

Globally, enterprises are opting for hybrid cloud technologies to leverage cost savings and technical expertise to focus on its core business. Organizations can easily shift their non-critical data and applications from private to the public cloud to reduce the web traffic. The next five years will see an explosion in the use of hybrid cloud as it helps organizations to save cost on infrastructure and application support. Nearly 82% of the enterprises have hybrid cloud strategy for 2018. Hybrid cloud provides a single solution to organizations involved in multiple verticals. It can be applied to any industries including power, media & entertainment, complex computing, healthcare, government, education, analytics and much more. More than 60% of the large enterprises are planning to implement hybrid clouds by 2020.

A rapid increase in the private cloud adoption is driving the hybrid cloud market with nearly 82% of the enterprises planning to have a hybrid cloud strategy by 2017. The pay per use model is useful and affordable to the enterprises across all the verticals and regions. Cloud governance has witnessed a rapid growth with nearly 30% of the enterprises having established approval policies and by 2018 more than 50% will have approved cloud policies. According to this research, the "Worldwide Hybrid Cloud Computing Market" is expected to grow at a CAGR of 34.3% during the forecast period 2016-2022.

The hybrid cloud computing market is analyzed based on four segments: solutions, service model, verticals and regions. The solutions segment includes application architecture, network integration and management systems. Application architecture segment is expected to have a major role in the hybrid cloud computing market.

Banking & financial services, consumer goods & retail, healthcare, manufacturing, media & entertainment, energy & utilities, government, telecommunication and IT, transportation & logistics and others. The manufacturing industry is set to be the leading vertical for hybrid cloud computing market and telecommunication and IT industry is set to be the emerging vertical for the market growth. The regions covered are North America, Latin America, Western Europe, Central Eastern Europe, Asia Pacific, Latin America, and the Middle East & Africa. North America is expected to outperform in the market growth along with Asia Pacific which is expected to provide huge opportunities in hybrid cloud computing market space.

The report provides a complete picture (vertical market opportunity, regional market opportunity, challenges, current market trends, future market trends, evolution, technology roadmap, etc.) of the hybrid cloud computing market.

The key players covered in this report are Equinix, Computer Science Corporation, AT&T, Oracle, IBM, Microsoft, VMware, Rackspace Hosting, EMC, etc.

The study covers and analyzes the "Worldwide Hybrid Cloud Computing" market. Bringing out the complete key insights of the industry, the report aims to provide an opportunity for players to understand the latest trends, current market scenario, and technologies related to the market. In addition, helps the venture capitalist in understanding the companies better and take informed decisions.
1.2 Industry Trends
1.3 Pest Analysis

2 Report Outline
2.1 Report Scope
2.2 Report Summary
2.3 Research Methodology
2.4 Report Assumptions

3 Market Snapshot
3.1 Total Addressable Market (TAM)
3.2 Segmented Addressable Market (SAM)
3.3 Related Markets

4 Market Outlook
4.1 Market Overview
4.2 Regulatory Bodies and Standards
4.3 Government Spending and Initiatives
4.4 Porter 5 (Five) Forces
4.4.1 Supplier's Bargaining Power
4.4.2 Buyer's Bargaining Power
4.4.3 Threat from New Entrants
4.4.4 Threat from Substitutes
4.4.5 Degree of Competition

5 Market Characteristics
5.1 Evolution
5.2 Ecosystem
5.3 Market Segmentation
5.4 Market Dynamics
5.4.1 Drivers
5.4.1.1 Return on Assets
5.4.1.2 Disaster Recovery at Real Time
5.4.1.3 Customised Technology Models
5.4.1.4 Access to Multiple Tools
5.4.2 Restraints
5.4.2.1 Compliance Requirements
5.4.2.2 Data Synchronization Complexities
5.4.2.3 Security and Networking
5.4.3 Opportunities
5.4.3.1 Flexibility and Control
5.4.3.2 Customized Infrastructure
5.4.3.3 Access to Real Time Information
5.4.4 DRO – Impact Analysis

