Qatar Air Conditioners Market By Product Type (Split, Window, VRF, Chillers and Others), By End Use Sector (Residential & Commercial), Competition Forecast and Opportunities, 2011-2021

Description: Demand for air conditioners in Qatar is increasing on account of extreme climatic conditions, rising disposable income, growing urbanization, and increasing number of residential and commercial projects. Further, government initiatives that ban sales and imports of inefficient air conditioners in the country have been fueling demand for energy efficient air conditioners over the last few years.

Growth in the construction of commercial buildings, hotels, housing projects, especially in the east region comprising of Doha and Al Daayen, and central region encompassing regions of Umm Salal and east Al Rayyan are emanating the demand for air conditioners in the country. Moreover, anticipated growth in residential and commercial infrastructure developments in the coming years is expected to drive demand for air conditioners in Qatar through 2021.

According to "Qatar Air Conditioners Market By Product Type, By End Use Sector, Competition Forecast and Opportunities, 2011 - 2021", the market for air conditioners in Qatar is anticipated to grow at a CAGR of 12% during 2016-2021. Growth in demand for air conditioners can be attributed to large scale infrastructure development for upcoming FIFA World Cup to be held in Qatar in 2022.

On the basis of product type, market for air conditioners in Qatar is segmented into- split air conditioners, window air conditioners, chillers, VRFs and Others. Out of these product segments, split air conditioner accounted for the largest revenue share in Qatari air conditioners market in 2015. Dominance of split air conditioners segment can be attributed to increasing population, introduction of new technologies with higher energy efficiency, innovative designs and expanding middle class immigrant population.

"Qatar Air Conditioners Market By Product Type, By End Use Sector, Competition Forecast and Opportunities, 2011 - 2021" discusses the following aspects of air conditioners market in Qatar:

- Qatar Air Conditioners Market Size, Share & Forecast
- Segmental Analysis - By Product Type (Split, Window, VRF, Chillers and Others), By End Use Sector (Residential & Commercial)
- Policy and Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of Qatar air conditioners market
- To identify the customer preference towards air conditioners
- To help industry consultants, air conditioner manufacturers and distributors align their market-centric strategies
- To obtain research-based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with air conditioner companies, distributors and industry experts. Secondary research included an exhaustive search of relevant publications such as company annual reports, financial reports and other proprietary databases.

* Avail of 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs
Contents:

1. Product Overview
2. Research Methodology
3. Analyst View
4. Global Air Conditioners Market Overview
5. Qatar Air Conditioners Market Outlook
   5.1. Market Size & Forecast
      5.1.1. By Value & Volume
   5.2. Market Share & Forecast
      5.2.1. By End Use Sector (Residential & Commercial)
      5.2.2. By Product Type (Split, Window, VRF, Chillers and Others)
      5.2.3. By Region
      5.2.4. By Company
   5.3. Market Attractiveness Index
6. Qatar split Air Conditioners Market Outlook
   6.1. Market Size & Forecast
      6.1.1. By Value & Volume
   6.2. Pricing Analysis
7. Qatar Window Air Conditioners Market Outlook
   7.1. Market Size & Forecast
      7.1.1. By Value & Volume
   7.2. Price Point Analysis
8. Qatar VRF Air Conditioners Market Outlook
   8.1. Market Size & Forecast
      8.1.1. By Value & Volume
9. Qatar Chillers Conditioners Market Outlook
   9.1. Market Size & Forecast
      9.1.1. By Value & Volume
10. Qatar Other Air Conditioners Market Outlook
    10.1. Market Size & Forecast
       10.1.1. By Value & Volume
11. Import-Export Analysis
12. Market Dynamics
   12.1. Drivers
   12.2. Challenges
13. Market Trends & Developments
   13.1. Increasing Adoption of Solar Air Conditioning Technology
   13.2. Growing Scope of District Cooling Technology
   13.3. Rising Demand for Energy Efficient Air Conditioners
   13.4. Focus on reducing HCFC consumption
   13.5. Increasing Adoption of Air Purification Technology
14. Policy & Regulatory Landscape
15. Qatar Economic Profile
16. Competitive Landscape
   16.1. LG Electronics
   16.2. Gree Electric Appliances, Inc.
   16.3. Daikin McQuay Middle East FZE
   16.4. Samsung Electronics Co. Ltd
   16.5. Carrier Qatar W.L.L
16.6. SKM Air Conditioning L.L.C
16.7. Johnson Hitachi Ltd.
16.8. Fujitsu General Limited
16.9. Midea Group Co. Ltd.
16.10. Haier Group

