India Self Drive Car Rental Market Outlook to 2020 - Rising Customer Aspirations and Easy Availability of Renting Options to Boost Future Growth

Description: The report titled "India Self Drive Car Rental Market Outlook to 2020 - Rising Customer Aspirations and Easy Availability of Renting Options to Boost Future Growth" provides a comprehensive analysis of various aspects such as market size of India Self Drive Car Rental Market. The report also covers various segmentations by market structure, by Cities, by type of cars, by type of booking channels, by packages, by intracity and intercity usage. Major players in India self drive car rental used two wheeler market have been identified and their competitive landscapes have also been covered in the report. The India self drive car rental market has displayed a strong growth over the five year period from FY'2010-FY'2015 on account of increasing income of households, increasing number of players in the market, rising leisure travel and others.

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