Worldwide Gambling Market - By Types (Digital, Offline), By Product (Casino, Lotteries, Poker, Betting), By Regions - Drivers, Opportunities, Trends, and Forecasts, 2016-2022

Description:
Over the past many years, people have been playing games for entertainment and are interested in various games and events. Today, the activity has taken place at casinos, game parlours, bookmakers and now increasingly online. The online gaming market represents one of the fastest growing segments of the gambling industry. The gambling market is a dynamic and rapidly changing business for consumer demand. Many software and technology companies, regulators, attorneys, operators, media, payment solution providers, and investors are majorly focusing on this industry which is expected to grow in the next four years.

According to this research, the “Worldwide Gambling Market” will witness a CAGR of around 5.7% during the forecast period 2016-2022. Increasing smartphone and tablet penetration, increased device capability and the confidence of users are driving the market growth.

Some of the players covered in the report are 888 Holdings, Bet-at-home.com, Betfair Entertainment, Bwin.Party, Ladbrokes Betting & Gaming, Paddy Power and Unibet. The gambling market is analyzed by six regions - North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. These regions will grow during the next five years. Asia Pacific is the major region growing in this market due to the emergence of major casinos in the region that are operated by the US-based companies which will divert some of the US overseas-derived business in the region.

The study covers and analyzes the “Worldwide Gambling” market. Bringing out the complete key insights of the industry, the report aims to provide an opportunity for players to understand the latest trends, current market scenario, government initiative, and technologies related to the market. In addition, helps the venture capitalist in understanding the companies better and take informed decisions.
5 Market Characteristics
5.1 Evolution
5.2 Evolution of Gambling Games
5.3 Age of Casinos
5.4 Online Boom for Gambling
5.5 Poker Boom in the Gambling Market
5.6 Future of Gambling
5.7 Government Regulations
5.8 Market Dynamics
5.8.1 Drivers
5.8.1.1 Government Support for the Legal Gambling
5.8.1.2 Increase Investments from the Entertainment Industry
5.8.1.3 Rise of Mobile Gambling
5.8.2 Restraints
5.8.2.1 Government regulations
5.8.2.2 Illegal Gambling Affecting the Total Market Revenue
5.8.3 Opportunities
5.8.3.1 Legalisation of Gambling in ME
5.8.3.2 Software Providers
5.8.4 DRO – Impact Analysis

6 Types: Market Size and Analysis
6.1 Overview
6.2 Digital Gambling
6.2.1 Digital Gambling Segmentation
6.3 Offline Gambling

