Infection Surveillance Solutions Market by Product (Software (On Premise, Web Based), Services (Training & Consulting, Implementation)), End User (Hospitals, LTCs, Nursing Home, Skilled Nursing Facility, Assisted Living) - Global Forecast to 2021

Description: “Infection Surveillance Solutions Market, By Product [Software (On Premise, Web Based), Services (Training & Consulting, Implementation)], By End User [Hospitals, LTCs, Nursing Home, Skilled Nursing Facility, Assisted Living] - Global Forecast to 2021”

The global infection surveillance solutions market is expected to grow at a CAGR of 14.1% during the forecast period of 2016-2021 and is estimated at USD 508.8 million in 2021. The market is mainly driven by factors such as increasing incidence of healthcare-associated infections (HAIs), government policies for preventing HAIs, rising healthcare expenditure, and increasing number of surgeries. However, factors such as high cost of software, reluctance among medical professionals to adopt advanced healthcare tools, and dearth of skilled IT professionals in the healthcare industry are expected to restrain the growth of the infection surveillance solutions market to a certain extent.

In this report, the global infection surveillance solutions market is segmented by product, end user, and region.

On the basis of products, the market is classified into software and services. The software segment is further segmented into on-premise and web-based software. The services included in this report are subdivided into product support & maintenance, training & consulting, and implementation services. By end user, the infection surveillance solutions market is segmented into hospitals and long-term care facilities. Hospitals are further sub-divided on the basis of bed size into large, medium-sized, and small hospitals. Long-term care facilities included in this report are nursing homes, skilled nursing facilities, and assisted living facilities.

Geographically, North America accounted for the largest share of the global infection surveillance solutions market in 2015, followed by Europe, Asia-Pacific, and the RoW. Developed geographies like North America and Europe are likely to grow at a lower CAGR as compared to the Asia-Pacific market. The Asia-Pacific region is expected to record the highest market growth during the forecast period due to the rising incidences of HAIs, increased awareness and accessibility to advanced healthcare facilities, rising healthcare spending, and rapid improvements in the health insurance sector in this region.

In 2015, Becton, Dickinson and Company (U.S.), Premier Inc. (U.S.), Wolters Kluwer N.V. (Netherlands,), Baxter International Inc. (U.S.), and GOJO Industries, Inc. (U.S.) among others, were the leading players in the infection surveillance solutions market.

Reasons to Buy the Report
The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn would help firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for reaping a greater market share.

This report provides insights on the following pointers:
- Market Penetration: Comprehensive information on product portfolios offered by the top players in the infection surveillance solutions market. The report analyzes the infection surveillance solutions market by product and end user across all regions
- Product Development/Innovation: Detailed insights on the upcoming trends, R&D activities, and new product launches in the infection surveillance solutions market
- Market Development: Comprehensive information of the lucrative emerging markets by product, end user, and region
- Market Diversification: Exhaustive information of new products, growing regions, recent developments, and investments in the global infection surveillance solutions market
- Competitive Assessment: In-depth assessment of growth strategies, products, distribution networks, and manufacturing capabilities of the leading players in the global infection surveillance solutions market
6.3.3 Implementation Services

7 Global Infection Surveillance Solutions Market, By End User
7.1 Introduction
7.2 Hospitals
7.2.1 Large Hospitals
7.2.2 Medium-Sized Hospitals
7.2.3 Small Hospitals
7.3 Long-Term Care Facilities
7.3.1 Nursing Homes
7.3.2 Skilled Nursing Facilities
7.3.3 Assisted Living Facilities
7.4 Other End Users

8 Global Infection Surveillance Solutions Market, By Region
8.1 Introduction
8.2 North America
8.2.1 U.S.
8.2.2 Canada
8.3 Europe
8.3.1 Germany
8.3.2 France
8.3.3 U.K.
8.3.4 Italy
8.3.5 Spain
8.3.6 Rest of Europe
8.4 Asia-Pacific
8.4.1 Japan
8.4.2 China
8.4.3 India
8.4.4 Rest of Asia-Pacific
8.5 Rest of the World
8.5.1 Latin America
8.5.2 Middle East and Africa

9 Competitive Landscape
9.1 Overview
9.2 Leading Players in the Market
9.3 Competitive Situation and Trends
9.3.1 Partnerships, Agreements, and Collaborations
9.3.2 Product Enhancements
9.3.3 Acquisitions
9.3.4 New Product Launches
9.3.5 Expansions

10 Company Profiles
(Business Overview, Products, Company Snapshot, Recent Developments, MmM View)*
10.1 Introduction
10.2 Becton, Dikinson and Company
10.3 Premier Inc.
10.4 Wolters Kluwer N.V.
10.5 Baxter International Inc.
10.6 Gojo Industries, Inc.
10.7 RL Solutions
10.8 Truven Health Analytics (An IBM Company)
10.9 DEB Group Ltd.
10.10 Hygreen, Inc.
10.11 Atlas Medical Software

