Technology Platforms for the Internet of Things (IoT)

Description: The global market for Internet of Things (IoT) platforms will grow from $629.0 million in 2016 to more than $2.3 billion by 2021, with a compound annual growth rate (CAGR) of 30.0% for the period of 2016-2021.

This report provides:

- An overview of technology platforms for the Internet of Things (IoT).
- Analyses of global market trends, with data from 2015, 2016, and projections of compound annual growth rates (CAGRs) through 2021.
- Analyses of the IoT platform market based on different parameters such as revenues, market shares, growth rates and market trends.
- A look at the market segmented into four categories: application enablement platforms, device management platforms, connectivity management platforms, and sensor data management platforms.
- Evaluation of trends such as venture capital funding, key acquisitions and partnerships, and different types IoT platforms.
- Profiles of major players in the industry.

This report analyzes the market for third-party commercialized IoT software platforms and discusses how the IoT technology market will evolve as well as the trends impacting its adoption. Platforms based on pure hardware solutions and chipsets are not included in this report.

This study was conducted with a global perspective in terms of the IoT platforms technology and their applications. Market projections have been conducted for five geographic regions (North America, Latin America, Europe, Middle East & Africa and Asia-Pacific) and all market revenues reported are in constant 2015 U.S. dollars.

The report also analyzes the impact of cloud-based IoT solutions and how these technologies are expected to evolve for these platforms over the next five years.

The report contains:

- An in-depth analysis of the market for technologies used in IoT platforms.
- New developments and recent standards for IoT solutions that will impact the development of future IoT platforms.
- Current and potential applications for IoT platforms.
- Current and future market projections for IoT platforms.
- Profiles of current industry players including platform vendors.
- An overview of IoT standards consortia, service provider partnerships, important acquisitions and venture capital funding.
- A review of market opportunities for current industry participants as well as new entrants.

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