Digital Signage Market - Global Forecast to 2022

Description: The digital signage market was valued at USD 16.88 billion in 2015 and is expected to reach USD 27.34 billion by 2022, at a CAGR of 6.7% between 2016 and 2022. The digital signage market is driven by factors such as the growth of commercial displays over consumer displays in digital signage, and cost effectiveness & assured return on investment. In addition, the rising demand of OLED-based displays and improvements in technology offerings & infrastructure expansions across the globe is driving the demand for digital signage systems.

The commercial application sector is expected to hold the largest share of the digital signage market by 2022; this market would grow at the highest rate between 2016 and 2022. The major reason behind the growth of the market for commercial application is the rising implementation of displays for advertising.

North America is estimated to hold the largest share of the digital signage market in 2015, whereas APAC is expected to register the highest CAGR. The increasing development in commercial, infrastructural, and institutional applications would create demand for digital signage in the APAC region.

In the process of determining and verifying the market size for several segments and subsegments gathered through the secondary research, extensive primary interviews were conducted with key people. The breakdown of the profile of primary participants is given below:

- By Company Type: Tier 1 - 23%, Tier 2 - 34%, and Tier 3 - 43%
- By Designation: C-Level - 35%, Directors - 29%, and Others - 36%
- By Region: North America - 45%, Europe - 26%, APAC - 17%, and RoW - 12%

Digital signage is one of the most promising and upcoming media in the field of information and advertising network. Technological innovations such as touchscreen technology, near field communication, and so on have created opportunities for this market.

Key players in digital signage market profiled in the report are as follows:

1. ADFLOW Networks Inc. (Canada)
2. AU Optronics Corporation (Taiwan)
3. LG Display Co., Ltd. (South Korea)
4. NEC Display Solutions Ltd. (Japan)
5. Omnivex Corporation (Canada)
6. Panasonic Corporation (Japan)
7. Planar Systems, Inc. (U.S.)
8. Samsung Electronics Co., Ltd. (South Korea)
9. Sharp Corporation (Japan)
10. Sony Corporation (Japan)

The report would help leaders or new entrants in this market in the following ways:

1. This report segments the digital signage market comprehensively and provides the closest approximations of the market size numbers for the overall market and the subsegments across different applications and regions.
2. The report helps stakeholders understand the pulse of the market and provides them information on key drivers, restraints, challenges, and opportunities.
3. This report would help stakeholders better understand competitors and gain insights to enhance their position in the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, and mergers & acquisitions.

Contents:

1. Introduction
1.1 Objectives Of The Study
1.2 Market Definition
1.3 Study Scope
1.3.1 Markets Covered
1.3.2 Years Considered For The Study
1.4 Currency
1.5 Limitations
1.6 Stakeholders

2 Research Methodology
2.1 Research Data
2.1.1 Secondary Data
2.1.1.1 Key Data From Secondary Sources
2.1.2 Primary Data
2.1.2.1 Key Data From Primary Sources
2.1.2.2 Key Industry Insights
2.1.2.3 Breakdown Of Primaries
2.2 Factor Analysis
2.2.1 Introduction
2.2.2 Demand-Side Analysis
2.2.2.1 Growing Demand For Self-Service Systems In Retail And Hospitality Sectors
2.2.3 Supply-Side Analysis
2.2.3.1 Increasing Innovations In The Digital Signage Market With New Product Launches According To Customers' Demands
2.3 Market Size Estimation
2.3.1 Bottom-Up Approach
2.3.2 Top-Down Approach
2.4 Market Share Estimation
2.5 Market Breakdown And Data Triangulation
2.6 Research Assumptions

3 Executive Summary

4 Premium Insights
4.1 Attractive Opportunities For The Growth Of The Digital Signage Market
4.2 Digital Signage Market, By Product
4.3 Digital Signage Market, By Type
4.4 North America Held A Major Share Of The Overall Digital Signage Market In 2015
4.5 Digital Signage Market, By Application
4.6 Digital Signage Hardware Market, By Type