17. Strategic Recommendations

List of Figures

Figure 1: Qatar Air Conditioners Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 2: Qatar Air Conditioners Market Share, By End Use Sector, By Value, 2015
Figure 3: Qatar Air Conditioners Market Share, By End Use Sector, By Value, 2021F
Figure 4: Qatar Air Conditioners Market Share, By End Use Sector, By Volume, 2015
Figure 5: Qatar Air Conditioners Market Share, By End Use Sector, By Volume, 2021F
Figure 6: Qatar Air Conditioners Market Share, By Product Type, By Value, 2011-2021F
Figure 7: Qatar Air Conditioners Market Share, By Region, By Value, 2015 & 2021F
Figure 8: Qatar Air Conditioners Market Share, By Region, By Value, 2011-2021F
Figure 9: GDP Per Capita (Current Prices), By Country, 2014 (USD)
Figure 10: Qatar Air Conditioners Market Share, By Company, By Value, 2011-2021F
Figure 11: Qatar Air Conditioner Market Attractiveness Index, By Region, By Value, 2015-2021F
Figure 12: Qatar Air Conditioner Market Attractiveness Index, By Product Type, By Value, 2015-2021F
Figure 13: Qatar Split Air Conditioners Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 14: Qatar Split Air Conditioners Average Selling Prices, 2011-2021F (USD per Unit)
Figure 15: Qatar Window Air Conditioners Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 16: Qatar Window Air Conditioners Average Prices, 2011-2021F (USD per Unit)
Figure 17: Qatar VRF Air Conditioners Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 18: Qatar Chillers Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 19: Qatar Other Air Conditioners Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 20: Qatar Window/Wall Air Conditioner Imports, By Value, 2010-2014 (USD Million)
Figure 21: Qatar Window/Wall Air Conditioner Exports, By Value, 2010-2014 (USD Thousand)
Figure 22: Qatar Annual Tourist Influx and %YoY Growth, 2010-2014 (Million)
Figure 23: Qatar Average Maximum Temperature, 2015 (Degree Celsius)
Figure 24: Qatar HCFC (HCFC-22) Consumption, 2010-2015 (Metric Tonnes)

List of Tables

Table 1: Qatar Details of Major Residential Housing Projects, 2016
Table 2: Qatar Split Air Conditioner Prices, By Company & Model, 2015 (USD per Unit)
Table 3: Qatar Window Air Conditioner Prices, By Company & Model, 2015 (USD per Unit)
Table 4: Doha List of Major Upcoming Hotels, By Location & Number of Rooms
Table 5: List of FIFA World Cup 2022 Stadiums Under Construction in Qatar
Table 6: Qatar List of Major Ongoing Infrastructure Projects, By Project Value & Expected Year of Completion
Table 7: Qatar List of Major Ongoing Infrastructure Projects & Total Project Cost (USD Million)
Table 8: Qatar Window/Wall Air Conditioner Imports, By Country, By Value (USD Million), By Volume (Units), 2013 & 2014
Table 9: Qatar EER and Star Ratings for Air Conditioners, 2015
Table 10: Qatar Mandatory Energy Efficiency Ratio, 2013
Table 11: Qatari ARI Standards for Water Chillers, 2010

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3758687/

Order by Fax - using the form below

Order by Post - print the order form below and send to
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Qatar Air Conditioners Market By Product Type (Split, Window, VRF, Chillers and Others), By End Use Sector (Residential & Commercial), Competition Forecast and Opportunities, 2011-2021
Web Address: http://www.researchandmarkets.com/reports/3758687/
Office Code: SC2GRKPF

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Single User</th>
<th>USD 2500</th>
<th>CD-ROM</th>
<th>USD 3000 + USD 56 Shipping/Handling</th>
<th>Hard Copy</th>
<th>USD 3500 + USD 56 Shipping/Handling</th>
<th>Electronic (PDF) - Enterprisewide</th>
<th>USD 5000</th>
</tr>
</thead>
</table>

* Shipping/Handling is only charged once per order.
* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World