Global Surfactants Market Insights, Opportunity Analysis, Market Shares and Forecast, 2016 - 2022

Description: The global surfactants market is expected to grow around $46,840 million by 2022 at a CAGR of 5.45% during 2016-2022. Surfactants are organic chemicals that consist of hydrophilic and hydrophobic parts in a molecule. These molecules tend to reduce the surface tension of the liquid (solvent) in which it is dissolved. Wide range of applications such as personal care, cosmetic etc. helps in boosting the global surfactants market.

The surfactants market is forecast to grow at higher rate in future due to its rapid growth and rising concerns of people regarding health all over the world. The other major factor which helps in boosting this market is the favorable government initiatives as well as key players investing a huge amount in research and development for developing and maintaining the demand of surfactants all over the world. Although there are many factors which drive this market, but still there are various challenges which are faced by the market such as stringent environmental regulations etc. and it is going to be a key factor hampering the growth of the market. There are also some restraints which are faced by global surfactants market such as fluctuations in petroleum prices and technological constraints etc.

The global surfactants market is segmented on the basis of product types, substrate type, and application and by geography. On the basis of product types, the market is segmented into Anionic surfactants (Linear Alkylbenzene Sulfonate (LAS), Secondary Alkane Sulfonate (SAS), Alpha Olefin Sulfonates (AOS), Methyl Ester Sulfonates (MES)), Nonionic Surfactants (Alcohol Ethoxylates (AE), Amine Oxides), Cationic Surfactants, Amphotheric Surfactants etc. Among all product types, Anionic surfactants market holds the largest market share of global surfactant market and Cationic surfactants is expected to be the fastest growing product type in near future. On the basis of substrate type, the market is segmented into Synthetic Surfactants, Bio-Based Surfactants, Sucrose Esters (Alkyl Polyglycosides, Fatty Acid Glucamides, Sorbitan Esters) etc. Among all substrate type, Synthetic surfactants market is expected to dominate the market due to various applications of petroleum based synthetics which are available in the market. On the basis of applications, the market is segmented into Personal Care Industry, Textiles Industry, Industrial and Institutional Cleaning, Elastomers and Plastic Industry, Oilfield Chemicals Industry, Crop Protection, Food Industry and others. Among all applications, oilfield chemical market is expected to fuel the surfactants market in near future due to rising environmental concerns and fluctuations in petroleum prices. On the basis of geography, Europe, Asia Pacific, North America, and ROW are the major segments of this global surfactants market. Asia Pacific is the leading market in surfactants due to growing population and improving lifestyle all over the world. North America and Europe is considered as the second largest region for the global surfactants market. The major reason behind the success of this region is technological advancement and huge investment by key players which helps in propelling the growth of this market.

Some of the major players of the market include Air Products and Chemicals, Inc, Akzonobel N.V., BASF SE, Clariant AG, Croda International, Dupont El DE Nemours & Co., Evonik Industries AG, Henkel AG & Co. KGAA, Huntsman Corporation (Huntsman International LLC), KAO Corporation and so on. Mergers, product launches, innovation and expansion are some of the key strategies adopted by the market players. On 10th May 2016, BASF launches its two new products water-based dispersion and cross-linker for high quality, durable coatings.

2.4.3. Top Growing Markets And Emerging Trends
2.4.4. Top 3 Geography
2.5. Competitive Landscape
2.5.1. Market Share Analysis
2.5.2. Top Winning Strategies
2.5.3. Case Studies: Top Competitive Moves
2.6. Porter’S Five Force Model
2.6.1. Threat of New Entrants
2.6.2. Threat of Substitute Products Or Services
2.6.3. Bargaining Power of Buyer
2.6.4. Bargaining Power of Supplier
2.6.5. Intensity of Competitive Rivalry
2.7. Key Buying Criteria
2.8. Strategic Recommendation
2.9. Strategic Conclusions