5 Market Overview
5.1 Introduction
5.2 Market Evolution
5.3 Market Segmentation
5.3.1 By Product
5.3.2 By Offering
5.3.3 By Application
5.3.4 By Geography
5.4 Market Dynamics
5.4.1 Drivers
5.4.1.1 Growth Of Commercial Displays Over Consumer Displays In Digital Signage
5.4.1.2 Cost Effectiveness And Assured Return On Investment
5.4.1.3 Increasing Need Of Reducing The Wastage Of Paper And Being Environment-Friendly
5.4.1.4 Rising Demand Of Oled-Based Displays
5.4.1.5 Improvements In Technology Offerings And Infrastructure Expansions
5.4.2 Restraints
5.4.2.1 Lack Of Standards For Interoperability Between Devices
5.4.3 Opportunities
5.4.3.1 Exploration Of Interactive Capabilities Of Digital Signage Systems
5.4.3.2 Growth In Emerging Display Technologies
5.4.3.3 Growth In The Demand For Signage Solutions In Retail, Hospitality, And Government Sectors
5.4.3.4 Increased Focus On R&D Activities In The Digital Signage Industry
5.4.4 Challenges
5.4.4.1 Developing Equipment Suitable For All Weather Conditions

6 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 Porter’s Five Forces Analysis
6.3.1 Intensity Of Competitive Rivalry
6.3.2 Threat Of New Entrants
6.3.3 Threat Of Substitutes
6.3.4 Bargaining Power Of Buyers
6.3.5 Bargaining Power Of Suppliers

7 Digital Signage Market, By Product
7.1 Introduction
7.2 Kiosks
7.2.1 Interactive
7.3 Menu Boards
7.3.1 Interactive
7.3.2 Non-Interactive
7.4 Billboards
7.4.1 Interactive
7.4.2 Non-Interactive
7.5 Signboards
7.5.1 Interactive
7.5.2 Non-Interactive
7.6 Others

8 Digital Signage Market, By Offering
8.1 Introduction
8.2 Hardware
8.2.1 Display Panels
8.2.1.1 Display Panel, By Type
8.2.1.1.1 Lcd Display
8.2.1.1.1.1 Passive Matrix Lcd
8.2.1.1.1.2 Twisted Nematic (Tn)
8.2.1.1.1.3 Super Twisted Nematic (Stn)
8.2.1.1.1.4 Film Compensated Super Twisted Nematic (Fstn)
8.2.1.1.1.5 Active Matrix Lcd
8.2.1.1.1.6 Thin Film Transistor Lcd
8.2.1.1.1.7 Thin Film Diode Lcd
8.2.1.1.2 Oled Display
8.2.1.1.3 Others
8.2.1.2 Display Panel, By Form Factor
8.2.1.2.1 Flat Display Panel
8.2.1.2.2 Flexible Display Panel
8.2.1.3 Display Panel, By Resolution
8.2.1.3.1 8K
8.2.1.3.2 4K
8.2.1.3.3 Wqhd/2K
8.2.1.3.4 Fhd
8.2.1.3.5 Hd
8.2.1.3.6 Others
8.2.1.4 Display Panel, By Size
8.2.1.4.1 Below 19 Inches
8.2.1.4.2 Between 19 And 32 Inches
8.2.1.4.3 Between 32 And 52 Inches
8.2.1.4.4 Between 52 And 105 Inches
8.2.1.5 Display Panel, By Brightness
8.2.1.5.1 0–500 Nits
8.2.1.5.2 500–1000 Nits
8.2.1.5.3 1000 Nits And Above
8.2.2 Media Players
8.2.3 Projectors
8.2.4 Mounts And Other Accessories
8.3 Software
8.3.1 Edge Server Software
8.3.2 Distributing & Scheduling Software
8.3.3 Content Management Software
8.3.4 Others
8.4 Services
8.4.1 Installation Services
8.4.2 Maintenance & Support Services
8.4.3 Other Services

