Biodegradable Mulch Films Market Analysis By Raw Material, By Crop Type And Segment Forecasts To 2024

Description:

"Biodegradable Mulch Films Market Analysis By Raw Material (Thermoplastic Starch (TPS), Polylactic Acid (PLA), Polyhydroxyalkanoates (PHA), Aliphatic-Aromatic Copolymers (AAC)), By Crop Type (Fruits & Vegetables, Grains & Oilseeds, Flowers & Plants) And Segment Forecasts To 2024"

The global biodegradable mulch films market value is expected to reach USD 64.3 million by 2024, according to this report. Growing population coupled with depleting arable land is anticipated to drive the market growth over the next eight years. Biodegradable mulch films are used to enhance crop quality by suppressing weed growth and maintaining soil temperature.

Biodegradable mulch films have a lower environmental impact as they do not produce any harmful waste, and their disposal is easy. Government regulations promoting bio-based product usage, especially in Europe and North America is expected to drive market growth over the foreseeable future. Key players in the industry have been investing in R&D to develop fully bio-based mulch films.

Fruits & vegetables emerged as the leading crop using biodegradable mulch films and accounted for 51.1% of total market revenue in 2015 and is also anticipated to witness the fastest growth over the next eight years. The high growth may be attributed to biofilm ability to prevent fruits from rotting by preventing contact between fruit and soil.

Further key findings from the report suggest:

Thermoplastic starch (TPS) was the leading raw material in 2015 and is expected to reach a market worth USD 47.3 million by 2024, growing at a CAGR of 7.7% from 2016 to 2024. The high demand may be attributed to the easy availability of starch at low prices coupled with an inability to produce any harmful products when placed in soil.

Starch blended with polylactic acid (PLA) is also expected to witness a brisk growth over the forecast period. The high growth may be attributed to their advantage of being produced from 99% biobased material coupled with growing PLA films demand particularly in Europe.

Asia Pacific was the major consumer and accounted for 64.1% of global revenue in 2015 and is expected to witness the fastest growth in the biodegradable mulch film market over the next eight years owing to growing industrialization resulting in rising food demand.

Major companies operating in the global biodegradable mulch film industry include Kingfa Sci & Tech Co Ltd, Al-Pack Enterprises Ltd, BioBag International AS, RKW SE, AEP Industries Inc, BASF, Novamont, British Polythene Industries PLC, Armando Alvarez and Ab Rani PlastOy. Major companies have been adopting various strategies such as M&A, joint ventures, new product development and capacity expansions to increase their market share.

Contents:

1 Methodology & Scope
   1.1 Research Methodology
   1.2 Research Scope & Assumptions
   1.3 List of Data Sources
2 Executive Summary
   2.1 Biodegradable mulch films - Industry Summary & Key Buying Criteria
3 Biodegradable Mulch Films Industry Outlook
   3.1 Market segmentation
   3.2 Market size and growth prospects
   3.3 Biodegradable mulch films value chain analysis
      3.3.1 Vendor landscape
   3.4 Biodegradable mulch films - Technology outlook
   3.5 Regulatory scenario
3.6 Biodegradable mulch films - Market dynamics
3.6.1 Market driver analysis
  3.6.1.1 Increasing population
  3.6.1.2 Government regulations
3.6.2 Market restraint analysis
  3.6.2.1 Lack of availability of fully biobased mulch films
3.7 Biodegradable mulch films company market share analysis, 2015
3.8 Key opportunities - Prioritized
3.9 Industry analysis - Porter's
3.10 Biodegradable mulch films - PESTEL analysis

4 Biodegradable Mulch Films Raw Material Outlook
4.1 Global biodegradable mulch films market share by type, 2015 & 2024
4.2 Thermoplastic starch (TPS)
  4.2.1 Market estimates and forecast, 2014 - 2024
  4.2.2 Market estimates and forecast by region, 2014 - 2024
4.3 Starch blended with polylactic acid (PLA)
  4.3.1 Market estimates and forecast, 2014 - 2024
  4.3.2 Market estimates and forecast by region, 2014 - 2024
4.4 Starch blended with polyhydroxyalkanoate (PHA)
  4.4.1 Market estimates and forecast, 2014 - 2024
  4.4.2 Market estimates and forecast by region, 2014 - 2024
4.5 Aliphatic-aromatic copolymers (AAC)
  4.5.1 Market estimates and forecast, 2014 - 2024
  4.5.2 Market estimates and forecast by region, 2014 - 2024
4.6 Other
  4.6.1 Market estimates and forecast, 2014 - 2024
  4.6.2 Market estimates and forecast by region, 2014 - 2024

