Carbon Black Market Analysis By Application (Tires, High Performance Coatings, Plastics) And Segment Forecasts To 2022

Description: The global carbon black market is expected to reach USD 28.05 billion by 2022, according to this report. Increasing automotive sales and consequent rise in tire production is expected to drive industry growth over the forecast period.

High demand for plastics and high performance coatings in automotive manufacturing is also expected to have a positive influence on the market growth. Carbon black provides electrical conductivity and antistatic properties to many plastic products ranging from insulation materials to highly conductive areas.

Policies aimed at reducing GHG emissions during carbon black production processes may hamper growth trajectory over the forecast period. Since the production process is highly energy intensive, optimization of processes and greener & sustainable alternatives are paramount to tackle such issues in future.

Further key findings from the report suggest:

Global carbon black market demand was 11.99 million tons in 2014 and is expected to reach 16.40 million tons by 2022, growing at a CAGR of 3.9% from 2015 to 2022.

Tires were the leading application segment and accounted for over 70% of the overall volume in 2014. Increasing passenger car sales and a robust aftermarket and OEM sectors of automotive industry are expected to drive tire production, thereby increasing carbon black consumption over the forecast period.

Plastics are expected to be the fastest growing application segment at a CAGR of 4.3% from 2015 to 2022. Increasing usage of specialty grades for improving electrical conductivity, better UV resistance and antistatic properties in plastics is expected spur growth.

Asia Pacific dominated the global market with demand share estimated 54.8% in 2014. Increasing carbon black demand in plastics, general rubber goods and tire manufacturing particularly from emerging economies of China, India, and Indonesia is expected to drive the regional market over the forecast period. Mature markets of North America and Europe are characterized by increasing regulatory intervention to reduce greenhouse gas emissions during carbon black production.

The industry has a presence of large multinational corporations who have integrated their operations, i.e., from feedstock to carbon black production. Compared to independent manufacturers, these companies enjoy a distinct advantage of cutting down on raw material procurement costs.


Contents:

1 Methodology and Scope
   1.1 Research methodology
   1.2 Research scope and assumptions
   1.3 List of data sources

2 Executive Summary
   2.1 Carbon Black – Industry Summary & Key Buying Criteria, 2012-2022

3 Carbon Black Industry Outlook
   3.1 Market segmentation
   3.2 Market size and growth prospects, 2012 - 2022
   3.3 Carbon black value chain analysis
      3.3.1 Vendor landscape
   3.4 Regulatory framework
   3.5 Production cost breakdown
   3.6 Carbon black market dynamics
3.6.1 Market driver analysis
  3.6.1.1 Increasing tire production
  3.6.1.2 High demand for plastics
  3.6.1.3 Increasing rubber goods production
  3.6.2 Market restraint analysis
  3.6.2.1 Stringent regulations
3.7 Key opportunities prioritized
3.8 Industry analysis – Porter’s
3.9 Carbon black company heat map analysis
3.10 Carbon black PESTEL analysis

4 Carbon Black Application Outlook
  4.1 Global carbon black market volume share by application, 2014 & 2022
  4.2 Tires
    4.2.1 Market estimates & forecasts, 2012 - 2022
    4.2.2 Market estimates & forecasts by region, 2012 - 2022
  4.3 High performance coatings
    4.3.1 Market estimates & forecasts, 2012 - 2022
    4.3.2 Market estimates & forecasts by region, 2012 - 2022
  4.4 Plastics
    4.4.1 Market estimates & forecasts, 2012 - 2022
    4.4.2 Market estimates & forecasts by region, 2012 - 2022
  4.5 Others
    4.5.1 Market estimates & forecasts, 2012 - 2022
    4.5.2 Market estimates & forecasts by region, 2012 - 2022

5 Carbon Black Regional Outlook
  5.1 Global carbon black market volume share by region, 2014 & 2022
  5.2 North America
    5.2.1 Market estimates & forecasts, 2012 - 2022
    5.2.2 Market estimates & forecasts by application, 2012 - 2022
    5.2.3 U.S.
      5.2.3.1 Market estimates & forecasts, 2012 - 2022
      5.2.3.2 Market estimates & forecasts by application, 2012 - 2022
  5.3 Europe
    5.3.1 Market estimates & forecasts, 2012 - 2022
    5.3.2 Market estimates & forecasts by application, 2012 - 2022
    5.3.3 UK
      5.3.3.1 Market estimates & forecasts, 2012 - 2022
      5.3.3.2 Market estimates & forecasts by application, 2012 - 2022
  5.4 Asia Pacific
    5.4.1 Market estimates & forecasts, 2012 - 2022
    5.4.2 Market estimates & forecasts by application, 2012 - 2022
    5.4.3 China
      5.4.3.1 Market estimates & forecasts, 2012 - 2022
      5.4.3.2 Market estimates & forecasts by application, 2012 - 2022
  5.5 Latin America
    5.5.1 Market estimates & forecasts, 2012 - 2022
    5.5.2 Market estimates & forecasts by application, 2012 - 2022
    5.5.3 Brazil
      5.5.3.1 Market estimates & forecasts, 2012 - 2022
      5.5.3.2 Market estimates & forecasts by application, 2012 - 2022
  5.6 Middle East & Africa (MEA)
    5.6.1 Market estimates & forecasts, 2012 - 2022
    5.6.2 Market estimates & forecasts by application, 2012 - 2022
    5.6.3 UAE
      5.6.3.1 Market estimates & forecasts, 2012 - 2022
      5.6.3.2 Market estimates & forecasts by application, 2012 - 2022

