Japan Tire Market Forecast and Opportunities, 2021

Description: Japan is the world's third largest developed economy. The country is home to four major tire manufacturing companies - Bridgestone Corporation, Sumitomo Rubber Industries, Toyo Tire & Rubber Company and Yokohama Rubber Company. Moreover, with presence of over sixteen automobile majors, including Toyota, Honda, Daihatsu, Nissan, Suzuki, Mazda, Mitsubishi, Subaru, Isuzu, Kawasaki, Yamaha and Mitsuoka, Japan is one of the major automobile hubs in the world.

Around 9% of the country's working population is involved in auto-industry, either directly or indirectly. Owing to increasing automobile production coupled with expanding fleet size, the demand for tires, from both replacement as well as OEM market, is expected to increase at a robust pace over the next five years.

According to the report, “Japan Tire Market Forecast & Opportunities, 2021”, tire market in Japan is anticipated to cross $ 32 billion by 2021. Growing demand for small & mini passenger cars, high vehicle ownership and increasing demand for better quality tires are some of the major factors anticipated to positively influence the country's tire market over the next five years.

In Japan, tire market is predominantly replacement driven owing to large vehicle fleet and high vehicle ownership ratio. Passenger car tire segment dominated the Japan tire market in 2015, and the segment is anticipated to maintain its dominance over the next five years as well owing to increasing penetration and popularity of electric and hybrid cars.

“Japan Tire Market Forecast & Opportunities, 2021” report elaborates following aspects of tire market in Japan:

- Japan Tire Market Size, Share & Forecast
- Segmental Analysis - Passenger Car Tires, Medium and Heavy Commercial Tires, Light Commercial Vehicle Tires, OTR Tires & Two Wheeler Tires
- Policy & Regulatory Landscape
- Changing Market Trends and Emerging Opportunities
- Competitive Landscape and Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of tire market in Japan
- To identify the on-going trends and segment wise anticipated growth in the coming years
- To help industry consultants, tire companies and distributors align their market-centric strategies
- To gain in-depth understanding of market dynamics, imports & exports, trends and opportunities in Japan
- To obtain research based business decision and add weight to presentations and marketing materials
- To gain competitive knowledge of leading players

Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research includes interviews with tire companies and industry experts. Secondary research includes an exhaustive search of relevant publications such as company annual reports, financial reports and proprietary databases.

* Avail of 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Contents:

1. Product Overview

2. Research Methodology
3. Analyst View

4. Japan Tire Production Overview

5. Japan Tire Market Outlook
5.1. Market Size & Forecast
5.1.1. By Value & Volume
5.2. Market Share & Forecast
5.2.1. By Vehicle Type (PC, LCV, M&HCV, OTR & TW)
5.2.2. By Company
5.2.3. By Region
5.2.4. By Demand Category (OEM Vs Replacement)

5.6. Japan Passenger Car (PC) Tire Market Outlook
5.6.1. Market Size & Forecast
5.6.1.1. By Value & Volume
5.6.2. Market Share & Forecast
5.6.2.1. By Vehicle Type (Mini Cars, Small/ Hatchback & Standard/ Sedan)
5.6.2.2. By Demand Category (OEM Vs Replacement)

5.7. Japan Light Commercial Vehicle (LCV) Tire Market Outlook
5.7.1. Market Size & Forecast
5.7.1.1. By Value & Volume
5.7.2. Market Share & Forecast
5.7.2.1. By Vehicle Type (Small Trucks, Mini Truck & Small Bus)
5.7.2.2. By Demand Category (OEM Vs Replacement)

5.8. Japan Medium and Heavy Commercial Vehicle (M&HCV) Tire Market Outlook
5.8.1. Market Size & Forecast
5.8.1.1. By Value & Volume
5.8.2. Market Share & Forecast
5.8.2.1. By Vehicle Type (Standard/ Large Trucks & Standard/ Large Buses)
5.8.2.2. By Demand Category (OEM Vs Replacement)

5.9. Japan Off-the-Road (OTR) Tire Market Outlook
5.9.1. Market Size & Forecast
5.9.1.1. By Value & Volume
5.9.2. Market Share & Forecast
5.9.2.1. By Vehicle Type
5.9.2.2. By Demand Category (OEM Vs Replacement)

5.10. Japan Two-Wheeler (2W) Tire Market Outlook
5.10.1. Market Size & Forecast
5.10.1.1. By Value & Volume
5.10.2. Market Share & Forecast
5.10.2.1. By Vehicle Type (Below 125cc, 126-250cc & Above 250cc)

5.11. Import-Export Analysis

5.12. Raw Material Analysis

5.13. Supply Chain Analysis

5.14. Market Dynamics
5.14.1. Drivers
5.14.2. Challenges

5.15. Market Trends & Developments
5.15.1. Increasing Online Sales
5.15.2. Expanding Dealer Network
5.15.3. Market Dominance by Summer Replacement Tire
5.15.4. Increase Tire Exports
15.5. Increasing Adoption of New Tire Technologies

16. Policy & Regulatory Landscape

17. Japan Economic Profile

18. Competitive Landscape
18.1. Bridgestone Corporation
18.2. Sumitomo Rubber Industries, Ltd.
18.3. The Yokohama Rubber Co., Ltd.
18.4. Toyo Tire & Rubber Company Limited
18.5. Goodyear Japan Co., Ltd.
18.6. Nihon Michelin Tire Co., Ltd.
18.7. Hankook Tire Japan Corp.
18.9. Pirelli Japan
18.10. Continental Tires

