Australia Tire Market Forecast & Opportunities, 2021

Description: Increasing industrialization, expanding automobile fleet size, growing presence of online sales channels and shortening replacement period of tires are few of the major factors driving sales of tires in Australia. The country has no domestic tire manufacturing facility, and consequently, tire market in Australia is dependent on imports from China, Thailand, Japan and other Asian countries.

Over the next years, tire demand in the country is forecast to majorly emanate from the replacement segment as various major passenger car manufacturers such as Ford, Toyota and Holden have announced to shut down vehicle production in Australia by 2017 on account of high import duties and various other economic factors.

According to the report “Australia Tire Market Forecast & Opportunities, 2021”, the Australia tire market is projected to surpass US$3.9 billion by 2021, on account of increasing sales of vehicles, rising urbanization and rapid infrastructure developments. In 2015, passenger car tire segment dominated Australia tire market, followed by light commercial vehicle and medium & heavy commercial vehicle tire segments.

Despite the decline in production of passenger cars in the country, passenger car tires are forecast to continue dominating Australia tire market during the forecast period, owing to huge passenger car fleet size. Bridgestone, Goodyear-Dunlop and Yokohama are few of the leading tire companies operating in Australia. These companies are anticipated to continue dominating the market through the forecast period, on account of brand acceptance among consumer and strong dealership network of these companies.

“Australia Tire Market Forecast & Opportunities, 2021” report elaborates following aspects of tire market in Australia:

- Australia Tire Market Size, Share & Forecast
- Segmental Analysis - Passenger Car Tires, Medium & Heavy Commercial Vehicle Tires, Light Commercial Vehicle Tires, Two-Wheeler Tires & OTR Tires
- Import & Export Analysis
- Policy and Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of tire market in Australia.
- To identify the on-going trends and segment wise anticipated growth over the next five years
- To help industry consultants, tire companies, distributors and other stakeholders align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players
- To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research included interviews with tire manufacturers, distributors, retailers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents:

1. Product Overview
2. Research Methodology
3. Analyst View

4. Australia Tire Market Outlook
   4.1. Market Size & Forecast
   4.1.1. By Value & Volume
   4.2. Market Share & Forecast
   4.2.1. By Vehicle Type (Passenger Cars, Light Commercial Vehicles, Medium & Heavy Commercial Vehicles, Two-wheelers and Off-the-Road Vehicles)
   4.2.2. By Radial vs. Bias
   4.2.3. By Company
   4.2.4. By Region
   4.3. Supply Chain Model
   4.4. Market Attractiveness Index (By Vehicle Type)

5. Australia Passenger Car (PC) Tire Market Outlook
   5.1. Market Size & Forecast
   5.1.1. By Value & Volume
   5.2. Market Share & Forecast
   5.2.1. By Vehicle Type (SUVs, Sedans & Small Cars/Hatchbacks)
   5.2.2. By Radial vs. Bias
   5.2.3. By Company
   5.3. Popular Sizes/Price Analysis
   5.4. Market Attractiveness Index (By Vehicle Type)

6. Australia Light Commercial Vehicle (LCV) Tire Market Outlook
   6.1. Market Size & Forecast
   6.1.1. By Value & Volume
   6.2. Market Share & Forecast
   6.2.1. By Vehicle Type (Pick-ups, Vans and Light Buses)
   6.2.2. By Radial vs. Bias
   6.2.3. By Company
   6.3. Popular Sizes/Price Analysis
   6.4. Market Attractiveness Index (By Vehicle Type)

7. Australia Off-The-Road (OTR) Tire Market Outlook
   7.1. Market Size & Forecast
   7.1.1. By Value & Volume
   7.2. Market Share & Forecast
   7.2.1. By Vehicle Type (Mining, Construction & Industrial Equipment, Agriculture Vehicles & Others)
   7.2.2. By Radial vs. Bias
   7.2.3. By Company
   7.3. Popular Sizes/Price Analysis
   7.4. Market Attractiveness Index (By Vehicle Type)

8. Australia Medium & Heavy Commercial Vehicle (M&HCV) Tire Market Outlook
   8.1. Market Size & Forecast
   8.1.1. By Value & Volume
   8.2. Market Share & Forecast
   8.2.1. By Vehicle Type (Trucks, Buses & Tractor Trailers)
   8.2.2. By Radial vs. Bias
   8.2.3. By Company
   8.3. Popular Sizes/Price Analysis
   8.4. Market Attractiveness Index (By Vehicle Type)

