Cancer Drug News Issue 671

Description: Cancer care is at a pivotal moment. 2015 big pharma oncology revenues benefited considerably from innovative products targeting underserved cancers. Whilst a great deal of commercial value has already been unlocked, the maturation of late-stage pipelines that includes a comprehensive catalogue of combinations will lead to exponential growth in the mid-term. With an increased focus on drug prices, premium oncology agents and combinations will continue to draw criticism, but pricing change will involve a multi-faceted and lengthy approach. Cost savings through lower-risk more productive novel innovation approaches are laying the foundations for long-term growth.

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