Denmark is an import driven automobile market with lack of automobile or tire manufacturing in the country. On account of rising income levels, growing passenger as well as commercial vehicle sales and expanding passenger car fleet size the demand for tires is steadily growing.

On the back of growing supply chain and logistics sector in the country, expansion of commercial vehicle fleet is also anticipated to grow over the next five years, which is expected to create demand for commercial vehicle tires during 2016-2021. In addition to various Chinese tire brands, few of the major international tire brands operating in the country include Continental, Michelin, Bridgestone and Yokohama.

According to the report, “Denmark Tire Market Forecast & Opportunities, 2021”, tire market in Denmark is projected to surpass $ 435 million by 2021, on the back of increasing automobile sales, expanding automobile fleet, growing motorization rate and implementation of favorable government policies.

Amongst all the tire segments, the passenger car segment dominated the country's tire market with a volume share of more than 90% in 2015, followed by the commercial vehicle segment. In 2015, central Denmark region (Midtjylland region) accounted for the largest share in the country's tire market, followed by capital region of Denmark (Hovedstaden region). “Denmark Tire Market Forecast & Opportunities, 2021” report elaborates the following aspects of tire market in Denmark:

- Denmark Tire Market Size, Share & Forecast
- Segmental Analysis - Passenger Car Tires, Light Commercial Vehicle Tires, Medium and Heavy Commercial Vehicle Tires, Off-The-Road (OTR) Tires, Two-Wheeler Tires
- Policy & Regulatory Landscape
- Changing Market Trends and Emerging Opportunities
- Competitive Landscape and Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of tire market in Denmark
- To identify the on-going trends and segment wise anticipated growth in the coming years
- To help industry consultants, tire companies, distributors and other stakeholders align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing material
- To gain competitive knowledge of leading players
- To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research includes interviews with tire manufacturers, distributors and industry experts. Secondary research includes an exhaustive search of relevant publications such as company annual reports, financial reports and proprietary databases.
4.2.1. By Vehicle Type (Passenger Car (PC), LCV, MHCV, 2W, OTR)
4.2.2. By Company
4.2.3. By Region

5. Denmark Passenger Car (PC) Tire Market Outlook
5.1. Market Size & Forecast
5.1.1. By Value & Volume
5.2. Market Share & Forecast
5.2.1. By Vehicle Type (Hatchback, SUV/MPV and Sedan)

6. Denmark Light Commercial Vehicle (LCV) Tire Market Outlook
6.1. Market Size & Forecast
6.1.1. By Value & Volume
6.2. Market Share & Forecast
6.2.1. By Vehicle Type (Light Trucks and Light Buses)

7. Denmark Medium & Heavy Commercial Vehicle (M&HCV) Tire Market Outlook
7.1. Market Size & Forecast
7.1.1. By Value & Volume
7.2. Market Share & Forecast
7.2.1. By Vehicle Type (MCV and HCV)

8. Denmark Two-Wheeler Tire Market Outlook
8.1. Market Size & Forecast
8.1.1. By Value & Volume
8.2. Market Share & Forecast
8.2.1. By Vehicle Type (Mopeds and Motorcycles)

9. Denmark Off-the-Road (OTR) Tire Market Outlook
9.1. Market Size & Forecast
9.1.1. By Value & Volume
9.2. Market Share & Forecast
9.2.1. By Vehicle Type (Agriculture Equipment, Mining Equipment and Industrial & Construction Equipment)

10. Import-Export Analysis

11. Market Dynamics
11.1. Drivers
11.2. Challenges

12. Market Trends & Developments
12.1. Growing Winter Tire Penetration
12.2. Increasing Use of Electric Vehicles & High Performance Tires
12.3. Rising Automotive sales
12.4. Growing Internet Penetration Leading to Increased Online Tire Sales
12.5. Growing Market for Chinese Tires

13. Policy & Regulatory Landscape

14. Denmark Economic Profile

15. Competitive Landscape
15.1. Yokohama Danmark A/S
15.2. Bridgestone Danmark A/S
15.3. Michelin Gummi Compagni A/S
15.4. Continental Daek Danmark A/S
15.5. Pirelli Deutschland GmbH
15.6. The Goodyear Dunlop Tires Danmark A/S
15.7. Toyo Tire Europe GmbH
15.8. Hankook Tire Company Ltd.
15.9. Vredestein Nordic AB
15.10. Cooper Tire & Rubber Company
16. Strategic Recommendations

