Global M Commerce Market Analysis 2016 - Forecast to 2022

Description: The report contains up to date financial data derived from varied research sources to present unique and reliable analysis. Assessment of major trends with potential impact on the market during the next five years, including a deep dive analysis of market segmentation which comprises of sub markets, regional and country level analysis. The report provides a comprehensive outlook about the market share along with strategic recommendations based on the emerging segments.

This report analyzes the global markets for "M Commerce". The market assessment is performed through standard and the tailored research methodology approach. The market overview offers in depth analysis at the regional and country level, for instance North America (U.S., Canada and Mexico), Europe (Germany, France, Italy, U.K. and Spain), Asia-Pacific (China, Japan, India, Australia, South Korea and Rest of APAC) and Rest of the World (Middle East, Africa and Latin America). Annual estimations and forecasts are provided from the year 2013 to 2022 for each given segments and sub segments. Market data derived from the authenticated and reliable sources subjected to validation from the industry experts. The report also analyzes the market by discussing market dynamics such as drivers, constraints, opportunities, threats, challenges and other market trends.

Competitive landscaping provides the recent activities performed by the active players in the market. Activities such as product launch, agreements, joint ventures, partnerships, acquisitions and mergers, and other activities.

This report provides:
- Market Sizing estimations and forecasts for a minimum of 6 years of all the given segments, sub segments and the regional markets
- Identifying market dynamics (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Regional and country level market analysis
- Competitive landscaping mapping the key common trends
- Company profiling covering the financials, recent activities and the future strategies
- Supply chain trends mapping the recent advancements
- Strategic recommendations for the new entrants

Contents:

1 Introduction
1.1 Scope of the Report
1.2 Report Description
1.3 Research Methodology
1.4 Research Sources
1.4.1 Secondary Research
1.4.2 Primary Research
1.4.3 Assumptions
1.5 List of Abbreviations

2 Executive Summary

3 Market Analysis
3.1 Market Segmentation
3.2 Market Size Estimation
3.3 Market Drivers
3.4 Market Constraints

4 Porters Five Force Analysis
4.1 Bargaining power of suppliers
4.2 Bargaining power of buyers
4.3 Threat of substitutes
4.4 Threat of new entrants
10.6 Paypal
10.7 Gemalto
10.8 SAP AG
10.9 IBM Corp.
10.10 Oxygen8

11 Appendix
12 Disclaimer

List of Tables
Table 1 Global M Commerce Market Analysis, by Region, 2013-2022 ($MN)
Table 2 Global M Commerce Market Analysis, by Payment Mode, 2013-2022 ($MN)
Table 3 Global Premium S Ms Market Analysis, by Region, 2013-2022 ($MN)
Table 4 Global Premium S Ms Market Analysis, by User, 2013-2022 ($MN)
Table 5 Global Premium S Ms Market Analysis, by Transaction Type, 2013-2022 ($MN)
Table 6 Global Direct Carrier Billing Market Analysis, by Region, 2013-2022 ($MN)
Table 7 Global Direct Carrier Billing Market Analysis, by User, 2013-2022 ($MN)
Table 8 Global Direct Carrier Billing Market Analysis, by Transaction Type, 2013-2022 ($MN)
Table 9 Global Wireless Application Protocol (WAP) Market Analysis, by Region, 2013-2022 ($MN)
Table 10 Global Wireless Application Protocol (WAP) Market Analysis, by User, 2013-2022 ($MN)
Table 11 Global Wireless Application Protocol (WAP) Market Analysis, by Transaction Type, 2013-2022 ($MN)
Table 12 Global M Commerce Market Analysis, by User, 2013-2022 ($MN)
Table 13 Global Feature Phone Users Market Analysis, by Region, 2013-2022 ($MN)
Table 14 Global Feature Phone Users Market Analysis, by Payment Mode, 2013-2022 ($MN)
Table 15 Global Feature Phone Users Market Analysis, by Transaction Type, 2013-2022 ($MN)
Table 16 Global Overall Market Size Market Analysis, by Region, 2013-2022 ($MN)
Table 17 Global Overall Market Size Market Analysis, by Payment Mode, 2013-2022 ($MN)
Table 18 Global Overall Market Size Market Analysis, by Transaction Type, 2013-2022 ($MN)
Table 19 Global Smart Device Users Market Analysis, by Region, 2013-2022 ($MN)
Table 20 Global Smart Device Users Market Analysis, by Payment Mode, 2013-2022 ($MN)
Table 21 Global Smart Device Users Market Analysis, by Transaction Type, 2013-2022 ($MN)
Table 22 Global M Commerce Market Analysis, by Transaction Type, 2013-2022 ($MN)
Table 23 Global M Billing Market Analysis, by Region, 2013-2022 ($MN)
Table 24 Global M Billing Market Analysis, by Payment Mode, 2013-2022 ($MN)
Table 25 Global M Billing Market Analysis, by User, 2013-2022 ($MN)
Table 26 Global M Retailing Market Analysis, by Region, 2013-2022 ($MN)
Table 27 Global M Retailing Market Analysis, by Payment Mode, 2013-2022 ($MN)
Table 28 Global M Retailing Market Analysis, by User, 2013-2022 ($MN)
Table 29 Global M Ticketing/Booking Market Analysis, by Region, 2013-2022 ($MN)
Table 30 Global M Ticketing/Booking Market Analysis, by Payment Mode, 2013-2022 ($MN)
Table 31 Global M Ticketing/Booking Market Analysis, by User, 2013-2022 ($MN)
Table 32 Global Other M Commerce Services Market Analysis, by Region, 2013-2022 ($MN)
Table 33 Global Other M Commerce Services Market Analysis, by Payment Mode, 2013-2022 ($MN)
Table 34 Global Other M Commerce Services Market Analysis, by User, 2013-2022 ($MN)

Note: Market tables for North America, Europe, Asia Pacific and ROW regions are also presented in the similar manner

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3758229/](http://www.researchandmarkets.com/reports/3758229/)
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- **Product Name:** Global M Commerce Market Analysis 2016 - Forecast to 2022
- **Web Address:** http://www.researchandmarkets.com/reports/3758229/
- **Office Code:** SCBRU7QE

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format Type</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 3850</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 5000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 7000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

- **Title:**
  - [ ] Mr
  - [ ] Mrs
  - [ ] Dr
  - [ ] Miss
  - [ ] Ms
  - [ ] Prof

- **First Name:** __________________________
- **Last Name:** __________________________
- **Email Address:** *
  _______________________________________________________________________
- **Job Title:** __________________________________________
- **Organisation:** __________________________________________
- **Address:** __________________________________________
- **City:** __________________________________________
- **Postal / Zip Code:** __________________________
- **Country:** __________________________________________
- **Phone Number:** __________________________________________
- **Fax Number:** __________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at
http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World