5 Biodegradable Mulch Films Crop Type Outlook
5.1 Global biodegradable mulch films market share by crop type, 2015 & 2024
5.2 Fruits & vegetables
  5.2.1 Market estimates and forecast, 2014 - 2024
  5.2.2 Market estimates and forecast by region, 2014 - 2024
5.3 Grains & oilseeds
  5.3.1 Market estimates and forecast, 2014 - 2024
  5.3.2 Market estimates and forecast by region, 2014 - 2024
5.4 Flowers & plants
  5.4.1 Market estimates and forecast, 2014 - 2024
  5.4.2 Market estimates and forecast by region, 2014 - 2024

6 Biodegradable mulch films Regional Outlook
6.1 Global biodegradable mulch films market revenue share by region, 2015 & 2024
6.2 North America
  6.2.1 Market estimates and forecast, 2014 - 2024
  6.2.2 Market estimates and forecast by raw material, 2014 - 2024
  6.2.3 Market estimates and forecast by crop type, 2014 - 2024
  6.2.4 U.S.
    6.2.4.1 Market estimates and forecast, 2014 - 2024
    6.2.4.2 Market estimates and forecast by raw material, 2014 - 2024
    6.2.4.3 Market estimates and forecast by crop type, 2014 - 2024
  6.2.5 Canada
    6.2.5.1 Market estimates and forecast, 2014 - 2024
    6.2.5.2 Market estimates and forecast by raw material, 2014 - 2024
    6.2.5.3 Market estimates and forecast by crop type, 2014 - 2024
  6.2.6 Mexico
    6.2.6.1 Market estimates and forecast, 2014 - 2024
    6.2.6.2 Market estimates and forecast by raw material, 2014 - 2024
    6.2.6.3 Market estimates and forecast by crop type, 2014 - 2024
6.3 Europe
  6.3.1 Market estimates and forecast, 2014 - 2024
  6.3.2 Market estimates and forecast by raw material, 2014 - 2024
  6.3.3 Market estimates and forecast by crop type, 2014 - 2024
  6.3.4 Germany
    6.3.4.1 Market estimates and forecast, 2014 - 2024
    6.3.4.2 Market estimates and forecast by raw material, 2014 - 2024
6.3.4.3 Market estimates and forecast by crop type, 2014 - 2024
6.3.5 UK
6.3.5.1 Market estimates and forecast, 2014 - 2024
6.3.5.2 Market estimates and forecast by raw material, 2014 - 2024
6.3.5.3 Market estimates and forecast by crop type, 2014 - 2024
6.3.6 France
6.3.6.1 Market estimates and forecast, 2014 - 2024
6.3.6.2 Market estimates and forecast by raw material, 2014 - 2024
6.3.6.3 Market estimates and forecast by crop type, 2014 - 2024
6.4 Asia Pacific
6.4.1 Market estimates and forecast, 2014 - 2024
6.4.2 Market estimates and forecast by raw material, 2014 - 2024
6.4.3 Market estimates and forecast by crop type, 2014 - 2024
6.4.4 China
6.4.4.1 Market estimates and forecast, 2014 - 2024
6.4.4.2 Market estimates and forecast by raw material, 2014 - 2024
6.4.4.3 Market estimates and forecast by crop type, 2014 - 2024
6.4.5 India
6.4.5.1 Market estimates and forecast, 2014 - 2024
6.4.5.2 Market estimates and forecast by raw material, 2014 - 2024
6.4.5.3 Market estimates and forecast by crop type, 2014 - 2024
6.4.6 Japan
6.4.6.1 Market estimates and forecast, 2014 - 2024
6.4.6.2 Market estimates and forecast by raw material, 2014 - 2024
6.4.6.3 Market estimates and forecast by crop type, 2014 - 2024
6.5 Central & South America
6.5.1 Market estimates and forecast, 2014 - 2024
6.5.2 Market estimates and forecast by raw material, 2014 - 2024
6.5.3 Market estimates and forecast by crop type, 2014 - 2024
6.4.4 Brazil
6.4.4.1 Market estimates and forecast, 2014 - 2024
6.4.4.2 Market estimates and forecast by raw material, 2014 - 2024
6.4.4.3 Market estimates and forecast by crop type, 2014 - 2024
6.4.5 Argentina
6.4.5.1 Market estimates and forecast, 2014 - 2024
6.4.5.2 Market estimates and forecast by raw material, 2014 - 2024
6.4.5.3 Market estimates and forecast by crop type, 2014 - 2024
6.6 Middle East & Africa
6.6.1 Market estimates and forecast, 2014 - 2024
6.6.2 Market estimates and forecast by raw material, 2014 - 2024
6.6.3 Market estimates and forecast by crop type, 2014 - 2024
6.4.4 South Africa
6.4.4.1 Market estimates and forecast, 2014 - 2024
6.4.4.2 Market estimates and forecast by raw material, 2014 - 2024
6.4.4.3 Market estimates and forecast by crop type, 2014 - 2024
7 Competitive Landscape
7.1 BASF
7.1.1 Company Overview
7.1.2 Financial Performance
7.1.3 Raw material Benchmarking
7.1.4 Strategic Initiatives
7.2 Kingfa Sci & Tech Co Ltd
7.2.1 Company Overview
7.2.2 Financial Performance
7.2.3 Raw material Benchmarking
7.2.4 Strategic Initiatives
7.3 BioBag International AS
7.3.1 Company Overview
7.3.2 Financial Performance
7.3.3 Raw material Benchmarking
7.4 AEP Industries Inc.
7.4.1 Company Overview
7.4.2 Financial Performance
List of Tables