19. Strategic Recommendations

List of Figures

Figure 1: Japan Tire Production, By Volume, 2011 - 2015 (Million Units)
Figure 2: Japan Tire Manufacturing Plants, By Company, By Location, 2015
Figure 3: Japan Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 4: Japan Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 5: Japan Tire Market Share, By Company, By Volume, 2015-2021F
Figure 6: Japan Tire Market Share, By Region, By Volume, 2011-2021F
Figure 7: Japan Tire Market Share, By Demand Category (OEM vs Replacement), By Volume, 2011-2021F
Figure 8: Japan Passenger Car Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 9: Japan Passenger Car Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 10: Japan Passenger Car Tire Market Share, By Demand Category (OEM vs Replacement), By Volume, 2011-2021F
Figure 11: Japan Light Commercial Vehicle Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 12: Japan Light Commercial Vehicle Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 13: Japan Light Commercial Vehicle Tire Market Share, By Demand Category (OEM vs Replacement), By Volume, 2011-2021F
Figure 14: Japan Medium & Heavy Commercial Vehicle Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 15: Japan Medium & Heavy Commercial Vehicle Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 16: Japan Medium & Heavy Commercial Vehicle Tire Market Share, By Demand Category (OEM vs Replacement), By Volume, 2011-2021F
Figure 17: Japan Off-The-Road Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 18: Japan Off-The-Road Tire Market Share, By Vehicle Type (OEM vs Replacement), By Volume, 2011-2021F
Figure 19: Japan Off-The-Road Tire Market Share, By Demand Category (OEM vs Replacement), By Volume, 2011-2021F
Figure 20: Japan Two-Wheeler Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 21: Japan Two-Wheeler Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 22: Japan Two-Wheeler Tire Market Share, By Demand Category (OEM vs Replacement), By Volume, 2011-2021F
Figure 23: Japan Commercial Vehicle Tire Imports, By Volume, 2010-2014 (Million Units)
Figure 24: Japan Passenger Car Tire Imports, By Volume, 2010-2014 (Million Units)
Figure 25: Japan Two-Wheeler & Off-the-Road Tire Imports, By Volume, 2010-2014 (Million Units)
Figure 26: Japan Tire Imports Share, By Vehicle Type, By Volume, 2014
Figure 27: Japan Commercial Vehicle Tire Exports, By Volume, 2010-2014 (Million Units)
Figure 28: Japan Passenger Car Tire Exports, By Volume, 2010-2014 (Million Units)
Figure 29: Japan Two-Wheeler & Off-the-Road Tire Exports, By Volume, 2010-2014 (Million Units)
Figure 30: Japan Tire Exports Share, By Vehicle Type, By Volume, 2014
Figure 31: Japan Tire Raw Material Weight Composition Share, By Volume, 2014
Figure 32: Japan Tire Market Supply Chain Analysis
List of Tables

- Table 1: Japan Tire Production Capacity, By Company & Plant Location, 2015
- Table 2: Japan Vehicle Production, By Vehicle Segment, By Volume, 2011 - 2015 (Units)
- Table 3: Japan Vehicle Production, By Volume, 2011-2015 (Million Units)
- Table 4: Japan Tire Market Size, By Demand Category (OEM Vs. Replacement), By Volume, 2011 - 2021F (Million Units)
- Table 5: Japan Passenger Car Tire Market Size, By Vehicle Type, By Volume, 2011-2015 (Million Units)
- Table 6: Japan Passenger Car Tire Market Size, By Vehicle Type, By Volume, 2016E-2021F (Million Units)
- Table 7: Japan Passenger Car Production, By Vehicle Segment, 2011-2015 (Million Units)
- Table 8: Japan Passenger Car Sales, By Vehicle Segment, 2011-2015 (Million Units)
- Table 9: Japan Passenger Car Tire Market Size, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F (Million Units)
- Table 10: Japan Light Commercial Vehicle Production, By Vehicle Segment, 2011-2015 (Units)
- Table 11: Japan Light Commercial Vehicle Sales, By Vehicle Segment, 2011-2015 (Units)
- Table 12: Japan Light Commercial Vehicle Tire Market Size, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F (Million Units)
- Table 13: Japan Medium & Heavy Commercial Vehicle Production, By Vehicle Segment, 2011-2015 (Units)
- Table 14: Japan Medium & Heavy Commercial Vehicle Sale, By Vehicle Segment, 2011-2015 (Units)
- Table 15: Japan Medium & Heavy Commercial Vehicle Tire Market Size, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F (Million Units)
- Table 16: Japan OTR Vehicle Tire Market Size, By Demand Category (OEM Vs. Replacement), By Volume, 2011-2021F (Million Units)
- Table 17: Japan Motorcycle Production, By Engine Capacity, 2011-2015 (Units)
- Table 18: Japan Motorcycle Sale, By Engine Capacity, 2011-2015 (Units)
- Table 19: Japan Two-Wheeler Tire Market Size, By Demand Category (OEM vs Replacement), By Volume, 2011-2021F (Million Units)
- Table 20: Japan Consumption of Major Raw Materials Used in Manufacturing Tires, 2013 & 2014 (Tons)
- Table 21: Japan Passenger Car, LCV & M&HCV Replacement Tire Sales, By Summer Tire Vs. Winter Tire, By Volume, 2011-2014 (Million Units)
- Table 22: Japan Top Passenger Car Tire Export Destinations, By Region, By Volume, 2011-2014 (Million Units)
- Table 23: Japan Commercial Vehicle Tire Export Destinations, By Region, By Volume, 2011-2014 (Million Units)
- Table 24: Japan Top Two-Wheelers & OTR Tire Export Destinations, By Region, By Volume, 2011-2014 (Million Units)

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