5G & Wi-Fi: Provider Strategies for the Next-Generation Network

Description: This report analyzes broadband service providers' wireless service strategies surrounding the development of fifth-generation mobile network technology as well as network densification efforts using a combined fixed and wireless infrastructure to deliver fast and reliable communications services to consumers. In particular, the report explores Wi-Fi's roles in consumer voice and data communications and Wi-Fi strategies for mobile operators and cablecos. The report concludes with five-year forecasts of global mobile broadband users and wireless data revenues.

Report Topics:
- Major trends, success factors, and challenges in 5G network technology development
- Industry standards and use case analysis
- Network strategies for IoT market
- Five-year market forecast of global mobile subscriptions and data revenues

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