6 Trends and Roadmap
6.1 Market Trends and Impact
6.2 Technology Roadmap

7 Solutions: Market Size and Analysis
7.1 Overview
7.1.1 Market Size and Analysis
7.2 Application Architecture
7.2.1 Market Size and Analysis
7.3 Network Integration
7.3.1 Market size and Analysis
7.4 Management Systems
7.4.1 Market size and Analysis
7.5 Vendor Profiles
7.5.1 Dell Inc.
7.5.1.1 Overview
7.5.1.2 Recent Developments
7.5.1.3 Business Focus
7.5.1.4 SWOT Analysis
7.5.1.5 Business Strategies
7.5.2 Amazon Web Services, Inc.
7.5.2.1 Overview
7.5.2.2 Geographic Revenue
7.5.2.3 Recent Developments
7.5.2.4 Business Focus
7.5.2.5 SWOT Analysis
7.5.2.6 Business Strategies
7.5.3 VMware, Inc.
7.5.3.1 Overview
7.5.3.2 Business Unit
7.5.3.3 Geographic Revenue
7.5.3.4 Recent Developments
7.5.3.5 Business Focus
7.5.3.6 SWOT Analysis
7.5.3.7 Business Strategies
7.5.4 Rackspace Hosting, Inc.
7.5.4.1 Overview
7.5.4.2 Business Unit
7.5.4.3 Geographic Revenue
7.5.4.4 Recent Developments
7.5.4.5 Business Focus
7.5.4.6 SWOT Analysis
7.5.4.7 Business Strategies
7.5.5 RightScale, Inc.
7.5.5.1 Overview
7.5.5.2 Recent Developments
7.5.5.3 Business Focus
7.5.5.4 SWOT Analysis
7.5.5.5 Business Strategies
7.5.6 Cisco Systems, Inc.
7.5.6.1 Overview
7.5.6.2 Business Unit
7.5.6.3 Geographic Revenue
7.5.6.4 Recent Developments
7.5.6.5 Business Focus
7.5.6.6 SWOT Analysis
7.5.6.7 Business Strategies

8 Service Model: Market Size and Analysis
8.1 Overview
8.1.1 Market size and analysis
8.2 Infrastructure as a Service (IaaS)
8.2.1 Market Size and Analysis
8.3 Platform as a Service (PaaS)
8.3.1 Market Size and Analysis
8.4 Software as a Service (SaaS)
8.4.1 Market Size and Analysis
8.5 Vendor Profiles
8.5.1 EMC Corporation
8.5.1.1 Overview
8.5.1.2 Business Unit
8.5.1.3 Geographic Revenue
8.5.1.4 Recent Developments
8.5.1.5 Business Focus
8.5.1.6 SWOT Analysis
8.5.1.7 Business Strategies
8.5.2 Computer Sciences Corporation
8.5.2.1 Overview
8.5.2.2 Business Unit
8.5.2.3 Geographic Revenue
8.5.2.4 Recent Developments
8.5.2.5 Business Focus
8.5.2.6 SWOT Analysis
8.5.2.7 Business Strategies
8.5.3 AT&T, Inc.
8.5.3.1 Overview
8.5.3.2 Business Unit
8.5.3.3 Geographic Revenue
8.5.3.4 Recent Developments
8.5.3.5 Business Focus
8.5.3.6 SWOT Analysis
8.5.3.7 Business Strategies
8.5.4 Equinix, Inc.
8.5.4.1 Overview
8.5.4.2 Business Unit
8.5.4.3 Geographic Revenue
8.5.4.4 Recent Developments
8.5.4.5 Business Focus
8.5.4.6 SWOT Analysis
8.5.4.7 Business Strategies
8.5.5 Citrix Systems Inc.
8.5.5.1 Overview
8.5.5.2 Business Unit
8.5.5.3 Geographic Revenue
8.5.5.4 Recent Developments
8.5.5.5 Business Focus
8.5.5.6 SWOT Analysis
8.5.5.7 Business Strategies

