Global Medical Practice Management Software Market Outlook: 2016-2021

Description: Medical practice management software facilitates the efficient functioning of physicians, diagnostic centers, pharmacists, and other small and large health practices by providing structured framework for activities like patient flow management, patient and staff scheduling, insurance billing, claims management, inventory management etc.

The medical practice management software market is mainly driven by the increasing need to curtail growing healthcare costs, rising incidence of medical errors, growing need to adhere to regulatory guidelines, and various government initiatives to promote the use of healthcare IT across the globe. However, the high implementation cost, lack of in house IT domain knowledge, reluctance among end users to adopt new methods, and the data security and interoperability issues limit the growth of the market to some extent.

The global medical practice management software market is mainly segmented by product, mode of delivery, end-user, and geography. The product market is primarily segmented into integrated and standalone software. The market is further segmented by mode of delivery into web-based, on-premise, and cloud based software. The comprehensive end-user analysis is provided in the report by segmenting this market into physicians, diagnostic labs, pharmacies, and other end-users. The physicians practice management software market is further analyzed by practice size into solo practices, small practices (2-10 physicians), medium practices (11-50 physicians), and large sized practices (51 or more physicians). Market size estimates and forecasts for the period 2016 to 2021 have been provided for each segment and its sub-segment, in terms of USD million, calculating growth rates from 2016 to 2021, considering 2015 as the base year for calculations. The global medical practice management software market is segmented by geography into four major continents namely, North America, Europe, Asia-Pacific, and Rest of the World (RoW). These regions are further analyzed at a country level to provide the market size and forecast in various countries across the globe.

The report offers analysis of market dynamics, burning issues, and technological landscape of the global medical practice management software market. The report provides the competitive landscape of the major players in this market such as Allscripts Healthcare Solutions, Inc. (U.S.), Athenahealth, Inc. (U.S.), Cerner Corporation (U.S.), Epic (U.S.), GE Healthcare (U.K.), Greenway Medical (U.S.), MEDITECH (U.S.), McKesson Corporation (U.S.), and NextGen Healthcare Information System LLC (U.S) with detailed analysis of their product portfolio, financials, and recent developments.

Key questions answered in the report:

- Which are the high growth market segments in terms of products, end-users, mode of delivery, regions, and countries?
- What is the historical market for medical practice management software across the globe?
- What are the market forecasts and estimates from the period 2016-2021?
- What are the major drivers, restraints, threats, and opportunities in the global medical practice management software market?
- What are the burning issues of the global medical practice management software market?
- Who are the major players in the global medical practice management software market and what share of the market do they hold?
- Who are the major players in various regions (North America, APAC, Europe, Latin America, and Middle East & Africa) and what share of the market do they hold?
- What are the competitive landscapes and who are the market leaders by sub-region in the global medical practice management software market?
- What are the recent developments in the global medical practice management software market?
- What are the different strategies adopted by the major players in the global medical practice management software market?

Contents:

1 Introduction
1.1 Market Ecosystem
1.1.1 Medical Practice Management Software Market, By Product
1.1.2 Medical Practice Management Software Market, By Mode of Delivery
1.1.3 Medical Practice Management Software Market, By End-user
1.1.4 Physicians Medical Practice Management Software Market, By Practice Size
1.1.5 Medical Practice Management Software Market, By Geography
1.2 Report Elucidation
1.3 Market Buzz and Foreground
1.3.1 New Product Launches
1.3.2 Agreements, Partnerships, & Collaborations
1.3.3 Mergers and Acquisitions
1.3.4 Expansions
1.3.5 Key Stakeholders
1.3.6 Key Players
1.4 Research Methodology
1.4.1 Secondary Research
1.4.2 Primary Research
1.4.3 Market Analytics

2 Executive Summary

3 Key Market Insights
3.1 Drivers
3.2 Restraints
3.3 Opportunities
3.4 Challenges
3.5 Impact Analysis of various market dynamics
3.6 Market Share Analysis

4 Global Medical Practice Management Software Market, By Product
4.1 Introduction
4.2 Standalone Software
4.3 Integrated Software

5 Global Medical Practice Management Software Market, By Mode of Delivery
5.1 Introduction
5.2 Web-based
5.3 On-premise
5.4 Cloud-based

6 Global Medical Practice Management Software Market, By End-user
6.1 Introduction
6.2 Physicians
6.2.1 Solo Practices
6.2.2 Small Practices (2-10 Physicians)
6.2.3 Medium Practices (11-50 Physicians)
6.2.4 Large Sized Practices (51 or more physicians)
6.3 Diagnostic Labs
6.4 Pharmacists
6.5 Others