*Details on Company Financial Might Not Be Captured in Case of Unlisted Companies

11 Appendix
11.1 Insights of Industry Experts
List of Tables

Table 1 Infection Surveillance Solutions Market Snapshot, 2016 vs 2021
Table 2 Principal Operative Procedures With High Risk of Ssis
Table 3 Global Infection Surveillance Solutions Market Size, By Product, 2014-2021 (USD Million)
Table 4 Global Infection Surveillance Software Market Size, By Type, 2014-2021 (USD Million)
Table 5 Global Infection Surveillance Software Market Size, By Country/Region, 2014-2021 (USD Million)
Table 6 Global On-Premise Infection Surveillance Software Market Size, By Country/Region, 2014-2021 (USD Million)
Table 7 Global Web-Based Infection Surveillance Software Market Size, By Country/Region, 2014-2021 (USD Million)
Table 8 Global Infection Surveillance Services Market Size, By Type, 2014-2021 (USD Million)
Table 9 Global Infection Surveillance Services Market Size, By Country/Region, 2014-2021 (USD Million)
Table 10 Global Product Support & Maintenance Services Market Size, By Country/Region, 2014-2021 (USD Million)
Table 11 Global Training and Consulting Services Market Size, By Country/Region, 2014-2021 (USD Million)
Table 12 Global Implementation Services Market Size, By Country/Region, 2014-2021 (USD Million)
Table 13 Global Infection Surveillance Solutions Market Size, By End User, 2014-2021 (USD Million)
Table 14 Global Infection Surveillance Solutions Market Size for Hospitals, By Type, 2014-2021 (USD Million)
Table 15 Global Infection Surveillance Solutions Market Size for Hospitals, By Country/Region, 2014-2021 (USD Million)
Table 16 Global Infection Surveillance Solutions Market Size for Large Hospitals, By Country/Region, 2014-2021 (USD Million)
Table 17 Global Infection Surveillance Solutions Market Size for Medium-Sized Hospitals, By Country/Region, 2014-2021 (USD Million)
Table 18 Global Infection Surveillance Solutions Market Size for Small Hospitals, By Country/Region, 2014-2021 (USD Million)
Table 19 Global Infection Surveillance Solutions Market Size for Long-Term Care Facilities, By Type, 2014-2021 (USD Million)
Table 20 Global Infection Surveillance Solutions Market Size for Long-Term Care Facilities, By Country/Region, 2013-2020 (USD Million)
Table 21 Global Infection Surveillance Solutions Market Size for Nursing Homes, By Country/Region, 2014-2021 (USD Million)
Table 22 Global Infection Surveillance Solutions Market Size for Skilled Nursing Facilities, By Country/Region, 2014-2021 (USD Million)
Table 23 Global Market Size for Assisted Living Facilities, By Country/Region, 2014-2021 (USD Million)
Table 24 Global Market Size for Other End Users, By Country/Region, 2014-2021 (USD Million)
Table 25 Global: Market Size, By Region, 2014-2021 (USD Million)
Table 26 North America: Market Size, By Country, 2014-2021 (USD Million)
Table 27 North America: Market Size, By Product, 2014-2021 (USD Million)
Table 28 North America: Market Size, By Software Type, 2014-2021 (USD Million)
Table 29 North America: Market Size, By Service Type, 2014-2021 (USD Million)
Table 30 North America: Market Size, By End User, 2014-2021 (USD Million)
Table 31 North America: Market Size for Hospitals, By Type, 2014-2021 (USD Million)
Table 32 North America: Market Size for Long-Term Care Facilities, By Type, 2014-2021 (USD Million)
Table 33 U.S.: Market Indicators
Table 34 U.S.: Market Size, By Product, 2014-2021 (USD Million)
Table 35 U.S.: Market Size, By Software Type, 2014-2021 (USD Million)
Table 36 U.S.: Market Size, By Services Type, 2014-2021 (USD Million)
Table 37 U.S.: Market Size, By End User, 2014-2021 (USD Million)
Table 38 U.S.: Market Size for Hospitals, By Type, 2014-2021 (USD Million)
Table 39 U.S.: Market Size for Long-Term Care Facilities, By Type, 2014-2021 (USD Million)
Table 40 Canada: Market Indicators
Table 41 Canada: Market Size, By Product, 2014-2021 (USD Million)
Table 42 Canada: Market Size, By Software Type, 2014-2021 (USD Million)
Table 43 Canada: Market Size, By Services Type, 2014-2021 (USD Million)
Table 107 Japan: Market Size for Hospitals, By Type, 2014-2021 (USD Million)