6 Competitive Landscape
  6.1 OJSC Kremenchug
    6.1.1 Company Overview
    6.1.2 Financial Performance
    6.1.3 Product Benchmarking
  6.2 OMSK Carbon Group
    6.2.1 Company Overview
6.2.2 Financial Performance
6.2.3 Product Benchmarking
6.2.4 Strategic Initiatives
6.3 Sid Richardson Carbon & Energy Co.
   6.3.1 Company Overview
   6.3.2 Financial Performance
   6.3.3 Product Benchmarking
6.4 Tokai Carbon Co. Ltd.
   6.4.1 Company Overview
   6.4.2 Financial Performance
   6.4.3 Product Benchmarking
6.5 Asahi Carbon Co. Ltd.
   6.5.1 Company Overview
   6.5.2 Financial Performance
   6.5.3 Product Benchmarking
6.6 Raison Goodluck Carbon
   6.6.1 Company Overview
   6.6.2 Financial Performance
   6.6.3 Product Benchmarking
6.7 Atlas Organic Pvt. Ltd.
   6.7.1 Company Overview
   6.7.2 Financial Performance
   6.7.3 Product Benchmarking
6.8 Continental Carbon Co.
   6.8.1 Company Overview
   6.8.2 Financial Performance
   6.8.3 Product Benchmarking
   6.8.4 Strategic Initiatives
6.9 OCI Company Ltd.
   6.9.1 Company Overview
   6.9.2 Financial Performance
   6.9.3 Product Benchmarking
   6.9.4 Strategic Initiatives
6.10 Birla Carbon
   6.10.1 Company Overview
   6.10.2 Financial Performance
   6.10.3 Product Benchmarking
   6.10.4 Strategic Initiatives
6.11 Bridgestone Corp.
   6.11.1 Company Overview
   6.11.2 Financial Performance
   6.11.3 Product Benchmarking
6.12 Cabot Corp.
   6.12.1 Company Overview
   6.12.2 Financial Performance
   6.12.3 Product Benchmarking
   6.12.4 Strategic Initiatives
6.13 China Synthetic Rubber Corporation (CSRC)
   6.13.1 Company Overview
   6.13.2 Financial Performance
   6.13.3 Product Benchmarking
6.14 Himadri Companies & Industries Ltd. (HCIL)
   6.14.1 Company Overview
   6.14.2 Financial Performance
   6.14.3 Product Benchmarking
6.15 Mitsubishi Chemicals
   6.15.1 Company Overview
   6.15.2 Financial Performance
   6.15.3 Product Benchmarking
6.16 Nippon Steel & Sumikin Chemical Co. Ltd.
   6.16.1 Company Overview
   6.16.2 Financial Performance
6.16.3 Product Benchmarking
6.16.4 Strategic Initiatives
6.17 Jiangxi Black Cat Carbon Black Inc.
   6.17.1 Company Overview
   6.17.2 Financial Performance
   6.17.3 Product Benchmarking
6.18 Orion Engineered Carbons Holdings GmbH
   6.18.1 Company Overview
   6.18.2 Financial Performance
   6.18.3 Product Benchmarking
   6.18.4 Strategic Initiatives