7 Product: Market Size and Analysis
7.1 Overview
7.2 Casino
7.3 Lotteries
7.4 Poker
7.5 Betting

8 Regions: Market Size and Analysis
8.1 Overview
8.2 North America
8.2.1 Market Size and Analysis
8.2.2 North America Gambling Market By Types
8.2.3 North America Gambling Market By Products
8.2.4 North America Gambling Market By Countries
8.2.4.1 US Gambling Market
8.2.4.1.1 Market size and analysis
8.2.4.1.2 US gambling market by types
8.2.4.1.3 US gambling market by products
8.2.4.2 Canada Gambling Market
8.2.4.2.1 Market Size and Analysis
8.2.4.2.2 Canada gambling market by types
8.2.4.2.3 Canada gambling market by Products
8.3 Europe
8.3.1 Market Size and Analysis
8.3.2 Europe Gambling Market By Types
8.3.3 Europe Gambling Market By Product
8.3.4 Europe Gambling Market By Countries
8.3.4.1 France Gambling Market
8.3.4.1.1 Market size and analysis
8.3.4.1.2 France gambling market by types
8.3.4.1.3 France gambling market by products
8.3.4.2 UK Gambling Market
8.3.4.2.1 Market Size and Analysis
8.3.4.2.2 Gambling in the UK by types
8.3.4.2.3 UK gambling Market by product
8.3.4.3 Germany Gambling Market
8.3.4.3.1 Market size and analysis
8.3.4.3.2 Germany Gambling market by types
8.3.4.3.3 Germany gambling market by products
8.4 Asia Pacific
8.4.1 Market Size and Analysis
8.4.2 APAC Gambling Market By Types
8.4.3 APAC Gambling Market By Products
8.4.4 APAC Gambling Market By Countries
8.4.4.1 Macau Gambling Market
8.4.4.1.1 Market size and analysis
8.4.4.1.2 Macau gambling market by types
8.4.4.1.3 Macau gambling market by products
8.4.4.2 ANZ Gambling Market
8.4.4.2.1 Market size and analysis
8.4.4.2.2 ANZ gambling market by types
8.4.4.2.3 ANZ Gambling market by products
8.4.4.3 South Korea Gambling Market
8.4.4.3.1 Market size and analysis
8.4.4.3.2 South Korea gambling market by types
8.4.4.3.3 South Korea gambling market by products
8.4.4.4 Malaysia Gambling Market
8.4.4.4.1 Market size and analysis
8.4.4.4.2 Malaysia gambling market by types
8.4.4.4.3 Malaysia gambling market by products
8.4.4.5 Singapore Gambling Market
8.4.4.5.1 Market size and analysis
8.4.4.5.2 Singapore gambling market by types
8.4.4.5.3 Singapore gambling market by products
8.5 Latin America
8.5.1 Market Size and Forecast
8.5.2 Latin America Gambling Market By Types
8.5.3 Latin America Gambling By Product
8.5.4 Latin America Gambling Market By Country
8.5.4.1 Argentina Gambling Market
8.5.4.1.1 Market size and analysis
8.5.4.1.2 Argentina gambling market by types
8.5.4.1.3 Argentina gambling market by products
8.5.4.2 Mexico Gambling Market
8.5.4.2.1 Market size and analysis
8.5.4.2.2 Mexico gambling market by types
8.5.4.2.3 Mexico gambling market by products
8.6 Middle East & Africa (MEA)
8.6.1 Market Size and Analysis
8.6.2 MEA Gambling Market By Types
8.6.3 MEA Gambling Market By Products
8.6.4 MEA Gambling Market By Countries
8.6.4.1 South Africa Gambling Market
8.6.4.1.1 Market size and analysis
8.6.4.1.2 South Africa gambling market by types
8.6.4.1.3 South Africa gambling market by products
8.6.4.2 Lebanon Gambling Market
8.6.4.2.1 Market size and analysis
8.6.4.2.2 Lebanon gambling market by types
8.6.4.2.3 Lebanon gambling market by products
8.6.4.3 Israel Gambling Market
8.6.4.3.1 Market size and analysis
8.6.4.3.2 Israel gambling market by types
8.6.4.3.3 Israel gambling market by products
8.6.4.4 UAE Gambling Market
8.6.4.4.1 Market size and analysis
8.6.4.4.2 UAE gambling market by types
8.6.4.4.3 UAE gambling market by products
9 Technologies Involved in Gambling Market
9.1 Big Data in Gambling
9.2 Tracking Systems
9.2.1 Characteristics to Choose a Player Tracking System
9.3 Addiction to Gambling Due to Technology

10 Gambling Laws
10.1 US
10.2 Canada
10.3 Europe Regulations
10.3.1 European Gaming and Betting Association
10.4 UK
10.5 France
10.6 Germany
10.7 Spain
10.8 Italy
10.9 Australia
10.10 Israel
10.11 India
10.12 South Africa
10.13 Macau
10.14 Argentina
10.15 Mexico
10.16 Singapore

11 Vendor Profiles
11.1 Las Vegas Sands Corp.
11.1.1 Overview
11.1.2 Business Units
11.1.3 Geographical Revenue
11.1.4 Business Focus
11.1.5 SWOT Analysis
11.1.6 Business Strategy
11.2 MGM Resorts International
11.2.1 Overview
11.2.2 Business Units
11.2.3 Geographical Revenue
11.2.4 Business Focus
11.2.5 SWOT Analysis
11.2.6 Business Strategy
11.3 Paddy Power PLC
11.3.1 Overview
11.3.2 Business Units
11.3.3 Geographical Revenue
11.3.4 Business Focus
11.3.5 SWOT Analysis
11.3.6 Business Strategy
11.4 SJM Holdings Ltd.
11.4.1 Overview
11.4.2 Business Units
11.4.3 Geographical Presence
11.4.4 Business Focus
11.4.5 SWOT Analysis
11.4.6 Business Strategy
11.5 William Hill Plc
11.5.1 Overview
11.5.2 Business Units
11.5.3 Geographical Presence
11.5.4 Business Focus
11.5.5 SWOT Analysis
11.5.6 Business Strategy
11.6 Galaxy Entertainment Group Ltd.
11.6.1 Overview
11.6.2 Business Units
11.6.3 Geographical Presence
11.6.4 Business Focus
11.6.5 SWOT Analysis
11.6.6 Business Strategy
11.7 Caesars Entertainment Corp.
11.7.1 Overview
11.7.2 Business Focus
11.7.3 Geographical Presence
11.7.4 Business Focus
11.7.5 SWOT Analysis
11.7.6 Business Strategy

12 Competitive Landscape
12.1 Overview

Annexure
Abbreviations

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