commercial spaces such as offices, airports, metro stations, hospitals, shopping malls, Hotels, etc., and industries, but also in the residential sector. Demand for air purifiers in China is also being propelled by favorable government initiatives aimed at promoting green air purification technologies and increasing awareness about the health benefits of using air purifiers.

According to "China Air Purifiers Market By Filter Type, By End User Sector, Competition Forecast and Opportunities, 2011-2021", the market for air purifiers in China is projected to grow at a CAGR of around 18% during 2016 - 2021, on account of rising disposable income levels of consumers, increasing consumer awareness and rising installation of air purifiers in government hospitals and institutions. Some of the major provinces in China such as Beijing, Shanghai and Shanxi are ranked among the most polluted cities in the world.

Consequently, these cities are also the largest demand generators for air purifiers in the country. East China was the largest regional market for air purifiers in China in 2015, due to the presence of a large number of manufacturing units and commercial establishments in the region. Moreover, HEPA and Activated Carbon based air purifiers dominated the sales of air purifiers in China, due to their high efficiency to trap particulate matter and harmful gases coupled with their rising adoption in commercial as well as residential sectors.

"China Air Purifiers Market By Filter Type, By End User Sector, Competition Forecast and Opportunities, 2011-2021" discusses the following aspects of air purifiers market in China:

- China Air Purifiers Market Size, Share & Forecast
- Segmental Analysis - By Filter Type (HEPA and Activated Carbon; HEPA, Activated Carbon and Ion Ozone Generator; HEPA; Activated Carbon; Ion & Ozone Generator and Electrostatic Precipitator), By End User Sector (Residential, Commercial & Industrial) & By Company
- Policy & Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of air purifiers market in the China
- To identify the on-going trends and anticipated growth in the next five years
- To help industry consultants, air purifier manufacturers, distributors and other stakeholders align their market-centric strategies
- To obtain research based business decisions and add weight to presentations and marketing material

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with air purifier manufacturers, channel partners and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.
Avail of 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Contents:

1. Product Overview
2. Research Methodology
3. Analyst View
4. Global Air Purifiers Market Overview
5. China Air Purifiers Market Outlook
   5.1. Market Size & Forecast
   5.1.1. By Value & Volume
   5.2. Market Share & Forecast
   5.2.1. By Filter Type (HEPA and Activated Carbon, HEPA, Activated Carbon and Ion Ozone Generator, HEPA, Activated Carbon, Ion & Ozone Generator and Electrostatic Precipitator)
   5.2.2. By End User (Residential, Commercial and Industrial)
   5.2.3. By Region
   5.2.4. By Company
   5.3. Market Attractiveness Index
6. China HEPA and Activated Carbon based Air Purifiers Market Outlook
   6.1. Market Size & Forecast
   6.1.1. By Value & Volume
   6.2. Pricing Analysis
7. China HEPA, Activated Carbon and Ion & Ozone Generator Air Purifiers Market Outlook
   7.1. Market Size & Forecast
   7.1.1. By Value & Volume
   7.2. Pricing Analysis
8. China HEPA Air Purifiers Market Outlook
   8.1. Market Size and Forecast
   8.1.1. By Value & Volume
   8.2. Pricing Analysis
9. China Activated Carbon based Air Purifiers Market Outlook
   9.1. Market Size & Forecast
   9.1.1. By Value & Volume
   9.2. Pricing Analysis
10. China Ion & Ozone Generator Air Purifiers Market Outlook
    10.1. Market Size & Forecast
    10.1.1. By Value & Volume
    10.2. Pricing Analysis
11. China Electrostatic Precipitator Air Purifiers Market Outlook
    11.1. Market Size and Forecast
    11.1.1. By Value & Volume
    11.2. Pricing Analysis
12. China Other Air Purifiers Market Outlook
    12.1. Market Size & Forecast
    12.1.1. By Value & Volume
13. Supply Chain Analysis
14. Import & Export Analysis
15. Market Dynamics
15.1. Drivers
15.2. Challenges

16. Market Trends & Developments
16.1. Growing ‘Do it Yourself’ Trend
16.2. Increasing Imports by Foreign Companies
16.3. Rising Demand for Multi-Filtration Technology based Air Purifiers
16.4. Increasing Demand for Air Purifiers with Pollution Monitors
16.5. Growing Focus on Technological Advancements

17. Policy & Regulatory Landscape

18. China Economic Profile

19. Competitive Landscape
19.1. Competition Matrix
19.2. Company Profiles
19.2.1. Philips (China) Investment Co. Ltd.
19.2.2. Panasonic Ecology Systems Co. Ltd.
19.2.3. Beijing Yadu Environmental Protection Technology Co. Ltd.
19.2.4. Shanghai Sharp Electronics Co. Ltd.
19.2.5. Health Pro China
19.2.6. Bo Lu Ya Er (Shanghai) Trading Co., Ltd.
19.2.7. Austin Air China.
19.2.8. Daikin (China) Investment Co., Ltd.
19.2.9. Honeywell (China) Co. Ltd.
19.2.10. ADA Electrotech (Xiamen) Co., Ltd.

