Contact Lenses: Technologies and Global Markets

Description: The global market for contact lenses has grown to $9.4 billion in 2014 from $8.9 billion in 2013. The market is expected to grow at a five-year compound annual growth rate (CAGR) of 1.9% from 2015 to 2020, increasing from $9.2 billion in 2015 to $10.1 billion in 2020.

This report provides:

- An overview of the global market for contact lenses, including soft, rigid, and hybrid lenses.
- Coverage of present and future strategies within the contact lens market, which includes soft and rigid gas permeable contact lenses and several other types, which can be separated by design and by their usage.
- In-depth analysis of changing dynamics and adoption trends affecting developing economies concerning market penetration in these areas.
- Detailed analysis of applications, the regulatory environment, market projections and market shares.
- A breakdown of the market and its products by purpose, usability, design, corrective nature, and other characteristics.
- Profiles of leading companies in the industry.

This report focuses on the global market for contact lens products and provides an up-to-date review of all market segments with analysis by type, design, purpose, and application.

The report covers North America, Europe and emerging markets such as India, China, Japan, Korea, Taiwan, Africa, Australia and New Zealand. Regulatory environments, new products and advancements, market projections and market shares are analyzed.

Also included in the report are relevant patent analyses and comprehensive profiles of the companies that lead the contact lens market. Abbott Medical Optics Inc., Alcon, Bausch + Lomb, CooperVision Inc. and Johnson & Johnson Vision Care Inc. dominate the market. These five largest players account for more than 85% of the global contact lens market.

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