South Korea Pharmaceuticals and Healthcare Report Q2 2016

Description:
South Korea will remain an important market for innovative pharmaceutical firms in the Asia Pacific. While the country's designation as a 'Watch List' country in PhRMA's 2016 submission highlights concerns over the regulatory environment, this is an improvement from 2015 and reflects ongoing progress. Consequently, the outlook that multinational pharmaceutical investments into the country will remain strong is maintained, with strong upside risks from the possible participation of South Korea in the Trans-Pacific Partnership deal.

Headline Expenditure Projections

- Pharmaceuticals: KRW17,117.1bn (USD15.1bn) in 2015 to KRW17,693.8bn (USD14.1bn) in 2016; +3.4% in local currency terms and -6.8% in US dollar terms. Forecast in USD terms is influenced by exchange rate.

- Healthcare: KRW113,990.2bn (USD100.8bn) in 2015 to KRW120,624.8bn (USD96.1bn) in 2016; +5.8% in local currency terms and -4.6% in US dollar terms. Forecast in USD terms is influenced by exchange rate.

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