9 Digital Signage Market, By Application
9.1 Introduction
9.2 Commercial
9.2.1 Retail
9.2.1.1 Indoor Advertisement
9.2.1.2 Outdoor Advertisement
9.2.2 Corporate
9.2.2.1 Indoor Advertisement
9.2.2.2 Outdoor Advertisement
9.2.3 Healthcare
9.2.3.1 Indoor Advertisement
9.2.3.2 Outdoor Advertisement
9.2.4 Hospitality
9.2.4.1 Outdoor Advertisement
9.2.5 Government
9.2.5.1 Indoor Advertisement
9.2.5.2 Outdoor Advertisement
9.3 Infrastructural
9.3.1 Transportation
9.3.1.1 Indoor Advertisement
9.3.1.2 Outdoor Advertisement
9.3.2 Entertainment
9.3.2.1 Indoor Advertisement
9.3.2.2 Outdoor Advertisement
9.4 Institutional
9.4.1 Banking
9.4.1.1 Indoor Advertisement
9.4.1.2 Outdoor Advertisement
9.4.2 Education
9.4.2.1 Indoor Advertisement
9.4.2.2 Outdoor Advertisement
9.5 Industrial
9.5.1.1 Indoor Advertisement
9.5.1.2 Outdoor Advertisement
9.6 Other Applications
9.6.1.1 Indoor Advertisement
9.6.1.2 Outdoor Advertisement

10 Digital Signage Market, By Geography
10.1 Introduction
10.2 North America
10.2.1 North America: A Lucrative Market For Digital Signage Systems
10.2.2 U.S.
10.2.2.1 U.S. To Be The Largest Market In North America
10.2.3 Canada
10.2.3.1 Canada Estimated To Be The Fastest-Growing Market In North America During The Forecast Period
10.2.4 Mexico
10.2.4.1 Digital Signage Market In Mexico Still In The Growth Phase
10.3 Europe
10.3.1 Europe Held The Second-Largest Share Of The Digital Signage Market In 2015
10.3.2 U.K.
10.3.2.1 U.K. Is A Large Market For Digital Signage Systems In Europe
10.3.3 Germany
10.3.3.1 Germany Expected To Register The Highest Growth Rate In The European Digital Signage Market During The Forecast Period
10.3.4 France
10.3.4.1 France Growing Gradually In The Digital Signage Market
10.3.5 Rest Of Europe
10.3.5.1 Norway–An Emerging Market With Significant Potential
10.4 Asia-Pacific (Apac)
10.4.1 Apac: A Substantially Mature Market Driven By Thriving Economies
10.4.2 China
10.4.2.1 China: One Of The Fastest-Developing Countries In The Global Digital Signage Market
10.4.3 Japan
10.4.3.1 Japan Held A Large Share Of The Total Digital Signage Market In Apac, In 2015
10.4.4 South Korea
10.4.4.1 South Korea Expected To Register A Significant Growth Rate During The Forecast Period
10.4.5 Rest Of Apac
10.4.5.1 India, Thailand And Singapore To Be Emerging Markets For Digital Signage
10.5 Rest Of The World (Row)
10.5.1 Market In Row Still In The Initial Stage
10.5.2 Middle East & Africa
10.5.2.1 Middle East & Africa To Witness Rapid Growth In The Advertisement Industry
10.5.3 South America
10.5.3.1 Relatively Low Adoption Rate Of Digital Signage In South America

11 Competitive Landscape
11.1 Introduction
11.2 Market Share Analysis Of The Digital Signage Market
11.3 Competitive Situations And Trends
11.3.1 New Product Launches
11.3.2 Agreements, Partnerships, Collaborations, Contracts, & Joint Ventures
11.3.3 Expansions
11.3.4 Mergers & Acquisitions

12 Company Profiles (Overview, Products And Services, Financials, Strategy & Development)*
12.1 Introduction
12.2 Samsung Electronics Co., Ltd.
12.3 Lg Display Co., Ltd.
12.4 Sony Corporation
12.5 Sharp Corporation
12.6 Nec Display Solutions Ltd.
12.7 Adflow Networks Inc.
12.8 Au Optronics Corporation
12.9 Omnivex Corporation
12.10 Panasonic Corporation

