Bioinsecticides Market - Global Trends & Forecast to 2021

Description: "Bioinsecticides Market by Type (Bacteria Thuringiensis, Beauveria Bassiana, Verticillium Lecanii & Others), Mode of Action (Predators, Parasites & Pathogens, Bio-Rationals), Mode of Application, Formulation, Crop Type, & by Region - Global Trends & Forecast to 2021"

The bioinsecticides market, estimated at USD 1.16 billion in 2015, is projected to grow at a CAGR of 18.3%, to reach USD 3.18 billion by 2021. The market is driven by factors such as increasing level of pest attacks due to climatic change and rising biological technologies for pest control. The high growth potential in the Latin American region and untapped regions provides new growth opportunities for market players.

On the basis of mode of application, the bioinsecticides market is led by the soil treatment segment, followed by seed treatment and foliar spray. The soil treatment application promotes seed germination, allows faster plant growth, provides more efficient use of moisture and nutrients, reduces erosion and crustation, and thus improves crop yields. It also helps to improve the quality of soil by means of adjusting the pH of the soil, improving nutrient quality, protecting the soil from weeds, pests, and harmful organisms.

The liquid formulation segment dominated the bioinsecticides market in 2015, followed by the dry formulation. Liquid formulation of bioinsecticides is easy to handle, transport, and store. It is required in small amounts and show high efficiency levels, and also retains potency over fairly long time, due to which liquid formulation is more preferred than dry formulation.

There are a large number of local manufacturers and suppliers of bioinsecticide products in Brazil offering bioinsecticide products at very competitive prices. Along with high demand of bioinsecticide products in the domestic and neighboring markets, Brazilian manufacturers are increasingly exploring higher profitability and trade opportunities in western countries, especially in the North American and European regions. Brazil is likely to increase its market share in the next five years by competing with U.S, Germany, U.K., and other European countries, offering low cost organic solutions with wide applicability.

Brazil is expected to be the fastest-growing country-level market and accounted for the largest share in 2015.

Break-up of Primaries:
- By Company Type: Tier 1 - 50 %, Tier 2 - 20%, Tier 3 - 30%
- By Designation: C level - 28%, Director level - 22%, Others - 50%
- By Region: North America - 40%, Europe - 30%, Asia-Pacific - 21%, RoW - 9%

Leading players profiled in this report:
- Valent BioSciences Corporation (U.S.)
- E. I. du Pont de Nemours and Company (U.S.)
- Marrone Bio Innovations Inc. (U.S.)
- Novozymes A/S (Denmark)
- Syngenta AG (Switzerland)
- Bayer CropScience AG (Germany)
- Koppert B.V. (The Netherlands)

Reasons to buy this report:
- To get a comprehensive overview of the global bioinsecticides market
- To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them
- To gain insights about the major countries/regions in which the bioinsecticides market is flourishing

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