India Air Purifiers Market By Filter Type (HEPA and Activated Carbon; HEPA, Activated Carbon and Ion Ozone Generator; etc.), By End User Sector (Residential, Commercial & Industrial), Competition Forecast and Opportunities, 2011-2021

Description: Rising commercial infrastructural developments in the country, increasing vehicle sales, and deteriorating air quality are projected to drive air purifiers market in India during 2016-2021. Major cities in India such as New Delhi, Mumbai, Bangalore and Pune have high pollution levels and are ranked among the most polluted cities in the world.

Consequently, these cities are major demand generators for air purifiers. Increasing air pollution due to vehicular and industrial emissions is resulting in increasing incidences of respiratory ailments, which is boosting demand for air purifiers in the country. Some of major users of air purifiers in India include healthcare institutes, embassy's, hospitality sector, data centres and other commercial establishments. Growing awareness about the harmful effects of indoor air pollution is also anticipated to drive demand for air purifiers from the residential sector as well over the next five years.

According to "India Air Purifiers Market By Filter Type, By End User Sector, Competition Forecast & Opportunities, 2011-2021", the market for air purifiers in India is projected to reach US $ 209 million by 2021. Residential as well as commercial sectors are anticipated to generate high demand for air purifiers in India during the forecast period, due to rising disposable income levels of consumers and increasing awareness among people about benefits of using air purifiers.

HEPA combined with Activated Carbon based air purifiers dominated air purifiers market in India on account of their high efficiency in removing particulate matter, odor and other harmful gases. Adoption of HEPA based air purifiers in the country is growing considerably in households, embassies, healthcare institutes, and other commercial spaces, and this trend is expected to continue over the next five years.

"India Air Purifiers Market By Filter Type, By End User Sector, Competition Forecast & Opportunities, 2011-2021" discusses the following aspects of air purifiers market in the India:

- India Air Purifiers Market Size, Share & Forecast
- Segmental Analysis - By Filter Type (HEPA and Activated Carbon; HEPA, Activated Carbon and Ion Ozone Generator; HEPA; Activated Carbon; Ion & Ozone Generator and Electrostatic Precipitator), and By End User Sector (Residential, Commercial & Industrial)
- Policy & Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of air purifiers market in the India
- To identify the on-going trends and anticipated growth in the next five years
- To help industry consultants, air purifier manufacturers and other stakeholders align their market-centric strategies
- To obtain research based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with air purifier manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.
* Avail of 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Contents:

1. Product Overview

2. Research Methodology

3. Analyst View

4. Global Air Purifiers Market Overview

5. India Air Purifiers Market Outlook
   5.1. Market Size & Forecast
   5.1.1. By Value & Volume
   5.2. Market Share & Forecast
   5.2.1. By Filter Type (HEPA and Activated Carbon, HEPA, Activated Carbon and Ion Ozone Generator, HEPA, Activated Carbon, Ion & Ozone Generator and Electrostatic Precipitator)
   5.2.2. By End User Sector (Residential, Commercial & Industrial)
   5.2.3. By Region
   5.2.4. By Company
   5.3. Market Attractiveness Index

6. India HEPA and Activated Carbon based Air Purifiers Market Outlook
   6.1. Market Size & Forecast
   6.1.1. By Value & Volume
   6.2. Pricing Analysis

7. India HEPA, Activated Carbon and Ion & Ozone Generator Air Purifiers Market Outlook
   7.1. Market Size & Forecast
   7.1.1. By Value & Volume
   7.2. Pricing Analysis

8. India HEPA Air Purifiers Market Outlook
   8.1. Market Size and Forecast
   8.1.1. By Value & Volume
   8.2. Pricing Analysis

9. India Activated Carbon based Air Purifiers Market Outlook
   9.1. Market Size & Forecast
   9.1.1. By Value & Volume
   9.2. Pricing Analysis

10. India Ion & Ozone Generator Air Purifiers Market Outlook
    10.1. Market Size & Forecast
    10.1.1. By Value & Volume
    10.2. Pricing Analysis

11. India Electrostatic Precipitator Air Purifiers Market Outlook
    11.1. Market Size and Forecast
    11.1.1. By Value & Volume
    11.2. Pricing Analysis