3. Market Determinants
3.1. Market Drivers
3.1.1. Rising Demand for Oil Field Chemicals
3.1.2. Rising Consumer Awareness Regarding Benefits Offered By Bio-Surfactants
3.1.3. Favorable Government Policies
3.1.4. Rising Demand for Eco-Friendly Surfactants (Bio-Based)
3.2. Market Restraints
3.2.1. Fluctuations in Petroleum Price
3.2.2. Technology Constraints
3.3. Market Opportunities
3.3.1. Rising Demand for Personal Care Products
3.3.2. Rising End-User Industries Or Applications of Global Surfactants Market
3.3.3. Increasing Demand for Bio-Surfactants in Emerging Market
3.4. Market Challenges
3.4.1. Stringent Environmental Regulations
3.5. Parent Market
3.6. Competitors Market
3.7. Alternative Market

4. Market Segmentation
4.1.1.1. Global Linear Alkyl Benzene Sulfonate (Las) Market 2014-2022 ($ Million)
4.1.1.2. Global Secondary Alkane Sulfonate (Sas) Market 2014-2022 ($ Million)
4.1.2. Global Nonionic Surfactants Market 2014-2022 ($ Million)
4.1.2.2. Global Amine Oxides Market 2014-2022 ($ Million)
4.1.3. Global Cationic Surfactants Market 2014-2022 ($ Million)
4.2. Global Surfactants Market By Substrate Type Market 2014-2022 ($ Million)
4.2.1. Global Synthetic Surfactants Market 2014-2022 ($ Million)
4.2.2. Global Bio-Based Surfactants Market 2014-2022 ($ Million)
4.2.3. Global Sucrose Esters Market 2014-2022 ($ Million)
4.2.3.1. Global Alkyl Polyglycosides Market 2014-2022 ($ Million)
4.2.3.2. Global Fatty Acid Glucamides Market 2014-2022 ($ Million)
4.2.3.3. Global Sorbitan Esters Market 2014-2022 ($ Million)
4.3. Global Surfactants Market By Applications Market 2014-2022 ($ Million)
4.3.1. Global Personal Care Industry Market 2014-2022 ($ Million)
4.3.2. Global Textiles Industry Market 2014-2022 ($ Million)
4.3.3. Global Industrial And Institutional Cleaning Market 2014-2022 ($ Million)
4.3.4. Global Elastomers And Plastic Industry Market 2014-2022 ($ Million)
4.3.5. Global Oilfield Chemicals Industry Market 2014-2022 ($ Million)
4.3.6. Global Crop Protection Market 2014-2022 ($ Million)
4.3.7. Global Food Industry Market 2014-2022 ($ Million)
4.3.8. Global Others Market 2014-2022 ($ Million)
5. Geographical Analysis
5.1. North America Surfactants Market 2014-2022 ($ Million)
5.1.1. United States (U.S.) Surfactants Market 2014-2022 ($ Million)
5.1.2. Canada Surfactants Market 2014-2022 ($ Million)
5.1.3. Mexico Surfactants Market 2014-2022 ($ Million)
5.2. Europe Surfactants Market 2014-2022 ($ Million)
5.2.1. United Kingdom (Uk) Surfactants Market 2014-2022 ($ Million)
5.2.2. France Surfactants Market 2014-2022 ($ Million)
5.2.3. Germany Surfactants Market 2014-2022 ($ Million)
5.2.4. Spain Surfactants Market 2014-2022 ($ Million)
5.2.5. Italy Surfactants Market 2014-2022 ($ Million)
5.2.6. Roe Surfactants Market 2014-2022 ($ Million)
5.3. Asia Pacific Surfactants Market 2014-2022 ($ Million)
5.3.1. India Surfactants Market 2014-2022 ($ Million)
5.3.2. China Surfactants Market 2014-2022 ($ Million)
5.3.3. Japan Surfactants Market 2014-2022 ($ Million)
5.3.4. Roapac Surfactants Market 2014-2022 ($ Million)
5.4. Rest of the World Surfactants Market 2014-2022 ($ Million)
5.4.1. Latin America Surfactants Market 2014-2022 ($ Million)
5.4.2. Mena Surfactants Market 2014-2022 ($ Million)
5.4.3. Africa Surfactants Market 2014-2022 ($ Million)