9. Australia Two-Wheeler (2W) Tire Market Outlook
   9.1. Market Size & Forecast
   9.1.1. By Value & Volume
   9.2. Market Share & Forecast
   9.2.1. By Vehicle Type (Road Bikes, Off-Road Bikes, All Terrain Vehicles & Scooters)
   9.2.2. By Radial vs. Bias
   9.2.3. By Company
   9.3. Popular Sizes/Price Analysis
   9.4. Market Attractiveness Index (By Vehicle Type)
10. Australia Retread Tire Market Outlook
10.1. Market Size & Forecast
10.1.1. By Value & Volume

11. Import-Export Analysis

12. Market Dynamics
12.1. Drivers
12.2. Challenges

13. Market Trends & Developments
13.1. Growing Retread Tire Market
13.2. Increasing Online Tire Sales
13.3. Introduction of National Tyre Stewardship Scheme
13.4. Inclination for Nitrogen Gas Filling in Tires
13.5. Rising Demand for Tire Pressure Monitoring System

14. Policy & Regulatory Landscape

15. Australia Economic Profile

16. Competitive Landscape
16.1. Bridgestone Australia Ltd.
16.2. Goodyear & Dunlop Tyres (Australia) Pty Ltd.
16.3. Yokohama Tyre Australia Pty. Ltd.
16.4. Michelin Australia Pty Ltd.
16.5. Kumho Tyre Australia Pty Ltd
16.6. Hankook Tyre Australia Pty. Ltd.
16.7. Continental Tyres of Australia Pty Ltd
16.8. Pirelli Tyres Australia Pty Ltd
16.9. Toyo Tires & Rubber Australia Limited
16.10. Federal Tyres Australia

17. Strategic Recommendations

18. Annexure (Include Dealer/Distributor List for each Tire Company)

List of Figures

Figure 1: Australia Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 2: Australia Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 3: Australia Tire Market Share, By Radial vs. Bias, By Volume, 2015-2021F
Figure 4: Australia Tire Market Share, By Company, By Volume, 2015-2021F
Figure 5: Australia Tire Market Share, By Region, By Volume, 2015 & 2021F
Figure 6: Australia Tire Market Share, By Region, By Volume, 2015-2021F
Figure 7: Australia Tire Market Supply Chain Model
Figure 8: Australia Tire Market Attractiveness Index, By Type, By Volume, 2015-2021F
Figure 9: Australia Passenger Car Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 10: Australia Passenger Car Tire Market Share, By Vehicle Type, By Volume, 2015-2021F
Figure 11: Australia Passenger Car Tire Market Share, By Radial vs. Bias, By Volume, 2015-2021F
Figure 12: Australia Passenger Car Tire Market Share, By Company, By Volume, 2015-2021F
Figure 13: Australia Passenger Car Tire Average Selling Prices, By Prominent Tire Size, 2015 (USD)
Figure 14: Australia Passenger Car Tire Market Attractiveness Index, By Type, By Volume, 2015-2021F
Figure 15: Australia Light Commercial Vehicle Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 16: Australia Light Commercial Vehicle Tire Market Share, By Vehicle Type, By Volume, 2015-2021F
Figure 17: Australia Light Commercial Vehicle Tire Market Share, By Radial vs. Bias, By Volume, 2015-2021F
Figure 18: Australia Light Commercial Vehicles Tire Market Share, By Company, By Volume, 2015-2021F
Figure 19: Australia Light Commercial Vehicles Tire Average Selling Prices, By Prominent Tire Size, 2015 (USD)
Figure 20: Australia Light Commercial Vehicle Tire Market Attractiveness Index, By Type, By Volume, 2015-2021F
Table 18: Australia Two-Wheeler Sales, By Volume, 2011-2015 (Units)
Table 19: Australia Two-Wheeler Tire Market Size, By Vehicle Type, By Volume, 2015-2021F (Million Units)
Table 20: Australia Two-Wheeler Tire Market Size, By Radial vs. Bias, By Volume, 2015-2021F (Million Units)
Table 21: Australia Import Duties on Tires (Effective Since 2010)
Table 22: Equivalent Passenger Unit Ratio (EPUs), By Tire Type (Applicable to Tire Importers, Vehicle Manufacturers and Miners)
Table 23: Equivalent Passenger Unit Ratio (EPUs), By Tire Type (Applicable to Recyclers)
Table 24: Australia Trade Agreements, 2015

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