13 Appendix

List Of Tables
Table 1 Digital Signage Market, By Type, 2013–2022 (USD Billion)
Table 2 Digital Signage Market Size, By Application, 2013–2022 (USD Billion)
Table 3 Digital Signage Market Size, By Region, 2013-2022 (USD Billion)
Table 4 Analysis Of Drivers
Table 5 Analysis Of Restraints
Table 6 Analysis Of Opportunities
Table 7 Analysis Of Challenges
Table 8 Quantification Of The Overall Porter’S Analysis
Table 9 Digital Signage Market Size, By Product, 2013-2022 (USD Billion)
Table 10 Digital Signage Market, By Offering, 2013–2022 (USD Billion)
Table 11 Digital Signage Market Size For Hardware Offerings, 2013–2022 (USD Billion)
<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table 12</td>
<td>Digital Signage Market Size For Hardware Offerings, 2013–2022 (Million Units)</td>
</tr>
<tr>
<td>Table 13</td>
<td>Digital Signage Market Size For Hardware Offerings, By Application, 2013–2022 (USD Billion)</td>
</tr>
<tr>
<td>Table 14</td>
<td>Digital Signage Market Size For Hardware Offerings, By Commercial Application, 2013–2022 (USD Billion)</td>
</tr>
<tr>
<td>Table 15</td>
<td>Digital Signage Market Size For Hardware Offerings, By Infrastructural Application, 2013–2022 (USD Billion)</td>
</tr>
<tr>
<td>Table 16</td>
<td>Digital Signage Market Size For Hardware Offerings, By Institutional Application, 2013–2022 (USD Billion)</td>
</tr>
<tr>
<td>Table 17</td>
<td>Digital Signage Market Size For Display Panels, By Type, 2013–2022 (USD Billion)</td>
</tr>
<tr>
<td>Table 18</td>
<td>Digital Signage Market Size For Display Panels, By Type, 2013–2022 (Million Units)</td>
</tr>
<tr>
<td>Table 19</td>
<td>Digital Signage Market Size For Display Panels, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 20</td>
<td>Digital Signage Market Size For Display Panels, By Commercial Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 21</td>
<td>Digital Signage Market Size For Display Panels, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 22</td>
<td>Digital Signage Market Size For Display Panels, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 23</td>
<td>Digital Signage Market Size For Display Panels, By Form Factor, 2013–2022 (USD Billion)</td>
</tr>
<tr>
<td>Table 24</td>
<td>Digital Signage Market Size For Display Panels, By Resolution, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 25</td>
<td>Digital Signage Market Size For Display Panels, By Screen Size, 2013–2022 (USD Billion)</td>
</tr>
<tr>
<td>Table 26</td>
<td>Digital Signage Market Size For Display Panels, By Screen Size, 2013–2022 (Million Units)</td>
</tr>
<tr>
<td>Table 27</td>
<td>Digital Signage Market Size For Display Panels, By Brightness, 2013–2022 (USD Billion)</td>
</tr>
<tr>
<td>Table 28</td>
<td>Digital Signage Market Size For Display Panels, By Brightness, 2013–2022 (Million Units)</td>
</tr>
<tr>
<td>Table 29</td>
<td>Digital Signage Market Size For Media Players, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 30</td>
<td>Digital Signage Market Size For Media Players, By Commercial Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 31</td>
<td>Digital Signage Market Size For Media Players, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 32</td>
<td>Digital Signage Market Size For Media Players, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 33</td>
<td>Digital Signage Market Size For Projectors, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 34</td>
<td>Digital Signage Market Size For Projectors, By Commercial Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 35</td>
<td>Digital Signage Market Size For Projectors, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 36</td>
<td>Digital Signage Market Size For Projectors, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 37</td>
<td>Digital Signage Market Size For Mounts &amp; Other Accessories, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 38</td>
<td>Digital Signage Market Size For Mounts &amp; Other Accessories, By Commercial Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 39</td>
<td>Digital Signage Market Size For Mounts &amp; Other Accessories, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 40</td>
<td>Digital Signage Market Size For Mounts &amp; Other Accessories, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 41</td>
<td>Digital Signage Software Market Size, By Offering 2013–2022 (USD Billion)</td>
</tr>
<tr>
<td>Table 42</td>
<td>Digital Signage Market Size For Software Offerings, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 43</td>
<td>Digital Signage Market Size For Software Offerings, By Commercial Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 44</td>
<td>Digital Signage Market Size For Software Offerings, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 45</td>
<td>Digital Signage Market Size For Software Offerings, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 46</td>
<td>Digital Signage Market Size, For Edge Server Software, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 47</td>
<td>Digital Signage Market Size For Edge Server Software, By Commercial Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 48</td>
<td>Digital Signage Market Size For Edge Server Software, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 49</td>
<td>Digital Signage Market Size For Edge Server Software, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 50</td>
<td>Digital Signage Market Size For Distribution And Scheduling Software, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 51</td>
<td>Digital Signage Market Size For Distribution And Scheduling Software, By Commercial Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 52</td>
<td>Digital Signage Market Size For Distribution And Scheduling Software, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 53</td>
<td>Digital Signage Market Size For Distribution And Scheduling Software, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table 54</td>
<td>Digital Signage Market Size For Content Management Software, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Content Management Software, By Commerical Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>-------</td>
