Insurance Telematics in Europe and North America - 2nd Edition

Description: What are the latest trends on the Insurance telematics market? The author estimates that the total number of insurance telematics policies in force on the European market reached 5.3 million at the end of 2015. Growing at a compound annual growth rate of 37.2 percent, the number of active insurance telematics policies in Europe is estimated to reach 25.8 million by 2020. In North America, the total number of insurance telematics policies in force is forecasted to increase from an estimated 6.3 million policies at the end of 2015 to reach 42.1 million policies by 2020. Get up to date with the latest industry trends in this new 190-page strategy report.

Highlights from this report:
- Insights from 30 new executive interviews with market leading companies.
- Comprehensive overview of the insurance telematics value chain and key applications.
- In-depth analysis of market trends and key developments.
- Case studies of more than 40 insurance telematics initiatives.
- Summary of the involvement of vehicle OEMs and mobile operators.
- New data on vehicle populations in Europe and North America.
- Market forecasts by country lasting until 2020.

This report answers the following questions:
- What types of insurance telematics products are offered on the market?
- Which are the leading providers of insurance telematics technology?
- What business models are available for insurers entering the insurance telematics space?
- Which are the most successful insurance telematics programs today?
- How are mobile operators approaching the insurance telematics market?
- How are the vehicle OEMs involved in the ecosystem?
- Which are the major drivers and barriers for insurance telematics adoption?
- Which are the key future trends in the industry?

Who Should Buy this Report?
Insurance Telematics in Europe and North America is the foremost source of information about the insurance telematics markets in these regions. Whether you are a telematics vendor, insurance company, vehicle manufacturer, telecom operator, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

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