12. India Other Air Purifiers Market Outlook
    12.1. Market Size & Forecast
    12.1.1. By Value & Volume

13. Supply Chain Analysis

14. Import-Export Analysis

15. Market Dynamics
15.1. Drivers  
15.2. Challenges

16. Market Trends & Developments  
16.1. Growing Technological Advancements  
16.2. Residential Sector – An Emerging Market for Air Purifiers  
16.3. Increasing Preference for Branded Air Purifiers  
16.4. Intensifying Competition  
16.5. Increasing Demand from Tier II Cities

17. Policy & Regulatory Landscape

18. India Economic Profile

19. Competitive Landscape  
19.1. Competition Matrix  
19.2. Company Profiles  
19.2.1. Eureka Forbes Ltd.  
19.2.2. Panasonic India Pvt. Ltd.  
19.2.3. Crusaders Technologies India Pvt. Ltd  
19.2.4. Atlanta Healthcare  
19.2.5. Kent RO Systems Ltd.  
19.2.6. Blueair India Pvt. Ltd.  
19.2.7. Philips India Ltd.  
19.2.8. Sharp India Ltd.  
19.2.9. Daikin Airconditioning India Pvt Ltd.  
19.2.10. Honeywell Automation India Ltd.

20. Strategic Recommendations

List of Figures

Figure 1: Global Share of CO2 Emissions, By Country, 2015  
Figure 2: Global Deaths Due to Air Borne Disease, By Type, 2015 (%)  
Figure 3: India Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F  
Figure 4: India Foreign Tourists Arrivals, 2010-2015 (Million Tourists)  
Figure 5: India Air Purifiers Market Share, By Filter Type, By Value, 2011-2021F  
Figure 6: India Air Purifiers Market Share, By End User, By Value, 2011-2021F  
Figure 7: India Air Purifiers Market Share, By Region, By Value, 2015 & 2021F  
Figure 8: India Air Purifiers Market Share, By Region, By Value, 2011-2021F  
Figure 9: India Air Purifiers Market Share, By Company, By Value, 2011-2021F  
Figure 10: India Air Purifiers Market Attractiveness Index, By Filter Type, By Value, 2015-2021F  
Figure 11: India Air Purifiers Market Attractiveness Index, By Region, By Value, 2015-2021F  
Figure 12: India HEPA and Activated Carbon based Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F  
Figure 13: India HEPA, Activated Carbon and Ion Ozone Generator based Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F  
Figure 14: India HEPA based Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F  
Figure 15: India Activated Carbon based Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F  
Figure 16: India Ion & Ozone Generator based Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F  
Figure 17: India Electrostatic Precipitator based Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F  
Figure 18: India Other Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F  
Figure 19: India Air Purifiers & Cleaners Exports & Imports, By Value, 2005 – 2015- (USD Million)  
Figure 20: India Urban Population, 2001, 2011, 2014 & 2030F (As a Percentage of Total Population)

List of Tables

Table 1: Global Coal Power Generation Share, By Select Country, 2011-2014 (As a Percentage of Total Power
Table 2: India Total Vehicle Sales, 2011-2015 (Million Units)
Table 3: India Major Hospital Projects in Execution, As of 2015
Table 4: India HEPA and Activated Carbon based Air Purifiers Average Selling Prices, By Company, 2015 (USD Per Unit)
Table 5: HEPA, Activated Carbon and Ion Ozone Generator based Air Purifiers Market Average Selling Price, By Company, 2015 (USD Per Unit)
Table 6: India HEPA based Air Purifier Average Selling Prices, By Select Company, 2015 (USD per Unit)
Table 7: India Activated Carbon based Air Purifier Average Selling Prices, By Select Company, 2015 (USD per Unit)
Table 8: India Ion & Ozone Generator based Air Purifier Average Selling Prices, By Select Company, 2015 (USD Per Unit)
Table 9: Electrostatic Precipitator based Air Purifier Selling Price, By Company, 2015 (USD Per Unit)
Table 10: India Air Purifier Importers, By Source Country
Table 11: Global Top 20 Most Polluted Cities, By PM2.5 Annual Average, 2015 (µg/m3)
Table 12: India Import Duty on Air Purifiers
Table 13: Sharp General Application Air Purifiers
Table 14: Sharp Specialized Application Air Purifiers

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