<td>----------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Content Management Software, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size Content Management Software, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Software, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Software, By Commerical Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Software, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Software, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Software, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Software, By Commerical Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Software, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Software, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Services, 2013–2022 (USD Billion)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Services, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Services, By Commerical Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Services, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Services, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Services, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Services, By Commerical Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Services, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Services, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Installation Services, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Installation Services, By Commerical Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Installation Services, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Installation Services, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Installation Services, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Installation Services, By Commerical Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Installation Services, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Installation Services, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Maintenance And Support Services, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Maintenance And Support Services, By Commerical Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Maintenance And Support Services, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Maintenance And Support Services, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Maintenance And Support Services, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Maintenance And Support Services, By Commerical Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Maintenance And Support Services, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Maintenance And Support Services, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Services, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Services, By Commerical Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Services, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Services, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Services, By Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Services, By Commerical Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Services, By Infrastructural Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Other Services, By Institutional Application, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Corporate Sector, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Healthcare Sector, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Hospitality Sector, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Government Sector, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Infrastructure Sector, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Retail Sector, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Entertainment Sector, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Banking Application, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Transport Sector, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Entertainment Sector, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Institutional Application, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Institutional Application, By Region, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Institutional Application, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Banking Application, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Transportation Sector, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Entertainment Sector, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Institutional Application, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Institutional Application, By Region, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Institutional Application, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Banking Application, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
<tr>
<td>Table</td>
<td>Digital Signage Market Size For Transportation Sector, By Advertisement Type, 2013–2022 (USD Million)</td>
</tr>
</tbody>
</table>
Table 98 Digital Signage Market Size For Education Sector, By Advertisement Type, 2013–2022 (USD Million)
Table 99 Digital Signage Market Size For Industrial Application, By Region, 2013–2022 (USD Million)
Table 100 Digital Signage Market Size For Industrial Application, By Advertisement Type, 2013–2022 (USD Million)
Table 101 Digital Signage Market Size For Other Applications, By Region, 2013–2022 (USD Million)
Table 102 Digital Signage Market Size For Other Applications, By Advertisement Type, 2013–2022 (USD Million)
Table 103 Digital Signage Market Size, By Region, 2013–2022 (USD Billion)
Table 104 Digital Signage Market Size In North America, By Country, 2013–2022 (USD Billion)
Table 105 Digital Signage Market Size In Europe, By Country, 2013–2022 (USD Billion)
Table 106 Digital Signage Market Size In Apac, By Country, 2013–2022 (USD Billion)
Table 107 Digital Signage Market Size In Row, By Country, 2013–2022 (USD Billion)
Table 108 New Product Launches, 2013–2015
Table 109 Agreements, Partnerships, Collaborations, Contracts & Joint Ventures, 2013–2015
Table 110 Expansions, 2012–2015
Table 111 Mergers & Acquisitions, 2015

