Global Smart Lighting Market - Analysis & Forecast, from 2016 to 2022

Description:
Smart lighting continues to propel the lighting industry with increasing revenue at a global level. The integration of physical security industry with smart lighting, changing paradigm of lighting industry to electronics industry and adding voice control feature to the upcoming products led to the global emergence of smart lighting market. The global Smart Lighting market is estimated to witness a growth at a CAGR of 12.7% over the period 2016 to 2022. This growth is expected due to increasing smart homes market along with customization benefits and continuously decreasing Average Selling Price (ASP) of LED bulbs.

The U.S. generated the maximum amount of revenue in the year 2015 in the global smart lighting industry among all the countries; whereas, The U.K. has the maximum potential to grow in the forecast period. If the industry has the prospects of growing with the same pace, it will cross $78 billion in total market value by the end of forecast period 2022.

The industry analysis section has examined the impact of the five major forces and value chain analysis to understand the overall attractiveness of the industry. The most often used strategy for developing a better hold on to the market has been through product launches, followed by partnerships, joint ventures, and collaborations. Moreover, the company profile section includes highlights of significant information about the key companies involved along with their financial positions, key strategies, and developmental activities of recent years. Some of the key players involved in this market are Acuity Brands Inc., ams AG, General Electric Company, Honeywell International Inc., Koninklijke Philips N.V., Leviton Manufacturing Co. Inc., Lutron Electronics Co. Inc., NXP Semiconductors NV, OSRAM Licht AG, and Zumtobel Group AG.

The report is a compilation of different segments of Global Smart Lighting Market including market breakdown by component, technology, and application. It further takes in Porter's five forces analysis and market dynamics. The report also discusses in detail about the key participants involved in the industry.

The report has skillfully identified the potential for further development in the form of product launches, acquisitions, and partnerships among others. The report has also included a separate section of detailed competitive landscape. The recent activities by the key players in this market have also been tracked in the form of company profiles. Some of the key companies covered in the report are Acuity Brands Inc., ams AG, General Electric Company, Honeywell International Inc., Koninklijke Philips N.V., Lutron Electronics Co. Inc., NXP Semiconductors NV, OSRAM Licht AG, and Zumtobel Group AG among others.

The author has estimated the industry to grow over $78 billion by 2022 at a CAGR of 11.7% through 2015-2022, with Asia Pacific leading the market. The application of smart lighting in the commercial sector is dominating the market. On the basis of components, fixtures segment dominates the global smart lighting market.

The report answers the following questions about the Global Smart Lighting Market:
- What are the prevailing components, and technologies used in smart lighting?
- What are the different application areas of smart lighting?
- What are the different factors driving the market in the forecast period?
- What are the factors restraining the growth of Global Smart Lighting Market?
- Who are the different participants in the Global Smart Lighting Market?
- What kind of new strategies are being adopted by existing market players to make a mark in the industry?
- Which region will lead the Global Smart Lighting Market by the end of forecast period?

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