7 Global Medical Practice Management Software Market, By Geography
7.1 Introduction
7.2 North America
7.2.1 U.S.
7.2.2 Canada
7.3 Europe
7.3.1 Germany
7.3.2 Italy
7.3.3 Spain
7.3.4 U.K.
7.3.5 France
7.3.6 RoE
7.4 Asia-Pacific
7.4.1 China
7.4.2 India
7.4.3 Japan
7.4.4 RoAPAC
7.5 Rest of the World
7.5.1 Latin America
7.5.2 Middle East & Africa

8 Global Medical Practice Management Software Market - Competitive Outlook
8.1 New Product Launches
8.2 Agreements, Partnerships & Collaboration
8.3 Expansions
8.4 Mergers & Acquisitions
8.5 Other Developments

9 Company Profiles
9.1 Allscripts Healthcare Solutions
9.1.1 Company Overview
9.1.2 Financial Overview*
9.1.3 Products/Services Overview
9.1.4 Recent Developments
9.2 Athenahealth
9.2.1 Company Overview
9.2.2 Financial Overview
9.2.3 Products/Services Overview
9.2.4 Recent Developments
9.3 Cerner Corporation
9.3.1 Company Overview
9.3.2 Financial Overview
9.3.3 Products/Services Overview
9.3.4 Recent Developments
9.4 Epic Systems Corporation
9.4.1 Company Overview
9.4.2 Financial Overview
9.4.3 Products/Services Overview
9.4.4 Recent Developments
9.5 eClinicalWorks
9.5.1 Company Overview
9.5.2 Financial Overview
9.5.3 Products/Services Overview
9.5.4 Recent Developments
9.6 GE Healthcare
9.6.1 Company Overview
9.6.2 Financial Overview
9.6.3 Products/Services Overview
9.6.4 Recent Developments
9.7 Mckesson Corporation
9.7.1 Company Overview
9.7.2 Financial Overview
9.7.3 Products/Services Overview
9.7.4 Recent Developments
9.8 Meditech
9.8.1 Company Overview
9.8.2 Financial Overview
9.8.3 Products/Services Overview
9.8.4 Recent Developments
9.9 Nextgen Healthcare
9.9.1 Company Overview
9.9.2 Financial Overview
9.9.3 Products/Services Overview
9.9.4 Recent Developments
9.10 Greenway Health
9.10.1 Company Overview
9.10.2 Financial Overview
9.10.3 Products/Services Overview
9.10.4 Recent Developments

