Cinema Industry Research - Australia and New Zealand

Description: Australia and New Zealand are among the world's most developed cinema markets. This report looks at recent developments in these now largely consolidated industries whose eventual fate, as exemplified by Dalian Wanda's acquisition of Hoyts, may ultimately lie as parts of global combines. Offering comprehensive statistics covering the market since 2000 plus forecasts for the next five years, with additional data covering exhibitor screen counts and market shares in film distribution, this is a must-have guide to doing business in these prosperous markets.

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