Aloe Vera Extracts Market: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description: Report Synopsis

This report offers a 10-year forecast of the global aloe vera extracts market between 2016 and 2026. In terms of value, the market is expected to expand at a CAGR of 7.7%, during the projected period. The study presents insights on market dynamics and trends in all seven regions, which are expected to influence the current nature and future status of the global aloe vera extracts market over the forecast period.

Report Description

This report analyses the global aloe vera extracts market for the period 2016-2026. The primary objective of the report is to offer updates on the advancements in the global aloe vera extracts market.

Rising disposable income along with increasing number of health-conscious customers are factors expected to expand growth of the global aloe vera extracts market over the forecast period. Besides this, increasing usage of aloe vera gel, capsules and powder for cosmetic and medicinal purposes is likely to fuel growth of the market over the next few years.

In the next section, the author analyses the performance of the aloe vera extracts market on the basis of the global market revenue and volume split, since this is essential in understanding the future growth potential of the market. Besides, this section includes analysis of the key trends, drivers and restraints and opportunities that are influencing market growth currently. Impact analysis of the key growth drivers and restraints, based on the weighted average model, is included in the report across all regions to better equip and arm clients with crystal clear decision-making insights.

As highlighted earlier, the aloe vera extracts market is an aggregation of product type (including aloe vera gel extracts, aloe vera whole leaf extracts and others), form (includes concentrates, gels, powders, capsules and concentrates) and end use industry (food, pharmaceutical and cosmetics) segments. All these segments are included in this section to make the study more comprehensive.

The next section of the report includes analysis of the aloe vera extracts market by region. It provides a market outlook for 2016-2026 and sets the forecast within the context of the aloe vera extracts market. This study discusses the key regional trends contributing to growth of the aloe vera extracts market on a worldwide basis, as well as analyses the degree at which the global drivers are influencing this market in each region. Key regions assessed in this report include North America, Latin America, Western Europe, Eastern Europe, Asia Pacific Excluding Japan (APEJ), Japan as a separate region and the Middle East and Africa (MEA).

All the above sections, by product type, by form, by end use industry and by region evaluate the present scenario and the growth prospects in the aloe vera extracts market for the period 2016-2026. We have considered 2014 as the base year and provided data for the trailing 12 months.

To calculate the aloe vera extracts market size, we have considered the overall revenue generated from sales of aloe vera extracts across the various regions. The forecast presented here assesses the total revenue, by value, generated across the aloe vera extracts market. In order to offer an accurate forecast, we started by sizing the current market, which forms the basis of how the aloe vera extracts market would develop in the future. Given the characteristics of the market, we triangulated the outcome on the basis of three different types of analyses, based on supply side, consumer spending and economic envelope. However, forecasting the market in terms of various aloe vera extracts segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed.

It is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyze on the basis of key parameters, such as Year-on-Year (Y-o-Y) growth, to understand the predictability of the market and to identify the right opportunities in the aloe vera extracts market.
Another key feature of this report is the analysis of all key aloe vera extracts market segments and sub-segments, regional adoption, revenue forecast in terms of absolute dollar and volume forecast in terms of absolute unit. This is traditionally overlooked while forecasting the market. However, absolute dollar and unit opportunity are critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources, from a sales and delivery perspective, present in the aloe vera extracts market.

In order to understand the key segments in terms of growth & adoption of aloe vera extracts across the concerned regions, the author has developed the aloe vera extracts market attractiveness index, which should help clients identify the real market opportunities.

In the final section of the report, the aloe vera extracts market competitive landscape is included to provide report audiences with a dashboard view, based on various categories of providers present in the market value chain, their aloe vera extracts product portfolio and key differentiators in the market. Key categories of providers covered in the report are aloe vera extracts providers.

This section is primarily designed to provide clients with an objective & detailed comparative assessment of key providers specific to a segment in the aloe vera extracts market value chain. Report audiences can gain segment-specific vendor insights to identify and evaluate key competitors based on the in-depth assessment of their capabilities and success in the aloe vera extracts marketplace. Detailed profiles of the providers are also included in the scope of the report to evaluate their long-term and short-term strategies, key offerings and recent developments in the aloe vera extracts market space.


Key Segments Covered

By Product Type
- Aloe Vera Gel Extracts
- Aloe Vera Whole Leaf Extracts
- Others

By Form
- Gels
- Powders
- Capsules
- Drinks
- Concentrates

By End Use Industry
- Pharmaceutical
- Food
- Cosmetics

Key Regions/Countries Covered
- North America
- Latin America
- Western Europe
- Eastern Europe
- Asia-Pacific Excluding Japan (APEJ)
- Middle East & Africa
- Japan

Key Companies
- Lily of the Desert Organic Aloeceuticals
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