9 Verticals: Market Size and Analysis
9.1 Overview
9.2 Banking & Financial Services
  9.2.1 Drivers
    9.2.1.1 Compatible and Portable
    9.2.1.2 Maximize Asset Utilization
    9.2.1.3 Regulations and Compliance
    9.2.2 Opportunities
    9.2.2.1 Pay-As-You-Go Basis
    9.2.2.2 Business Process Flexibility
  9.2.3 Market Size and Analysis
9.3 Consumer Goods & Retail
  9.3.1 Drivers
    9.3.1.1 Collaboration
    9.3.1.2 Mobility
    9.3.1.3 Surge In Demand
    9.3.2 Opportunities
    9.3.2.1 Social Network Identity
    9.3.2.2 Business Process Analytics
    9.3.2.3 Real Time Applications
  9.3.3 Market Size and Analysis
9.4 Healthcare
  9.4.1 Drivers
  9.4.1.1 Data Management
  9.4.1.2 Mobile Computing and Data Centralization
  9.4.1.3 Managed Services
  9.4.2 Opportunities
  9.4.2.1 Electronic Health Records
  9.4.2.2 Clinical Data Reporting and Mining
  9.4.3 Market Size and Analysis
9.5 Manufacturing
  9.5.1 Drivers
  9.5.1.1 Collaboration with Suppliers
9.5.1.2 Regulation and Compliance
9.5.1.3 Production Management
9.5.2 Opportunities
9.5.2.1 Collaborated Supply Chain
9.5.2.2 Centralized Intelligence Network
9.5.3 Market Size and Analysis
9.6 Media & Entertainment
9.6.1 Drivers
9.6.1.1 Cloud Compatible Media Asset Management
9.6.1.2 High Storage Capacity
9.6.2 Opportunity
9.6.2.1 Content Management and Allocation
9.6.2.2 Automatic Migration of Data
9.6.3 Market Size and Analysis
9.7 Energy & Utilities
9.7.1 Drivers
9.7.1.1 Transparency and Control
9.7.1.2 Predictive Analysis
9.7.1.3 Digital Oilfields
9.7.2 Opportunities
9.7.2.1 Business Continuity and Customer Intelligence
9.7.2.2 Hydrocracking Data management
9.7.2.3 Geographical Information System
9.7.3 Market Size and Analysis
9.8 Government
9.8.1 Drivers
9.8.1.1 Interactive Access to Services
9.8.1.2 Quick Responsiveness to Risk
9.8.2 Opportunities
9.8.2.1 Automated Optimisation of Resources
9.8.2.2 Public Sector Information Management
9.8.3 Market Size and Analysis
9.9 Telecommunication & IT
9.9.1 Drivers
9.9.1.1 Easy to Roll Out New Applications and Shift Networks
9.9.2 Opportunities
9.9.2.1 Real-time Billing and Centralised Loyalty Programs
9.9.2.2 On Demand ICT Services
9.9.3 Market Size and Analysis
9.10 Transportation & Logistics
9.10.1 Drivers
9.10.1.1 Adapt to Sudden Changes and Disruptions
9.10.2 Opportunities
9.10.2.1 Provides Relevant Data from Anywhere Anytime
9.10.2.2 Real-time Inventory
9.10.2.3 Centralised Transit Tracking Model
9.10.3 Market Size and Analysis
9.11 Others
9.11.1 Drivers
9.11.1.1 Security and Compliance
9.11.2 Opportunities
9.11.2.1 Data Backup and Disaster recovery
9.11.2.2 Peak Hour Management
9.11.3 Market Size and Analysis

10 Regions: Market Size and Analysis
10.1 Overview
10.1.1 Market Size and analysis
10.2 North America
10.2.1 US
10.2.2 Canada
10.2.3 Market Size and Analysis
10.3 Western Europe
10.3.1 UK
10.3.2 Germany
10.3.3 France
10.3.4 Italy
10.3.5 Spain
10.3.6 Rest of Western Europe
10.3.7 Market Size and Analysis
10.4 Asia Pacific
10.4.1 Japan
10.4.2 South Korea
10.4.3 China
10.4.4 India
10.4.5 Rest of Asia
10.4.6 Market Size and Analysis
10.5 Central Eastern Europe (CEE)
10.5.1 Poland
10.5.2 Russia
10.5.3 Turkey
10.5.4 Rest of Central Eastern Europe
10.6 Latin America
10.6.1 Brazil
10.6.2 Mexico
10.6.3 Argentina
10.6.4 Rest of Latin America
10.7 Middle East & Africa
10.7.1 Gulf Cooperation Council (GCC)
10.7.2 Africa
10.7.3 Rest of Middle East & Africa

11 Competitive Landscape
11.1 Competitor Comparison Analysis
11.1.1 Analysis By Hybrid Cloud Types
11.1.2 Analysis By Hybrid Cloud Service Model
11.2 Market Landscape
11.2.1 Mergers & Acquisitions (M&A)

12 Global Generalist
12.1 Oracle Corporation
12.1.1 Overview
12.1.2 Business Segments
12.1.3 Recent Developments
12.1.4 Oracle Corporation in Hybrid Cloud Computing
12.1.5 Oracle Products
12.2 Microsoft Corporation
12.2.1 Overview
12.2.2 Business Segments
12.2.3 Recent Developments
12.2.4 Microsoft Corporation in Hybrid Cloud Computing
12.2.5 Microsoft Products
12.3 International Business Machines Corporation
12.3.1 Overview
12.3.2 Business Segments
12.3.3 Recent Developments
12.3.4 IBM in Hybrid Cloud Computing
12.3.5 IBM Products

13 Companies to Watch for
13.1 Green House Data
13.1.1 Overview
13.1.2 Green House Data Market
13.1.3 Hybrid Cloud Computing Offering
13.2 Atlantic.Net
13.2.1 Overview
13.2.2 Atlantic.Net Market
13.2.3 Hybrid Cloud Computing Offering
13.3 Velostrata
13.3.1 Overview
13.3.2 Velostrata Market
13.3.3 Hybrid Cloud Computing Offering

14 End-User Views
14.1 End-user Views 1
14.2 End-user Views 2
14.3 End-user Views 3

15 What Our Peers Are Estimating
15.1 Publisher 1
15.2 Publisher 2
15.3 Publisher 3

Annexure
Abbreviations
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