List of Tables

Table 1 Carbon Black - Industry Summary & Key Buying Criteria, 2012 - 2022
Table 2 Global carbon black market estimates, 2012 - 2014 (Kilo Tons) (USD Million)
Table 3 Global carbon black market estimates & forecast, 2015 - 2022 (Kilo Tons) (USD Million)
Table 4 Global carbon black market volume estimates by region, 2012 - 2014 (Kilo Tons)
Table 5 Global carbon black market volume estimates & forecast by region, 2015 - 2022 (Kilo Tons)
Table 6 Global carbon black market revenue estimates by region, 2012 - 2014 (USD Million)
Table 7 Global carbon black market revenue estimates & forecast by region, 2015 - 2022 (USD Million)
Table 8 Global carbon black market volume estimates by application, 2012 - 2014 (Kilo Tons)
Table 9 Global carbon black market volume estimates & forecast by application, 2015 - 2022 (Kilo Tons)
Table 10 Global carbon black market revenue estimates by application, 2012 - 2014 (USD Million)
Table 11 Global carbon black market revenue estimates & forecast by application, 2015 - 2022 (USD Million)
Table 12 Global carbon black market vendor landscape
Table 13 Carbon black company heat map analysis
Table 14 Carbon black market estimates in tires, 2012 - 2014 (Kilo Tons) (USD Million)
Table 15 Carbon black market estimates & forecasts in tires, 2015 - 2022 (Kilo Tons) (USD Million)
Table 16 Carbon black market volume estimates in tires by region, 2012 - 2014 (Kilo Tons)
Table 17 Carbon black market volume estimates & forecasts in tires by region, 2015 - 2022 (Kilo Tons)
Table 18 Carbon black market revenue estimates in tires by region, 2012 - 2014 (USD Million)
Table 19 Carbon black market revenue estimates & forecasts in tires by region, 2015 - 2022 (USD Million)
Table 20 Carbon black market volume estimates in high performance coatings, 2012 - 2014 (Kilo Tons) (USD Million)
Table 21 Carbon black market estimates & forecasts in high performance coatings, 2015 - 2022 (Kilo Tons) (USD Million)
Table 22 Carbon black market volume estimates in high performance coatings by region, 2012 - 2014 (Kilo Tons)
Table 23 Carbon black market volume estimates & forecasts in high performance coatings by region, 2015 - 2022 (Kilo Tons)
Table 24 Carbon black market revenue estimates in high performance coatings by region, 2012 - 2014 (USD Million)
Table 25 Carbon black market revenue estimates & forecasts in high performance coatings by region, 2015 - 2022 (USD Million)
Table 26 Carbon black market estimates in plastics, 2012 - 2014 (Kilo Tons) (USD Million)
Table 27 Carbon black market estimates & forecasts in plastics, 2015 - 2022 (Kilo Tons) (USD Million)
Table 28 Carbon black market volume estimates in plastics by region, 2012 - 2014 (Kilo Tons)
Table 29 Carbon black market volume estimates & forecasts in plastics by region, 2015 - 2022 (Kilo Tons)
Table 30 Carbon black market revenue estimates in plastics by region, 2012 - 2014 (USD Million)
Table 31 Carbon black market revenue estimates & forecasts in plastics by region, 2015 - 2022 (USD Million)
Table 32 Carbon black market estimates in other applications, 2012 - 2014 (Kilo Tons) (USD Million)
Table 33 Carbon black market estimates & forecasts in other applications, 2015 - 2022 (Kilo Tons) (USD Million)
Table 34 Carbon black market volume estimates in other applications by region, 2012 - 2014 (Kilo Tons)
Table 35 Carbon black market volume estimates & forecasts in other applications by region, 2015 - 2022 (Kilo Tons)
Table 36 Carbon black market revenue estimates in other applications by region, 2012 - 2014 (USD Million)
Table 37 Carbon black market revenue estimates & forecasts in other applications by region, 2015 - 2022 (USD Million)
Table 38 North America carbon black market estimates, 2012 - 2014 (Kilo Tons) (USD Million)
Table 39 North America carbon black market estimates & forecasts, 2015 - 2022 (Kilo Tons) (USD Million)
Table 40 North America carbon black market volume estimates by application, 2012 - 2014 (Kilo Tons)
Table 41 North America carbon black market volume estimates & forecasts by application, 2015 - 2022 (Kilo
| Table 61 | UK carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 62 | UK carbon black market estimates, 2012 - 2014 (USD Million) |
| Table 63 | Europe carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 64 | Europe carbon black market volume estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 65 | Europe carbon black market volume estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 66 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 67 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 68 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 69 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 70 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 71 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 72 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 73 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 74 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 75 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 76 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 77 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 78 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 79 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 80 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 81 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 82 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 83 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 84 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 85 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 86 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 87 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 88 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 89 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 90 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 91 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 92 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 93 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 94 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (Kilo Tons) |
| Table 95 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 96 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
| Table 97 | U.S. carbon black market revenue estimates & forecasts by application, 2015 - 2022 (USD Million) |
List of Figures

Figure 1 Global carbon black market segmentation
Figure 2 Global carbon black market estimates and forecast, 2012 - 2022 (Kilo Tons) (USD Million)
Figure 3 Carbon black value chain analysis
Figure 4 Breakdown of materials & inputs by price
Figure 5 Breakdown of capital costs
Figure 6 Breakdown of initial investment cost
Figure 7 Breakdown of initial investment cost
Figure 8 Carbon black market dynamics
Figure 9 Tire production by key countries, 2010 to 2015, (Units)
Figure 10 Global rubber consumption by region, 2005 to 2015, (kilo tons)
Figure 11 European general rubber goods production, 2000 to 2010, (thousand tons)
Figure 12 Key opportunities prioritized
Figure 13 Industry analysis - Porter's
Figure 14 Global carbon black PESTEL analysis
Figure 15 Global carbon black market volume share by application, 2014 & 2022
Figure 16 Global carbon black market volume share by region, 2014 & 2022

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