Table 1. Biodegradable Mulch films - Industry Summary & Key Buying Criteria
Table 2. Global biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 3. Global biodegradable mulch films revenue estimates and forecast by region, 2014 - 2024 (USD Thousand)
Table 4. Global biodegradable mulch films revenue estimates and forecast by raw material, 2014 - 2024 (USD Thousand)
Table 5. Global biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 6. Biodegradable Mulch Films - Key market driver analysis
Table 7. biodegradable mulch Films - Key market restraint analysis
Table 8. Global reversible biodegradable mulch films revenue estimates and forecast, 2014 - 2024 USD Thousand
Table 9. Global reversible biodegradable mulch films revenue estimates and forecast by region, 2014 - 2024 (USD Thousand)
Table 10. Global irreversible biodegradable mulch films revenue estimates and forecast, 2014 - 2024 USD Thousand
Table 11. Global irreversible biodegradable mulch films revenue estimates and forecast by region, 2014 - 2024 (USD Thousand)
Table 12. Global biodegradable mulch films revenue estimates and forecast in pharmaceutical, 2014 - 2024 (USD Thousand)
Table 13. Global biodegradable mulch films revenue estimates and forecast in pharmaceutical by region, 2014 - 2024 (USD Thousand)
Table 14. Global biodegradable mulch films revenue estimates and forecast in food, 2014 - 2024 (USD Thousand)
Table 15. Global biodegradable mulch films revenue estimates and forecast in food by region, 2014 - 2024 (USD Thousand)
Table 16. Global biodegradable mulch films revenue estimates and forecast in household, 2014 - 2024 (USD Thousand)
Table 17. Global biodegradable mulch films revenue estimates and forecast in household by region, 2014 - 2024 (USD Thousand)
Table 18. Global biodegradable mulch films revenue estimates and forecast in industrial crop types, 2014 - 2024 (USD Thousand)
Table 19. Global biodegradable mulch films revenue estimates and forecast in industrial crop types by region, 2014 - 2024 (USD Thousand)
Table 20. Global biodegradable mulch films revenue estimates and forecast in other crop types, 2014 - 2024 (USD Thousand)
Table 21. Global biodegradable mulch films revenue estimates and forecast in other crop types by region, 2014 - 2024 (USD Thousand)
Table 22. North America biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 23. North America biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 24. North America biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 25. U.S. biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 27. U.S. biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 28. Canada biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 29. Canada biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 30. Canada biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 31. Mexico biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 32. Mexico biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 33. Mexico biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 34. Europe biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 35. Europe biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 36. Europe biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 37. Germany biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 38. Germany biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 39. Germany biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 40. UK biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 41. UK biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 42. UK biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 43. France biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 44. France biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 45. France biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 46. Asia Pacific biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 47. Asia Pacific biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 48. Asia Pacific biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 49. China biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 50. China biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 51. China biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 52. India biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 53. India biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 54. India biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 55. Japan biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 56. Japan biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 57. Japan biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 58. Middle East & Africa biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 59. Middle East & Africa biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 60. Middle East & Africa biodegradable mulch films revenue estimates and forecast by crop type, 2014
- 2024 (USD Thousand)

Table 61. South Africa biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 62. South Africa biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 63. South Africa biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 64. Central & South America biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 65. Central & South America biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 66. Central & South America biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 67. Brazil biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 68. Brazil biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 69. Brazil biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)
Table 70. Argentina biodegradable mulch films market estimates and forecast, 2014 - 2024 (USD Thousand)
Table 71. Argentina biodegradable mulch films revenue estimates by raw material, 2014 - 2024 (USD Thousand)
Table 72. Argentina biodegradable mulch films revenue estimates and forecast by crop type, 2014 - 2024 (USD Thousand)

List of Figures

Figure 1 Biodegradable mulch films market segmentation
Figure 2 Global biodegradable mulch films market revenue, 2014 - 2024 (USD Thousand)
Figure 3 Biodegradable mulch films value chain analysis
Figure 4 Biodegradable mulch films market dynamics
Figure 5 Biodegradable mulch films company market share, 2015
Figure 6 Key Opportunities Prioritized
Figure 7 Biodegradable mulch films - Porter's Analysis
Figure 8 Biodegradable mulch films - PESTEL Analysis
Figure 9 Global biodegradable mulch films market volume share by crop type, 2015 & 2024
Figure 10 Biodegradable mulch films volume share by region, 2015 & 2024

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