Table 108 Japan: Market Size for Long-Term Care Facilities, By Type, 2014-2021 (USD Million)
Table 109 China: Market Indicators
Table 110 China: Market Size, By Product, 2014-2021 (USD Million)
Table 111 China: Market Size, By Software Type, 2014-2021 (USD Million)
Table 112 China: Market Size, By Services Type, 2014-2021 (USD Million)
Table 113 China: Market Size, By End User, 2014-2021 (USD Million)
Table 114 China: Market Size for Hospitals, By Type, 2014-2021 (USD Million)
Table 115 China: Market Size for Long-Term Care Facilities, By Type, 2014-2021 (USD Million)
Table 116 India: Market Indicators
Table 117 India: Market Size, By Product, 2014-2021 (USD Million)
Table 118 India: Market Size, By Software Type, 2014-2021 (USD Million)
Table 119 India: Market Size, By Services Type, 2014-2021 (USD Million)
Table 120 India: Market Size, By End User, 2014-2021 (USD Million)
Table 121 India: Market Size for Hospitals, By Type, 2014-2021 (USD Million)
Table 122 India: Market Size for Long-Term Care Facilities, By Type, 2014-2021 (USD Million)
Table 123 RoAPAC: Market Size, By Product, 2014-2021 (USD Million)
Table 124 RoAPAC: Market Size, By Software Type, 2014-2021 (USD Million)
Table 125 RoAPAC: Market Size, By Services Type, 2014-2021 (USD Million)
Table 126 RoAPAC: Market Size, By End User, 2014-2021 (USD Million)
Table 127 RoAPAC: Market Size for Hospitals, By Type, 2014-2021 (USD Million)
Table 128 RoAPAC: Market Size for Long-Term Care Facilities, By Type, 2014-2021 (USD Million)
Table 129 RoW: Market Size, By Region, 2014-2021 (USD Million)
Table 130 RoW: Market Size, By Product, 2014-2021 (USD Million)
Table 131 RoW: Market Size, By Software Type, 2014-2021 (USD Million)
Table 132 RoW: Market Size, By Services Type, 2014-2021 (USD Million)
Table 133 RoW: Market Size, By End User, 2014-2021 (USD Million)
Table 134 RoW: Market Size for Hospitals, By Type, 2014-2021 (USD Million)
Table 135 RoW: Market Size for Long-Term Care Facilities, By Type, 2014-2021 (USD Million)
Table 136 Latin America: Market Size, By Product, 2014-2021 (USD Million)
Table 137 Latin America: Market Size, By Software Type, 2014-2021 (USD Million)
Table 138 Latin America: Market Size, By Services Type, 2014-2021 (USD Million)
Table 139 Latin America: Market Size, By End User, 2014-2021 (USD Million)
Table 140 Latin America: Market Size for Hospitals, By Type, 2014-2021 (USD Million)
Table 141 Latin America: Market Size for Long-Term Care Facilities, By Type, 2014-2021 (USD Million)
Table 142 Middle East and Africa: Market Size, By Product, 2014-2021 (USD Million)
Table 143 Middle East and Africa: Market Size, By Software Type, 2014-2021 (USD Million)
Table 144 Middle East and Africa: Market Size, By Services Type, 2014-2021 (USD Million)
Table 145 Middle East and Africa: Market Size, By End User, 2014-2021 (USD Million)
Table 146 Middle East and Africa: Market Size for Hospitals, By Type, 2014-2021 (USD Million)
Table 147 Middle East and Africa: Market Size for Long-Term Care Facilities, By Type, 2014-2021 (USD Million)
Table 148 Key Players in the Global Infection Surveillance Solutions Market
Table 149 Growth Strategy Matrix (2012-2016)
Table 150 Partnerships, Agreements, and Collaborations, 2013-2015
Table 151 Product Enhancements, 2012-2015
Table 152 Acquisitions, 2014-2016
Table 153 New Product Launches, 2013-2015
Table 154 Expansions, 2013-2015

List of Figures

Figure 1 Infection Surveillance Solutions Market
Figure 2 Research Design
Figure 3 Bottom-Up Approach
Figure 4 Top-Down Approach
Figure 5 Data Triangulation Methodology
Figure 6 Breakdown of Primary Interviews: By Company Type, Designation, and Region
Figure 7 Infection Surveillance Solutions Market Size, By Product, 2016 vs 2021 (USD Million)
Figure 8 Infection Surveillance Software Market Size, By Type, 2016 vs 2021 (USD Million)
Figure 9 Infection Surveillance Services Market Size, By Type, 2016 vs 2021 (USD Million)
Figure 10 Infection Surveillance Solutions Market Size, By End User, 2016 vs 2021 (USD Million)
Figure 11 Global Infection Surveillance Solutions Market Size for Hospitals, By Type, 2016 vs 2021 (USD
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