
Description: The report entitled “Global Eyewear Market with Focus on The Premium Eyewear: Size, Trends & Forecasts (2016-2020)”, provides analysis of the global eyewear market, with detailed analysis of market size and growth, market share and economic impact of the industry. The analysis includes the market by value, by volume, by replacement cycle, spending per capita and by segments.

The report also includes the regional analysis of the eyewear market, comprising of the market by value and spending per capita of the following regions: North America, Europe, Asia Pacific, Latin America and Middle East and Africa (MEA).

Moreover, the report gives a detailed analysis of the global premium eyewear market, a distinct segment of the global eyewear market. This section includes the market share and size analysis, along with the discussion on key opportunities and players in this segment.

Furthermore, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global eyewear market has also been forecast for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Luxottica Group, Essilor International and Safilo Group are some of the key players operating in the global eyewear market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Country Coverage
- North America
- Europe
- Asia Pacific
- Latin America
- MEA

Company Coverage
- Luxottica Group
- Essilor
- Safilo Group

Executive Summary

The eyewear market is a big business today and it is driven by increasing defects in vision, aging population, use of eyewear as fashion statement and increasing awareness about eye care. Around 75% of the population in Asia Pacific region and 35% in European region have some form of myopia or hyperopia. Changing dietary habits and lifestyle habits are affecting the eyesight.

The global eyewear market can be segmented into Contact Lenses and Spectacles. Further, the Spectacles can be sub segmented into: Spectacle Frames, Spectacle Lenses, Ready-Made Reading Glasses and Sunglasses. The eyewear market can be segmented according to the price points into entry level, mid and premium segments.

Global eyewear market has increased with a healthy growth rate over the years and is expected to increase further during the forecast period (2016-2020). The global eyewear market is supported by various growth drivers, such as aging population, urbanization, rise of middle income, increasing number of people requiring vision correction, use of eyewear as a fashion statement etc. Yet, the market faces certain challenges, such as, sale of illegal decorative lenses, price difference between branded and non branded, etc."
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