India Self Balancing Scooter Market 2016–2022

Description:

India Self Balancing Scooter Market (2016-2022): Market Forecast By Form Factor (Hoverboard, Self Balancing Board with Handle Bar and Electric Unicycle) and Applications (Retail, Event Management and Personal Mobility)

India self balancing scooter market is projected to grow at a CAGR of 18% from 2016 to 2022. In form factor type, hoverboard accounted for majority of revenues in the overall market, wherein Ninebot led in terms of market share followed by Airwheel and others.

Hoverboard leads in Indian market owing to its low cost and ease of availability of these over e-commerce websites. Additionally, personal mobility application acquired largest revenue share due to increasing usage for recreational and commuting purposes in residential premises, entertainment parks and educational institutions.

The report thoroughly covers self balancing scooter market by form factor and application. The report provides an unbiased and detailed analysis of the on-going trends, opportunities/high growth areas, market drivers which would help the stakeholders to decide and align their market strategies according to the current and future market dynamics.

Key Highlights of the Report:

- Market Dynamics Including Drivers and Restraints for India Self Balancing Scooter Market
- Historical Market Revenue for Global Self Balancing Scooter Market, 2010 - 2015
- Market Size & Revenue Forecast of Global Self Balancing Scooter Market until 2022
- Market Size & Revenue Forecast of India Self Balancing Scooter Market until 2022
- Market Size & Volume Forecast of India Self Balancing Scooter Market until 2022
- Market Volume and Revenue Forecast and Estimations by Form Factor until 2022
- Market Revenue Trends and Forecast by Applications until 2022
- Existing Market Trends
- Industry Life Cycle & Value Chain Analysis
- Porter's Five Forces Analysis
- Players Market Share
- Competitive Benchmarking
- Company Profiles and Key Strategic Pointers

The report provides the detailed analysis of the following market segments:

- Form-Factor
- Hoverboard
- Self Balancing Board with Handle Bar
- Electric Unicycle
- Application
- Retail
- Event Management
- Personal Mobility

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