List Of Figures

Figure 1 Market Segmentation
Figure 2 Digital Signage Market: Research Design
Figure 3 Application-Wise Growth Of Self-Service Systems In Digital Signage
Figure 4 Process Flow Of Market Size Estimation
Figure 5 Market Size Estimation Methodology: Bottom-Up Approach
Figure 6 Market Size Estimation Methodology: Top-Down Approach
Figure 7 Data Triangulation
Figure 8 Digital Signage Market, 2013–2022 (USD Billion)
Figure 9 Billboards Expected To Grow At The Highest Cagr During The Forecast Period In The Digital Signage Market
Figure 10 Digital Signage Market, By Type, 2016 Vs. 2022 (USD Billion)
Figure 11 Digital Signage Market, By Application, 2016 Vs. 2022 (USD Billion)
Figure 12 Market In China Expected To Grow At The Highest Cagr Between 2016 And 2022
Figure 13 Digital Signage Market Expected To Exhibit High Growth Between 2016 And 2022
Figure 14 Sign Boards Expected To Exhibit Highest Growth Between 2016 And 2022
Figure 15 Software Type Expected To Exhibit Highest Growth During The Forecast Period
Figure 16 Digital Signage Market In Apac Expected To Grow At The Highest Cagr During The Forecast Period
Figure 17 Digital Signage Market For Commercial Application Expected To Grow At The Highest Cagr Between 2016 And 2022
Figure 18 Display Panels Held The Largest Share Of The Digital Signage Market For Hardware Type In 2015
Figure 19 Emergence Of Digital Signage Systems
Figure 20 Digital Signage Market: Drivers, Restraints, Opportunities, And Challenges
Figure 21 Major Value Added During The Development And Integration Stages
Figure 22 Porter'S Five Forces Analysis, 2015
Figure 23 Intensity Of Competitive Rivalry Remained High In 2015
Figure 24 Impact Of The Intensity Of Competitive Rivalry Remained High In 2015
Figure 25 Impact Of The Threat Of New Entrants Remained Low In The Digital Signage Market
Figure 26 Impact Of The Threat Of Substitutes Remained Low In The Digital Signage Market
Figure 27 Impact Of Bargaining Power Of Buyers In The Digital Signage Market Remained Medium In 2015
Figure 28 Impact Of Bargaining Power Of Suppliers Remained Low In The Digital Signage Market
Figure 29 Digital Signage Market, By Product
Figure 30 Signboards Expected To Exhibit Highest Growth During The Forecast Period
Figure 31 Digital Signage Market, By Offering
Figure 32 Market For Software Offerings Expected To Grow At The Highest Cagr During The Forecast Period
Figure 33 Digital Signage Market, By Hardware Offering
Figure 34 Display Panels Expected To Dominate The Digital Signage Hardware Market Till 2022
Figure 35 Digital Signage Market Size For Hardware Offerings, By Application, 2016 Vs. 2022 (USD Billion)
Figure 36 Digital Signage Market Size For Hardware Offerings, By Commerical Application, 2016 Vs. 2022 (USD Billion)
Figure 37 Digital Signage Market Size For Hardware Offerings, By Infrastructural Application, 2016 Vs. 2022 (USD Billion)
Figure 38 Digital Signage Market Size For Hardware Offerings, By Institutional Application, 2016 Vs. 2022 (USD Billion)
Figure 39 Types Of Display Panels
Figure 91 Sony Corporation: Swot Analysis
Figure 92 Sharp Corporation: Company Snapshot
Figure 93 Sharp Corporation: Swot Analysis
Figure 94 Au Optronics Corporation: Company Snapshot
Figure 95 Panasonic Corporation: Company Snapshot
Figure 96 Panasonic Corporation: Swot Analysis
Figure 97 Planar Systems, Inc.: Company Snapshot

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3768938/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Digital Signage Market - Global Forecast to 2022
Web Address: http://www.researchandmarkets.com/reports/3768938/
Office Code: SCBR1IGI

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 8150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  Mr ☐  Mrs ☐  Dr ☐  Miss ☐  Ms ☐  Prof ☐
First Name: ___________________________________________
Last Name: ___________________________________________
Email Address: * _______________________________________
Job Title: _____________________________________________
Organisation: __________________________________________
Address: ______________________________________________
City: __________________________________________________
Postal / Zip Code: ______________________________________
Country: _______________________________________________
Phone Number: _________________________________________
Fax Number: ___________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World