List of Tables

Table 1 Global Medical Practice Management Software Market Size, By Country/Region, 2014-2021 ($Million)
Table 2 Global Medical Practice Management Software Market Size, By Product Type, 2014-2021 ($Million)
Table 3 Global Integrated Medical Practice Management Software Market Size, By Type, 2014-2021 ($Million)
Table 4 Global Standalone Medical Practice Management Software Market Size, By Country/Region, 2014-2021 ($Million)
Table 5 Global Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 6 Global On-premise Medical Practice Management Software Market Size, By Country/Region, 2014-2021 ($Million)
Table 7 Global On-premise Medical Practice Management Software Market Size, By Country/Region, 2014-2021 ($Million)
Table 8 Global On-premise Medical Practice Management Software Market Size, By Country/Region, 2014-2021 ($Million)
Table 9 Global Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 10 Global Physicians Practice Management Software Market Size, By Practice size, 2014-2021 ($Million)
Table 11 Global Medical Practice Management Software Market Size for Physicians, By Country/Region, 2014-2021 ($Million)
Table 12 Global Web-based Medical Practice Management Software Market Size for Pharmacies, By Country/Region, 2014-2021 ($Million)
Table 13 Global Cloud-based Medical Practice Management Software Market Size for Diagnostic Labs, By Country/Region, 2014-2021 ($Million)
Table 14 Global Cloud-based Medical Practice Management Software Market Size for Other End-users, By Country/Region, 2014-2021 ($Million)
Table 15 Global Physicians Practice Management Software Market Size for Solo Practices, By Country/Region, 2014-2021 ($Million)
Table 16 Global Physicians Practice Management Software Market Size for Small Practices, By Country/Region, 2014-2021 ($Million)
Table 17 Global Physicians Practice Management Software Market Size for Medium Practices, By Country/Region, 2014-2021 ($Million)
Table 18 Global Physicians Practice Management Software Market Size for Large Practices, By Country/Region, 2014-2021 ($Million)
Table 19 North America: Medical Practice Management Software Market Size, By Country, 2014-2021 ($Million)
Table 20 North America: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 21 North America: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 22 North America: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 23 North America: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 24 U.S.: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 25 U.S.: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 26 U.S.: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 27 U.S.: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 28 Canada: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 29 Canada: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 30 Canada: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 31 Canada: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 32 Europe: Medical Practice Management Software Market Size, By Country, 2014-2021 ($Million)
Table 33 Europe: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 34 Europe: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 35 Europe: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 36 Europe: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 37 Germany: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 38 Germany: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 39 Germany: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 40 Germany: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 41 U.K.: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 42 U.K.: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 43 U.K.: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 44 U.K.: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 45 France: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 46 France: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 47 France: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 48 France: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 49 Spain: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 50 Spain: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 51 Spain: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 52 Spain: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 53 Italy: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 54 Italy: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 55 Italy: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 56 Italy: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 57 RoE: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 58 RoE: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 59 RoE: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 60 RoE: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 61 APAC: Medical Practice Management Software Market Size, By Country, 2014-2021 ($Million)
Table 62 APAC: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 63 APAC: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 64 APAC: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 65 APAC: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 66 Japan: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 67 Japan: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 68 Japan: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 69 Japan: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 70 China: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 71 China: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 72 China: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 73 China: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 74 India: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 75 India: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 76 India: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 77 India: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 78 RoAPAC: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 79 RoAPAC: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 80 RoAPAC: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 81 RoAPAC: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 82 RoW: Medical Practice Management Software Market Size, By Country, 2014-2021 ($Million)
Table 83 RoW: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 84 RoW: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 85 RoW: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 86 RoW: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 87 Latin America: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 88 Latin America: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 89 Latin America: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 90 Latin America: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)
Table 91 Middle East & Africa: Medical Practice Management Software Market Size, By Product, 2014-2021 ($Million)
Table 92 Middle East & Africa: Medical Practice Management Software Market Size, By Mode of Delivery, 2014-2021 ($Million)
Table 93 Middle East & Africa: Medical Practice Management Software Market Size, By End-user, 2014-2021 ($Million)
Table 94 Middle East & Africa: Physicians Medical Practice Management Software Market Size, By Practice Size, 2014-2021 ($Million)

List of Figures

Figure 1 Medical Practice Management Software Market Ecosystem
Figure 2 Research Methodology- Research Process
Figure 3 Research Methodology- Market Size Estimation
Figure 4 Research Methodology- Market Forecast
Figure 5 Research Methodology- Primary Research Sampling Frame
Figure 6 Global Practice Management Software Market Share Analysis, By Key Players, 2015
Figure 7 Key Strategies- % share
Figure 8 Key Strategies- % share, By Players
Figure 9 Allscripts Healthcare Solutions, Inc- Total Revenue and R&D Expenses ,2013-2015, (USD Million)
Figure 10 Allscripts Healthcare Solutions, Inc- Total Revenue By Region ,2015, (USD Million)
Figure 11 Allscripts Healthcare Solutions, Inc- Total Revenue By Segments ,2015, (USD Million)
Figure 12 Athenahealth,Inc- Total Revenue and R&D Expenses ,2013-2015, (USD Million)
Figure 13 Athenahealth,Inc.- Total Revenue By Segments ,2015, (USD Million)
Figure 14 Cerner Corporation- Total Revenue and R&D Expenses ,2013-2015, (USD Million)
Figure 15 Cerner Corporation- Total Revenue By Segments ,2015, (USD Million)
Figure 16 Cerner Corporation- Total Revenue By Product/Services ,2015, (USD Million)
Figure 17 NextGen Healthcare (Part of Quality Systems,Inc.)-Total Revenue and R&D Expenses ,2013-2015, (USD Million)
Figure 18 NextGen Healthcare (Part of Quality Systems,Inc.)-Total Revenue By Segments ,2015, (USD Million)
Figure 19 GE Healthcare- Total Revenue and Operating Income ,2013-2015, (USD Billion)
Figure 20 GE Healthcare- Total Revenue By Region, 2015, (USD Billion)
Figure 21 GE Healthcare- Total Revenue By Segments ,2015, (USD Billion)
Figure 22 McKesson Corporation - Total Revenue and Operating Income ,2013-2015, (USD Billion)
Figure 23 McKesson Corporation - Total Revenue By Region, 2015, (USD Billion)
Figure 24 McKesson Corporation - Total Revenue By Segments ,2015, (USD Billion)
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