20. Strategic Recommendations

List of Figures

Figure 1: Global Share of CO2 Emissions, By Country, 2015
Figure 2: Global Deaths Due to Air Borne Disease, By Type, 2015 (%)
Figure 3: China Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 4: China Air Purifiers Market Share, By Filter Type, By Value, 2011-2021F
Figure 5: China Air Purifiers Market Share, By End User, By Value, 2011-2021F
Figure 6: China Annual Tourist Footfall, 2011 - 2014 (Million)
Figure 7: China Number of Hotel Rooms, 2014 & 2023F (Million Rooms)
Figure 8: China Air Purifiers Market Share, By Region, By Value, 2015 & 2021F
Figure 9: China Air Purifiers Market Share, By Region, By Value, 2011-2021F
Figure 10: East China Urban Population Share, By Major City, 2009-2013 (As a Percentage of Total Population)
Figure 11: North China Urban Population Share, By Major City, 2009-2013 (As a Percentage of Total Population)
Figure 12: North East China Urban Population Share, By Major City, 2009-2013 (As a Percentage of Total Population)
Figure 13: North West China Urban Population Share, By Major City, 2009-2013 (As a Percentage of Total Population)
Figure 14: South Central China Urban Population Share, By Major City, 2009-2013 (As a Percentage of Total Population)
Figure 15: South West China Urban Population Share, By Major City, 2009-2013 (As a Percentage of Total Population)
Figure 16: China Air Purifiers Market Share, By Company, By Value, 2011-2021F
Figure 17: China Air Purifiers Market Attractiveness Index, By Filter Technology, By Value, 2015-2021F
Figure 18: China Air Purifiers Market Attractiveness Index, By Region, By Value, 2015-2021F
Figure 19: China HEPA & Activated Carbon Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 20: China HEPA, Activated Carbon & Ion Ozone Generator Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 21: China HEPA Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-
2021
Figure 22: China Activated Carbon Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 23: China Ion & Ozone Generator Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 24: China Electrostatic Precipitator Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 25: China Other Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 26: China Air Purifiers Imports & Exports, By Value, 2011-2015 (USD Million)
Figure 27: China Urban Population Share, 2010 - 2014 (As a Percentage of the Total Population)

List of Tables
Table 1: Global Coal Power Generation Share, By Select Country, 2011-2014 (As a Percentage of Total Power Generation)
Table 2: China Coal Consumption, 2010-2014 (Metric Tons)
Table 3: China Vehicle Sales, 2011-2015 (Units)
Table 4: China PM2.5 & PM10 Levels for Leading Cities, 2016
Table 5: Air Purifier Filter Efficiency, Usage & Effects, By Filter Type
Table 6: China Upcoming Commercial High Rise Building Projects
Table 7: Philips HEPA & Activated Carbon Air Purifier Prices, By Model, 2016 (USD)
Table 8: Panasonic HEPA & Activated Carbon Air Purifier Prices, By Model, 2016 (USD)
Table 9: Yadu HEPA & Activated Carbon Air Purifier Prices, By Model, 2016 (USD)
Table 10: Austin HEPA & Activated Carbon Air Purifier Prices, By Model, 2016 (USD)
Table 11: IQ HEPA & Activated Carbon Air Purifier Prices, By Model, 2015 (USD)
Table 12: Blueair HEPA, Activated Carbon & Ion Ozone Generator Air Purifier Prices, By Model, 2016 (USD)
Table 13: Sharp HEPA, Activated Carbon & Ion Ozone Generator Air Purifier Prices, By Model, 2016 (USD)
Table 14: Panasonic HEPA, Activated Carbon & Ion Ozone Generator Air Purifier Prices, By Model, 2016 (USD)
Table 15: Honeywell HEPA, Activated Carbon & Ion Ozone Generator Air Purifier Prices, By Model, 2016 (USD)
Table 16: Austin HEPA, Activated Carbon & Ion Ozone Generator Air Purifier Prices, By Model, 2016 (USD)
Table 17: Beijing Yadu HEPA, Activated Carbon & Ion Ozone Generator Air Purifier Prices, By Model, 2016 (USD)
Table 18: Philips HEPA Air Purifier Prices, By Model, 2016 (USD)
Table 19: Daikin HEPA Air Purifier Prices, By Model, 2016 (USD)
Table 20: Honeywell HEPA Air Purifier Prices, By Model, 2016 (USD)
Table 21: Beijing Yadu HEPA Air Purifier Prices, By Model, 2016 (USD)
Table 22: Hamilton Beach HEPA Air Purifier Prices, By Model, 2016 (USD)
Table 23: Philips Activated Carbon Air Purifier Prices, By Model, 2016 (USD)
Table 24: Panasonic Activated Carbon Air Purifier Prices, By Model, 2016 (USD)
Table 25: Crusaders Activated Carbon Air Purifier Prices, By Model, 2016 (USD)
Table 26: Kent Activated Carbon Air Purifier Prices, By Model, 2016 (USD)
Table 27: Aire Activated Carbon Air Purifier Prices, By Model, 2016 (USD)
Table 28: Heaven Fresh Ion & Ozone Generator Air Purifier Prices, By Model, 2016 (USD)
Table 29: BlueAir Ion & Ozone Generator Air Purifier Prices, By Model, 2016 (USD)
Table 30: Lifewell Ion & Ozone Generator Air Purifier Prices, By Model, 2016 (USD)
Table 31: Hunter Ion & Ozone Generator Air Purifier Prices, By Model, 2016 (USD)
Table 32: Holmes Air Purifier Prices, By Model, 2016 (USD)
Table 33: Oreck Electrostatic Precipitator Air Purifier Prices, By Model, 2016 (USD)
Table 34: Honeywell Electrostatic Precipitator Air Purifier Prices, By Model, 2016 (USD)
Table 35: Sharpier Image Electrostatic Precipitator Air Purifier Prices, By Model, 2016 (USD)
Table 36: Ionic Pro Electrostatic Precipitator Air Purifier Prices, By Model, 2016 (USD)
Table 37: Friedrich Electrostatic Precipitator Air Purifier Prices, By Model, 2016 (USD)
Table 38: China Air Purifier Importers, By Importing Country
Table 39: China Air Purifier Exporters, By Exporting Country
Table 40: Top Five Air Purifier Export Destinations for China, By Value, 2015 (USD)
Table 41: Top Five Air Purifier Importers for China, By Value, 2015 (USD)

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