6. Company Profiles
6.1. Air Products And Chemicals, Inc
6.2. Akzonobel N.V.
6.3. Basf Se
6.4. Clariant Ag
6.5. Croda International
6.7. Evonik Industries Ag
6.8. Henkel Ag & Co. Kga
6.9. Huntsman Corporation (Huntsman International Llc)
6.10. Kao Corporation
6.11. Lion Corporation
6.12. P&G Chemicals
6.13. Rhodia S.A.
6.15. the Dow Chemical Company

List of Tables
1. Global Surfactants Market By Product Types Market 2014-2022 ($ Million)
2. Global Anionic Surfactants Market 2014-2022 ($ Million)
3. Global Linear Alkylbenzene Sulfonate (Las) Market 2014-2022 ($ Million)
4. Global Secondary Alkane Sulfonate (Sas) Market 2014-2022 ($ Million)
5. Global Alpha Olefin Sulfonates (Aos) Market 2014-2022 ($ Million)
12. Global Surfactants Market By Substrate Type Market 2014-2022 ($ Million)
15. Global Sucrose Esters Market 2014-2022 ($ Million)
17. Global Fatty Acid Glucamides Market 2014-2022 ($ Million)
18. Global Sorbitan Esters Market 2014-2022 ($ Million)
19. Global Surfactants Market By Applications Market 2014-2022 ($ Million)
20. Global Personal Care Industry Market 2014-2022 ($ Million)
25. Global Crop Protection Market 2014-2022 ($ Million)
27. Global Others Market 2014-2022 ($ Million)
29. Europe Surfactants Market 2014-2022 ($ Million)
30. Asia Pacific Surfactants Market 2014-2022 ($ Million)

List of Figures
1. Global Surfactants Market By Product Types Market 2014-2022 ($ Million)
2. Global Anionic Surfactants Market 2014-2022 ($ Million)
3. Global Linear Alkylbenzene Sulfonate (Las) Market 2014-2022 ($ Million)
4. Global Secondary Alkane Sulfonate (Sas) Market 2014-2022 ($ Million)
5. Global Alpha Olefin Sulfonates (Aos) Market 2014-2022 ($ Million)
12. Global Surfactants Market By Substrate Type Market 2014-2022 ($ Million)
15. Global Sucrose Esters Market 2014-2022 ($ Million)
17. Global Fatty Acid Glucamides Market 2014-2022 ($ Million)
18. Global Sorbitan Esters Market 2014-2022 ($ Million)
19. Global Surfactants Market By Applications Market 2014-2022 ($ Million)
20. Global Personal Care Industry Market 2014-2022 ($ Million)
25. Global Crop Protection Market 2014-2022 ($ Million)
27. Global Others Market 2014-2022 ($ Million)
29. United States (U.S.) Surfactants Market 2014-2022 ($ Million)
31. Mexico Surfactants Market 2014-2022 ($ Million)
32. Europe Surfactants Market 2014-2022 ($ Million)
33. United Kingdom (Uk) Surfactants Market 2014-2022 ($ Million)
34. France Surfactants Market 2014-2022 ($ Million)
35. Germany Surfactants Market 2014-2022 ($ Million)
36. Spain Surfactants Market 2014-2022 ($ Million)
37. Italy Surfactants Market 2014-2022 ($ Million)
38. Roe Surfactants Market 2014-2022 ($ Million)
39. Asia Pacific Surfactants Market 2014-2022 ($ Million)
40. India Surfactants Market 2014-2022 ($ Million)
41. China Surfactants Market 2014-2022 ($ Million)
42. Japan Surfactants Market 2014-2022 ($ Million)
43. Korea Surfactants Market 2014-2022 ($ Million)
44. Australia Surfactants Market 2014-2022 ($ Million)
45. Roapac Surfactants Market 2014-2022 ($ Million)
46. Rest of the World Surfactants Market 2014-2022 ($ Million)
47. Latin America Surfactants Market 2014-2022 ($ Million)
49. Africa Surfactants Market 2014-2022 ($ Million)
Ordering:

Order Online - http://www.researchandmarkets.com/reports/3766753/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Surfactants Market Insights, Opportunity Analysis, Market Shares and Forecast, 2016 - 2022
Web Address: http://www.researchandmarkets.com/reports/3766753/
Office Code: SCBRZLQG

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 3900</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 5900</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 6900</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp