Biomarkers: Technologies and Global Markets

Description: The global biomarkers market has grown to $39.4 billion in 2014 from $29.3 billion in 2013. The market is expected to grow at a five-year compound annual growth rate (CAGR) of 13.8% from 2015 to 2020, increasing from $50.6 billion in 2015 to $96.6 billion in 2020.

This report provides:

- An overview of the global markets for biomarkers.
- Analyses of global market trends, with data from 2014, estimates for 2015, and projections of compound annual growth rates (CAGRs) through 2020.
- Assessments of companies poised to introduce products during the forecast period and discussion on how these introductions will change the face of the competitive environment.
- A range of information from detailed product analyses within disease subsegments to overall industry trends.
- A look at how market growth is expected in emerging geographies, driven by the growing middle class in emerging countries such as India, China, Brazil, and Russia.
- Profiles of manufacturers of leading products as well as biotechnology companies with novel products in development.

Current and projected product forecasts during the forecast period (2015 to 2020) are discussed. As well, new products approved in 2013 and 2014 by the FDA and those products expected to be approved within the forecast period are projected. Due to the release timing of this report, 2015 figures are estimated except where actual results have been reported.

The report includes analysis of leading and emerging competitors in the current worldwide biomarkers market. Profiles of manufacturers of leading products as well as biotechnology companies with novel products in development are analyzed to define specific product strategies that were employed.

This report also assesses companies poised to introduce products during the forecast period and discusses how these introductions will change the face of the competitive environment. The competitive environment is examined with a special focus on how new products and technologies are influencing the current standard of care. Detailed profiles of current market leaders, as well as companies with innovative products poised to advance within the forecast period, are discussed.

Market figures are based on revenues at the manufacturers’ level and are projected at 2015 dollar value. Inflation is not computed into the projection figures. Trends are assessed based on projected sales for existing products, new product introductions, expanded indications for existing products and projected changes in the prevalence, diagnosis and scripting rates for certain diseases.

Included in this report are forecasts by product, product category and by company from 2015 through 2020. The study is arranged to offer an overview of the biomarkers market accompanied by product, company, geography and mechanism of action, with forecasts broken down and covered by geographic region or country. Virtually the entire globe is covered in order to include prevalent data for each disease subsegment.

Excluded from this report are over-the-counter (OTC) medications and other consumables that do not require a physician’s prescription.

Sales figures are reported in U.S. dollars and in each case reflect currency fluctuations within the performance of revenue change. Revenue figures do not account for variation in local currencies.

All market share data presented is on a global basis unless specifically noted.
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