
Description: The Global Waste Water Treatment Chemicals market has generated the revenue of $21483 million in 2015 and is anticipated to grow at a CAGR of 5.2% for the forecast period 2016-2022. Waste water treatment chemicals are type of chemical compounds, used for removing the impurities present in wastewater or drinking water.

The global waste water treatment chemicals market is segmented on the basis of type and application. Coagulants & Flocculants has the largest market share in the type segment and accounts for approximately more than 28% of the total volume. Increase in the municipal water treatment activities in the primary water treatment is responsible for large market share of this segment. However, it is anticipated that corrosion & scale inhibitors market will grow at the highest CAGR owing to its advantage of providing optimum efficiency in maintaining correct water conditions, generally in case of cooling systems. Also, pH adjusters will likely grow due to its prevention capabilities pertaining to wastewater bacteria. Oil and gas industry is the largest end user of waste water treatment chemicals as large quantity of water is required in processing and exploration of oil and gas.

Due to increasing government regulations and sustainability mandates concerning the environment, increasing demand of recycled waste water from end user industries and global awareness and mandates for provisions of safe, treated drinking water, the global market for waste water treatment chemicals is expanding. Many countries and institutions such as US, Europe, World bank etc. have led down guidelines and regulations like ‘Clean Water Act’, ‘Drinking Water Treatment Plant Residual Management’ etc to increase the waste water reuse and recyclability which will lead to increase in the demand for waste water treatment chemicals. In addition, wide scale adoption of this chemicals in end user industries such as oil & gas, power generation, metal and mining, paper and pulp, food industry etc, increasing customer base in emerging economies of India, China etc. with rapid urbanization, and the prolonged demand for specific and customized formulations technological are likely to spur the demand of global waste water treatment chemicals. However, few restraints such as development of alternative methods for treatment of water, increasing patent wars and demand for eco friendly chemicals are hampering the market growth to a certain extent.

Globally, the biggest market for Waste Water Treatment Chemicals is North America, having a market share of approximately 32%. Increasing adoption of water treatment chemicals by end user industries specifically oil and gas, power generation and metal mining and increasing exploration activities in the region are the factors responsible for this large market share of the region. Asia Pacific is also one of the fastest growing market and has second largest market share of approximately 29%. The leading players in the waste water treatment chemicals market have adopted partnership/collaboration, mergers and expansion as the most preferred strategies to increase their product portfolio and expand their respective market presence. In October 2015, GE Water and Process Technologies acquired Netherlands based IMT solution which is a manufacturer of microfiltration membrane for water treatment. With this acquisitions GE will be enhancing its ZeeWeed advanced ultra filtration membranes portfolio. In October 2014, Kurita bought ICL’s water treatment and chemical business unit. This has helped Kurita to expand its global presence by increasing penetration in the APAC region.

Contents:
1. Introduction
    1.1. Executive Summary
    1.2. Estimation Methodology

2. Market Overview
    2.1. Market Definition And Scope
    2.2. Key Findings
    2.3. Parametric Analysis
        2.3.1. Adoption Rate in Various Industries
        2.3.2. Waste Water Treatment Chemicals Expenditure Across Geographies
    2.4. Key Market Insights
2.4.1. Top 3 Emerging Countries
2.4.2. Top 3 Revenue Generating Segments
2.4.3. Top Growing Markets And Emerging Trends
2.4.4. Top 3 Geography
2.5. Competitive Landscape
2.5.1. Market Share Analysis
2.5.2. Top Winning Strategies
2.5.3. Case Studies: Top Competitive Moves
2.6. Porter’S Five Force Model
2.6.1. Threat of New Entrants
2.6.2. Threat of Substitute Products Or Services
2.6.3. Bargaining Power of Buyer
2.6.4. Bargaining Power of Supplier
2.6.5. Intensity of Competitive Rivalry
2.7. Key Buying Criteria
2.8. Strategic Recommendation
2.9. Strategic Conclusions

3. Market Determinants
3.1. Market Drivers
3.1.1. Increasing Demand for Chemically Treated Water from Various End User Industry
3.1.2. Stringent Regulations And Sustainability Mandates Concerning the Environment
3.1.3. Global Mandate for Provision for Safe, Treated Drinking Water
3.2. Market Restraints
3.2.1. Development of Alternative Water Treatment Technologies
3.3. Market Opportunities
3.3.1. Increasing Population And Urbanization in Emerging Economies
3.3.2. Increase in Demand for Specific Formulations
3.4. Market Challenges
3.4.1. Patent Duplication Issues
3.4.2. Need for Eco Friendly Chemicals
3.5. Parent Market
3.6. Competitors Market
3.7. Alternative Market

4. Market Segmentation
4.1.2. Global Scale Inhibitors Market, 2014-2022,($ Millions)
4.1.5. Global Chelating Agents Market, 2014-2022,($ Millions)

5. Geographical Analysis
5.1.2. Canada Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
5.2. Europe Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
5.2.1. United Kingdom (Uk) Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
5.2.2. France Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
5.2.3. Germany Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
5.2.4. Spain Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
5.2.5. Italy Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
5.2.6. Roe Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
5.3. Asia Pacific Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
5.3.1. India Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
5.3.2. China Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
5.3.3. Japan Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
5.3.4. Roapac Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
5.4.1. Latin America Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
5.4.2. Mena Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
5.4.3. Africa Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)

6. Company Profiling: - (Over, Scot Analysis, Strategic Review)
1. Akzo Nobel N.V.
2. Ashland Corporation
3. Basf Se
4. Baw Water Additives Uk Limited
5. Buckman Laboratories International Inc.
6. Bwa Water Additives
7. Carus Corporation
8. Chemtreat Inc.
9. Cortec Corporation
10. E. I. Du Pont De Nemours And Company
11. Ecolab (Nalco Company)
12. Ge Water And Process Technologies
13. Hydrite Chemical Co.
14. Ion Exchange India Limited
15. Kemira Oyj
17. Lonza Group Ag
18. the Dow Chemical Company
19. Thermax Limited
20. Veolia Water

List of Tables:
2. Global Scale Inhibitors Market, 2014-2022,($ Millions)
25. Italy Waste Water Treatment Chemicals Market, 2014-2022, ($Millions)
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/3753879/
Office Code: SCPLDCO7

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th></th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>□</td>
<td>USD 3900</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>□</td>
<td>USD 5900</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>□</td>
<td>USD 6900</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: ___________________________  Last Name: ___________________________
First Name: ___________________________  Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World