List of Figures

Figure 1: Denmark Tire Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 2: Denmark Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 3: Denmark Tire Market Share, By Company, By Volume, 2015-2021F
Figure 4: Denmark Tire Market Share, By Region, By Volume, 2015 & 2021F
Figure 5: Denmark Tire Market Share, By Region, By Volume, 2015-2021F
Figure 6: Denmark Passenger Car Tire Market Size, By Value (USD Million), By Volume (Thousand Units), 2011 -2021F
Figure 7: Denmark Passenger Car Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 8: Denmark Light Commercial Vehicle Tire Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 9: Denmark Light Commercial Vehicle Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 10: Denmark Medium & Heavy Commercial Vehicle Tire Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 11: Denmark Medium & Heavy Commercial Vehicle Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 12: Denmark Two Wheeler Tire Market Size, By Value (USD Million), By Volume (Thousand Units), 2011 -2021F
Figure 13: Denmark Two-Wheeler Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 14: Denmark Off-The-Road Tire Market Size, By Value (USD Million), By Volume (Thousand Units), 2011-2021F
Figure 15: Denmark Off-The-Road (OTR) Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 16: Denmark Passenger Car Tire Imports, By Value, 2010-2014 (USD Million)
Figure 17: Denmark Commercial Vehicle Tire Imports, By Value, 2010-2014 (USD Million)
Figure 18: Denmark Off-The-Road Tire Imports, By Value, 2010-2014 (USD Million)
Figure 19: Denmark Two-Wheeler Tire Imports, By Value, 2010-2014 (USD Million)
Figure 20: Denmark Tire Imports Share, By Vehicle Type, By Volume, 2014
Figure 21: Denmark Passenger Car Tire Exports, By Value, 2010-2014 (USD Million)
Figure 22: Denmark Commercial Vehicle Tire Exports, By Value, 2010-2014 (USD Million)
Figure 23: Denmark Off-The-Road Tire Exports, By Value, 2010-2014 (USD Million)
Figure 24: Denmark Two-Wheeler Tire Exports, By Value, 2010-2014 (USD Million)
Figure 25: Denmark Tire Exports Share, By Vehicle Type, By Value, 2014
Figure 26: Internet Penetration in Denmark (per 100 people), 2011-2014 (%)

List of Tables

Table 1: Denmark Passenger Car Sales, By Volume, 2011-2015 (Million Units)
Table 2: Denmark Passenger Car Fleet, By Volume, 2011-2015 (Thousand Units)
Table 3: Denmark Passenger Car Tire Market Size, By Vehicle Type, By Volume, 2016E-2021F
Table 4: Denmark Light Commercial Vehicle sales, By Volume, 2010-2015 (Units)
Table 5: Denmark M&HCV sales, By Volume, 2010-2015 (Units)
Table 6: Denmark Medium & Heavy Commercial Vehicle Tire Market Size, By Type, By Volume, 2015-2021F (Thousand Units)
Table 7: Denmark Two-Wheeler Sales, By Volume, 2011-2014 (Units)
Table 8: Denmark Two-Wheeler Tire Market Size, By Type, By Volume, 2011-2021F (Thousand Units)
Table 9: Denmark Automobile Fleet, By Vehicle Type*, By Volume, 2011-2015E (Thousand Units)
Table 10: Denmark Automobile Sales, By Vehicle Type, By Volume, 2011-2015 (Units)
Table 11: Denmark Car Tire Imports, By Volume, 2011-2015 (Units)
Table 12: List of Import Duty on Tires, By HS Code, By Vehicle Type, 2015
Table 13: Denmark Passenger Car Fleet, By Volume, 2011-2015 (Thousand Units)
Table 14: Denmark Passenger Car Tire Market Size, By Vehicle Type, By Volume, 2016E-2021F (Thousand Units)
Table 15: Denmark Light Commercial Vehicle Sales, By Volume, 2010-2015 (Units)
Table 16: Denmark Medium & Heavy Commercial Vehicle Sales, By Volume, 2010-2015 (Units)
Table 17: Denmark Medium & Heavy Commercial Vehicle Tire Market Size, By Type, By Volume, 2015-2021F (Thousand Units)
Table 18: Denmark Two-Wheeler Sales, By Volume, 2011-2014 (Units)
Table 19: Denmark Two-Wheeler Tire Market Size, By Vehicle Type, By Volume, 2011-2021F (Thousand Units)
Table 20: Denmark Automobile Fleet, By Vehicle Type*, By Volume, 2011-2015E (Thousand Units)
Table 21: Denmark Automobile Sales, By Vehicle Type, By Volume, 2011-2015 (Units)
Table 22: Denmark Car Tire Imports, By Volume, 2011-2015 (Units)
Table 23: List of Import Duty on Tires, By HS Code, By Vehicle Type, 2015

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3766378/](http://www.researchandmarkets.com/reports/3766378/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Denmark Tire Market Forecast &amp; Opportunities, 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3766378/">http://www.researchandmarkets.com/reports/3766378/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCPLDCFX</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format:</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>□ USD 2500</td>
</tr>
<tr>
<td>CD-ROM - Enterprisewide:</td>
<td>□ USD 3000 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Hard Copy - Enterprisewide:</td>
<td>□ USD 3500 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>□ USD 5000</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
</tr>
<tr>
<td>Email Address:</td>
<td>*</td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp